



UNIVERSITY SCHOOL OF MANAGEMENT AND ENTREPRENEURSHIP (USME), DTU

STUDENT CLUBS AND SOCIETIES EVENTS

2024-25

SOCIETY ORIENTATION

10th & 11th September 2024

The **Society Orientation**, organized by the **Cultural Council of USME, DTU**, was held to introduce first-year students to the diverse cultural landscape of the university. With over **200 students**, the event served as a gateway for freshers to explore various societies and clubs. From **dance, music, and drama to debating, photography, and literature**, students learned about the vibrant extracurricular environment at USME. The orientation aimed to help freshers discover their interests, find their creative community, and actively participate in campus life. The session concluded on an interactive note, with students connecting with society members to understand how they could get involved.



SANGAM'24 – DANDIYA NIGHT

9th October 2024



Dandiya Night, organized by the Cultural Council of USME, DTU, was a vibrant evening filled with music, dance, and festive spirit.

Students dressed in traditional attire came together to celebrate with energetic dandiya and garba performances, fostering cultural unity and joyful campus engagement.



SYNERGIA' 25

24th & 25th February 2025



Synergia, the flagship two-day cultural extravaganza organized by the Cultural Council, brought the campus alive with talent and celebration.

Day 1 kickstarted with soulful **singing performances** and high-energy **dance competitions**, setting a vibrant tone for the event.

Day 2 expanded the excitement with a mix of creative expressions including an **acting competition**, **ramp walk**, **stand-up comedy**, and a series of engaging games.

The festival concluded on a high note with a lively **DJ night**, where students came together to dance, unwind, and celebrate the spirit of culture and camaraderie.

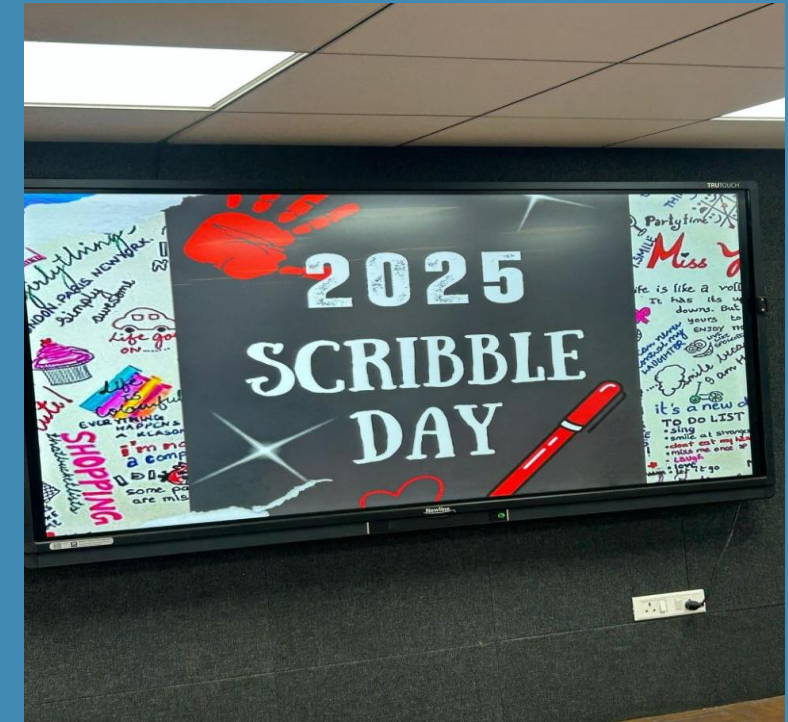


SCRIBBLE DAY

24th April 2025

Scribble Day 2025, organized by the **Cultural Council**, was a fun and lively event where students came together to pen down farewell messages, doodles, and memories on each other's shirts. The event was filled with laughter, nostalgia, and emotional goodbyes as the graduating batch captured their last moments on campus with scribbles, selfies, and shared stories.

