

About the program

A faculty development program (FDP) on “Research Methodology” will be organized by Delhi School of Management, from 18-23 July, 2022 at the DTU. This FDP on research methodology aims to inculcate and enhance the abilities of the participants to carry out independent research, write successful research projects, and finally enable them for the technical communication considering national/international journals/conferences. Lectures on fundamental aspects of relevant research topic selection, literature review, and systemic approach to break through achievement, planning of research, project proposal writing, and research paper writing will be conducted by the experts along with some hands-on experience enabling the participants to grasp the content methodologically. The broader objective of the program is to improve the quality of research.

Tentative Program Schedule

Day 1: Inauguration and Introduction to Research Methodology

Day 2: Introduction to Survey Methods and Data Types

Day 3: Introduction to Modelling Techniques and Modelling Techniques in Marketing/ HR

Day 4: Modelling Techniques in Finance and Modelling Techniques in Supply Chain Management

Day 5: MCDM and Modelling Techniques in IT

Day 6: Predictive Modelling and Valedictory Session

One-Week Faculty Development Program on Research Methodology and Introduction to Modelling Techniques (Online Mode) (18 -23 July, 2022)



Delhi School of Management
Delhi Technological University
(Formerly Delhi College of Engineering)

Shahbad Daulatpur,
Main Bawana Road,
Delhi -110042, India

Course Objective

The objective of this **FDP** is to introduce the **philosophy of research** in formulating modern and conventional thought of research design, effective literature survey, various qualitative and quantitative tools, and modeling techniques to enhance the research effectiveness following professional ethics

How to Apply?

The participants may
Scan the QR code below to fill the
registration form



or

Visit the **DTU** website:
www.dtu.ac.in
to fill the registration form

Who can Attend?

- Faculty members, Post Graduate students and PhD scholars

Course Outcome

Participants will be able -

- To review & write research articles
- To gain a better understanding of how to identify a research problem and design a valid research project to answer specific research questions
- To develop an understanding of Qualitative and Quantitative Data Analysis
- To understand and use various modeling techniques in research

Registration

No registration fee

Course Duration
18 -23 July, 2022

Last Date of Registration
12 July, 2022

Organizing Committee

Chief Patron

Prof. J.P. Saini
Hon'ble Vice-Chancellor, DTU

Patron

Dr. Archana Singh
HOD, DSM, DTU

Coordinator

Dr. Saurabh Agrawal

Organizing Secretary

Dr. Vikas Gupta

Co-Coordinators

Dr. Deepali Malhotra
Dr. Abhinav Chaudhary