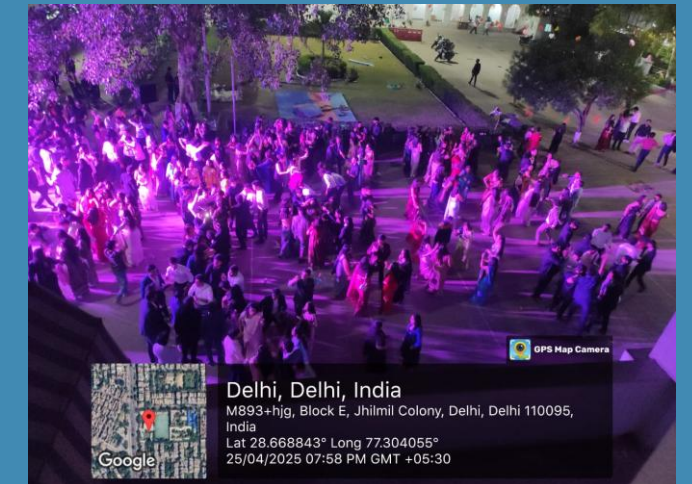
It served as a symbolic closure to their college journey, leaving everyone with personalized tokens of friendship and memories.



FAREWELL 2025 - UDAAN

25th April 2025

The **Farewell 2025**, organized by the **Cultural Council**, was a vibrant and emotional evening dedicated to celebrating the graduating batch. The event featured soulful **music performances by Shiddat**, an energetic **dance performance by Furious**, and a heartfelt **act by Pradarshani**, capturing the spirit of the occasion. **DJ night** added to the excitement, making it a memorable send-off filled with laughter, nostalgia, and celebration.



NATIONAL SERVICE SCHEME, USME



HEALTH AND WELL-BEING CAMP

4th and 5th September 2024

NSS USME DTU organized a **two-day Health and Well-being Camp** in collaboration with **Max Healthcare, Clove Dental, and Mr. & Miss Whistle Smile.**

Key Services Provided:

Dental Check-ups (Clove Dental)

Blood Pressure & Blood Sugar Monitoring

Blood Tests (Hemoglobin, Cholesterol, etc.)

ENT Examinations

Eye Check-ups

Impact:

The camp focused on **preventive healthcare and health awareness**, benefiting over **400 participants** from the student and staff community. The initiative was widely appreciated, especially for its **accessible dental care and professional medical support.**

Conclusion:

The event reinforced NSS USME DTU's commitment to **health, wellness, and early intervention**, fostering a **culture of health consciousness on campus.**



VIGILANCE AWARENESS WEEK CELEBRATION

28th October 2024



NSS USME DTU, led by **Tanvi Upadhyay** and **Priya Garg**, organized a **Vigilance Awareness event** at USME, DTU East Campus.

The event featured:

An **oath-taking ceremony** led by faculty and the NSS core council, where participants pledged to uphold honesty and fight corruption.

A **poster-making competition**, where students creatively depicted themes of **vigilance, accountability, and anti-corruption**. Winning posters were publicly displayed for wider impact.

The initiative promoted **ethical responsibility and integrity**, inspiring students to commit to a **corruption-free society**.

BLOOD STEM CELL DONATION AWARENESS & REGISTRATION DRIVE

11th November 2024

On National Education Day, NSS USME DTU, in collaboration with DATRI, organized a **Blood Stem Cell Donation Awareness and Registration Drive**.

The event included :

Awareness Workshop: A DATRI representative educated students on the importance of stem cell donation, sharing real-life stories and clarifying doubts.



Buccal Swab Registration Drive: Over **200 participants** registered as potential donors by providing buccal swab samples. A **life-sized Snakes and Ladders game** added an interactive element to the drive.

The initiative successfully blended **awareness, engagement, and social impact**, encouraging the USME DTU community to contribute to life-saving causes.

NAVJEEVAN: BLOOD DONATION DRIVE

16th January 2025



Navjeevan, a blood donation drive, was organized by **NSS USME** in collaboration with the **Rotaract Club USME** and the **Rotary Blood Bank**. Held on campus, the event encouraged students, faculty, and staff to donate blood, fostering compassion and civic responsibility. Over **100 registered**, with **50+ successful donations**. Special highlights included a **photo booth** and a **fingerprint chart activity**, allowing donors to commemorate their contribution in a unique way.

ROAD SAFETY AWARENESS DRIVE

Attended by over **60 college students**, the second phase featured **Red Cross professionals** who conducted hands-on training in emergency response techniques such as **CPR and first aid**. Students learned to respond effectively to accidents, choking hazards, and other critical situations.

A concluding presentation by the event heads reinforced essential **road safety practices**, including **speed regulation, safe driving habits, and legal awareness**.



TREASURE HUNT – “ONE OF US IS LYING”

11th October 2024

NSS USME DTU, in collaboration with **Stanalysis**, organized an enthralling treasure hunt titled “**One of Us is Lying**”, centered around a **murder mystery theme**. The event engaged **10** creatively named **detective teams** in a series of suspenseful clue-solving challenges that tested their analytical thinking, communication, and teamwork. As participants deciphered riddles and navigated the mystery, they experienced a unique blend of thrill and learning, while also gaining insight into the objectives of NSS. The **top three teams** were awarded **gift hampers**, while all **participants received certificates** in recognition of their spirited involvement.



RETRO REWIND

12th September 2024

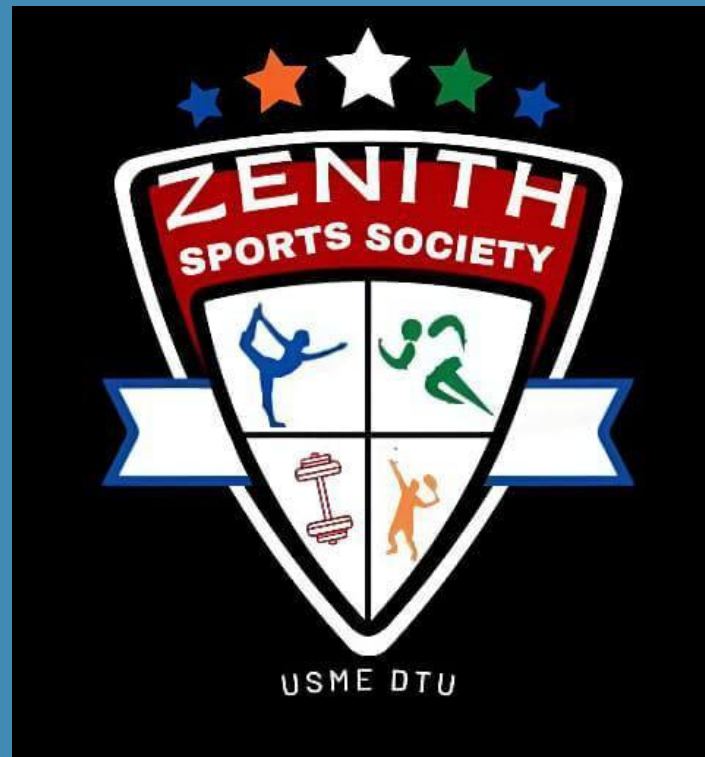
NSS USME DTU, in collaboration with **Zenith**, organized **Retro Rewind**—a vibrant, one-day sports event designed to rekindle the spirit of **traditional games** and **foster teamwork** among students. Held in an offline format at the USME campus, the event featured a series of nostalgic and engaging activities such as **Tug of War**, **Lemon & Spoon Race**, **Obstacle Race**, and **Three-Legged Race**, all conducted in a competitive knockout format. These games not only brought back childhood memories but also cultivated **camaraderie**, **trust**, and **sportsmanship**.

The event witnessed enthusiastic participation, with students enjoying a refreshing break from academics while forming new connections and embracing physical activity.

Retro Rewind successfully infused the campus with **energy**, **unity**, and **joy**, emphasizing the importance of **community bonding** through shared experiences rooted in play



ZENITH





25th April 2024

COURTSIDE CLASH

Zenith USME DTU organized an **Inter-Departmental Sports Event** at DTU East Campus with the objective of promoting **team spirit and physical fitness** among students. The event featured various sports activities including **Basketball Tournaments, Volleyball Matches, and Tug of War**, drawing participation from over **100 students**.

The atmosphere remained **competitive yet friendly**, fostering healthy interaction and collaboration among different departments. The event successfully enhanced **inter-departmental bonding** and boosted **athletic enthusiasm** across the campus community.



NATIONAL SPORTS DAY

29th August 2024



Zenith USME DTU organized a sports event at DTU East Campus to commemorate the birth anniversary of Major Dhyhan Chand and to promote the importance of sports and fitness. The event included engaging activities such as Volleyball matches and Tug of War, drawing participation from around 250 students. Both participants and spectators enjoyed the energetic atmosphere, which fostered teamwork, strength, and camaraderie. The event also provided a platform to unveil new sporting talent, reinforcing the significance of athletics in student life.

 Zenith-The sports society of USME, DTU
Celebrates
NATIONAL SPORTS DAY
Join us in this event with your best team

29 AUG 9:00 A.M.
2024 Onwards
•Tug Of War •Kho Kho

VENUE- FRONT LAWN (USME, DTU)

ALL STAFF, FACULTY AND STUDENTS ARE INVITED TO PARTICIPATE

Faculty Coordinators
Dr. Ratnam Mishra Dr. Kusum Lata

Student Coordinators
Punya Malik Sanskar Sanwal
President Vice President
98211 83686 93107 92611



 Scan QR code to join WhatsApp Group
(The Description of this group contain the link for registering for the event.)

 @zenith.usmedtu



RETRO REWIND

12th September 2024

Zenith USME DTU organized a **retro-themed sports event** at **DTU East Campus**, centered around the theme **“Throwback to 80s–90s Pop Culture.”** The objective was to **blend fun with history**, allowing students to relive the charm of the retro era through engaging activities. The event featured a lively **Tug of War** and an **Obstacle Race**, both of which encouraged active participation and teamwork. The nostalgic theme fostered **creativity and student engagement**, creating a vibrant and memorable experience for all attendees.



ARENA 25 TRIALS

9th October 2024

Zenith USME DTU organized a **sports tryout event** at **DTU East Campus** with the primary objective of **identifying top athletic talent for the Zenith contingent**. The event witnessed enthusiastic participation from over **300 students**, who took part in tryouts for various sports including **Badminton, Volleyball, Chess and Table Tennis**. Participants underwent **skill and stamina assessments**, allowing organizers to evaluate their potential for competitive events. The outcome of the initiative was the successful **formation of Zenith sports teams**, who will represent USME DTU in **inter-college competitions**.



JOIN THE
ARENA TRIALS
2024-25
WED - THURS

9TH OCTOBER - DTU EAST CAMPUS USME
&
10TH OCTOBER - SPORTS COMPLEX, MAIN CAMPUS
TIME- 9AM ONWARDS

STUDENT COORDINATORS
Punya Malik (President) 9821183686
Sanskar Sanwal (Vice President) 9310792611

ALL THE STUDENTS ARE INVITED TO PARTICIPATE



// Scan the QR code
to join the WhatsApp
group //

@zenith.usmedtu



RETRO FUSION ATHLETICS 2.0

21st - 23rd April 2025

Zenith USME DTU, with McDonald's as the title sponsor, organized a grand sports fest at DTU East Campus, marking the closing of Zenith's annual cycle. Themed as a blend of modern sports and retro elements, the event attracted a record participation of **630 students**. Activities included **Basketball, Volleyball, Arm-wrestling, Tug of War, Badminton, Table Tennis**, and concluded with a spirited **Award Ceremony** celebrating the winners and participants. The event fostered **sportsmanship, teamwork, and campus-wide engagement**, providing a memorable and high-energy closure to Zenith's tenure for the year.



PRADARSHANI



BOLLYWOOD FIESTA

September 2024



The event “**Bollywood Fiesta**” was conducted by the society. It was to be an engaging experience filled with interactive games and entertaining performances.

Three teams were shortlisted for participation, and the competition comprised four main rounds. Each round tested the participants' creativity, spontaneity, and knowledge of Bollywood cinema.

a. Round 1: Acting Impressions

b. Round 2: Audio-Visual Quiz

c. Round 3: Bollywood Trivia

d. Round 4: Movie Plot Twist

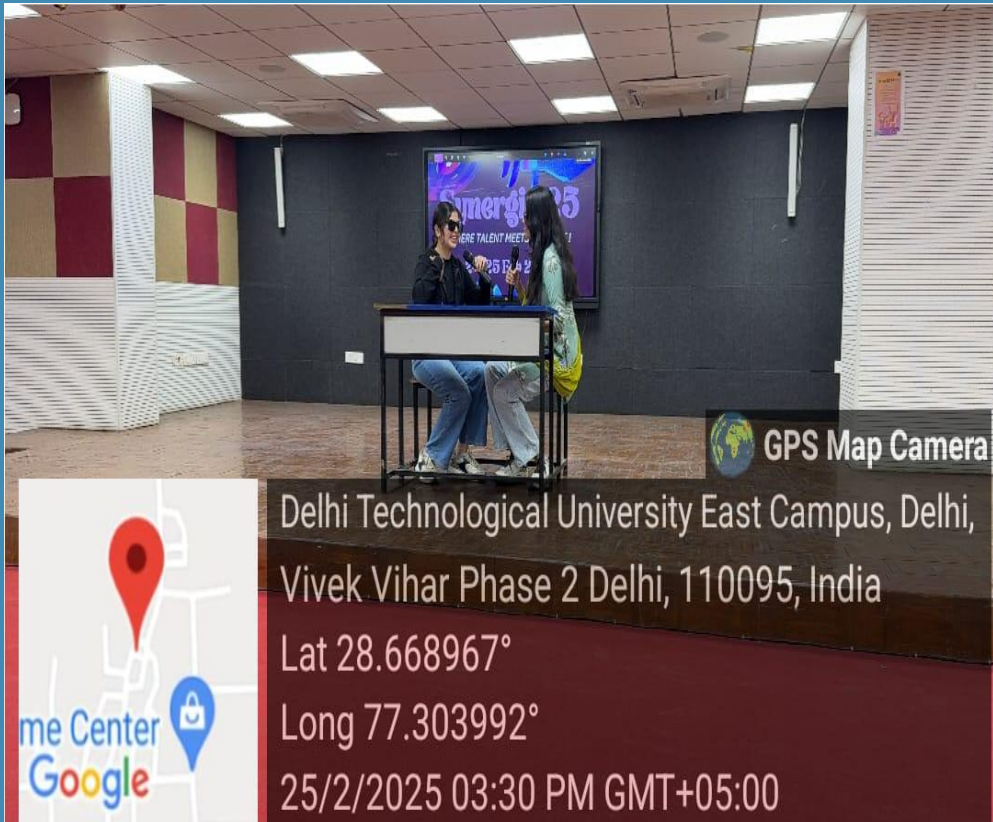


SYNERGIA

25th February 2025

Pradarshani also participated in **SYNERGIA**, an event organized by the **Cultural Council**.

Two teams from the society re-enacted famous scenes from popular films, demonstrating their acting skills and passion for theatre.

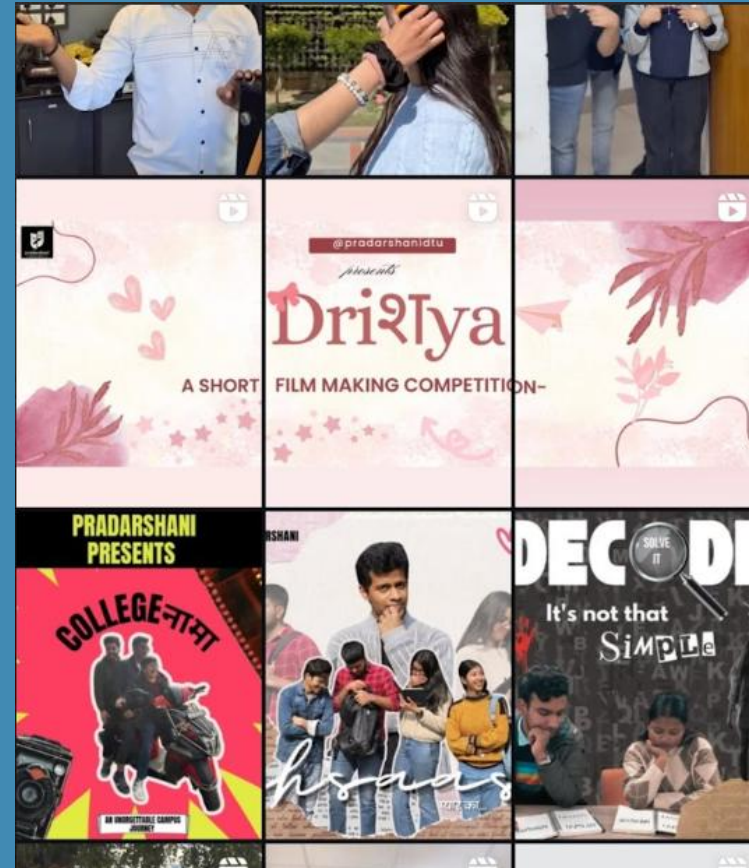


DRISHYA

March-April 2025

Drishya", a short film-making competition organized by **Pradarshani**. In this event, three teams were assigned different genres: **Romantic**, **Thriller**, and **Comedy** and were required to create original short films.

The **Romantic team** was awarded the title of **Best Film**, while the other two teams also received appreciation and recognition in respective categories. All **participating teams** were awarded **certificates and prizes**.



25th April 2025

SAFARNAMA

On the occasion of the annual **farewell – UDAAN** by **Cultural Council** the society presented a **short theatrical play** as a tribute to the graduating seniors.

The play served as a gesture of appreciation, celebrating the contributions of the senior members and wishing them well in their future endeavours.



YOGIVERSE



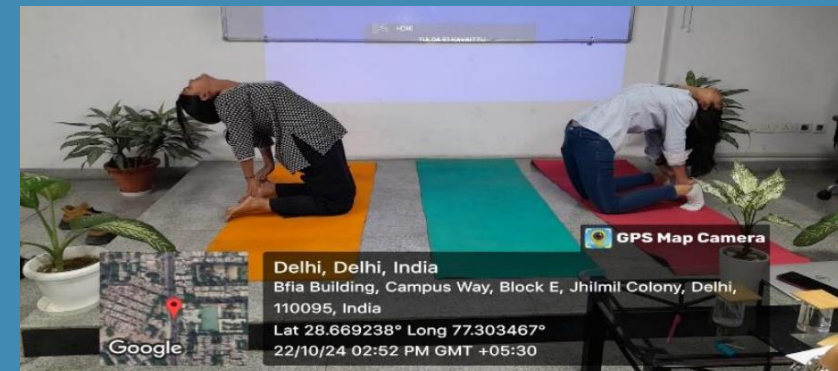
YOGA FOR STRESS MANAGEMENT AND MENTAL CLARITY

22nd October 2024

Yogiverse USME DTU organized a workshop on “Yoga for Stress Management and Mental Clarity”, led by Dr. Indu Sharma, a yoga expert with **16 years of experience**. The session covered practical asanas, breathing techniques, and wellness tips to help students manage stress and improve focus.

A **Yoga Competition** was also held, with students judged on **flexibility, holding time, and perfection**. The winners were **Aparna Gaur (1st), Sunaina Ragadwal (2nd), and Vishesh Saraf (3rd)**.

The event successfully promoted **mental and physical well-being**, leaving participants with lifelong tools for a balanced life.



ECOTECH



SEMINAR WITH ROHIT CHAWLA

10th September 2024

A seminar on “**Economics of Inflation**” was conducted with **Rohit Chawla**, an **Indian Economic Service (IES)** officer currently serving at the **Ministry of Finance**. With participation from **70 students**, the session provided insights into **inflation dynamics, fiscal policies, and inflation targeting**, linking theoretical concepts to **real-world policy decisions**. The seminar served as a valuable learning experience, especially for students keen on **governance, economics, and public policy**.



TREASURE HUNT FOR FRESHERS

12th September 2024

With participation from **60 first-year students**, **USME DTU** organized a **Treasure Hunt** to help new students explore the campus and bond with their peers. Teams raced against time, solving creative clues while building **friendships**, **teamwork**, and **campus familiarity**.



The event was filled with **laughter**, **collaboration**, and **friendly competition**, with winning teams receiving **goodies** and all participants leaving with memorable experiences.

ARTHIK KHAYAL: AN ECONOMICS CASE COMPETITION

23rd January 2025

Arthik Khayal was our flagship case competition that brought together 335 participants from premier institutions across India including SRCC, LSR, Hindu College, Hansraj, Ramjas, and many others from the DU ecosystem. The competition tested not only economic knowledge but also analytical thinking and real-world problem-solving.

It comprised three challenging rounds starting with an online quiz, followed by a concise 2-slider case solution, and culminating in a final 6-slide presentation round. The event received high praise for its quality of cases, the competitiveness of the teams, and the professional conduct throughout



ECOLIBRIUM 2025: THROUGH THE AGES

7th -9th April 2025

Ecolibrium 2025 became USME DTU's grandest three-day fest, blending **economics, creativity, and retro nostalgia**.

Day 0: Retro Day, with students dressed in vintage outfits.

Days 1 & 2: Featured events included the **IPL Auction, Policy & Finance Case Competitions, Economic Quiz, Classic Clash Debate**, and a **Fireside Chat** with **Ashok Aggarwal**, a data strategist with **330K+ followers**.

Collaborations with **DelTech, Disguise, Vimarsh, and Shiddat** added diverse performances and discussions. The fest also marked the **launch of EcoTech's official website** during the Fireside Chat, celebrating a new digital milestone for the society.

With **942** participants and **1,04,848** online impressions, the event not only elevated EcoTech's brand but created a unique platform for students to express, compete, and connect.



ARTHIK PATRA: VOLUME 5.0 LAUNCHED

As part of the 2024–25 tenure, EcoTech proudly launched Volume 5.0 of Arthik Patra — our annual economics and policy magazine. This edition stood out for its visual design and editorial depth, featuring a wide range of articles, research papers and creative pieces contributed by students from across the country.

60 FPS



FACES OF DTU

25th October 2024

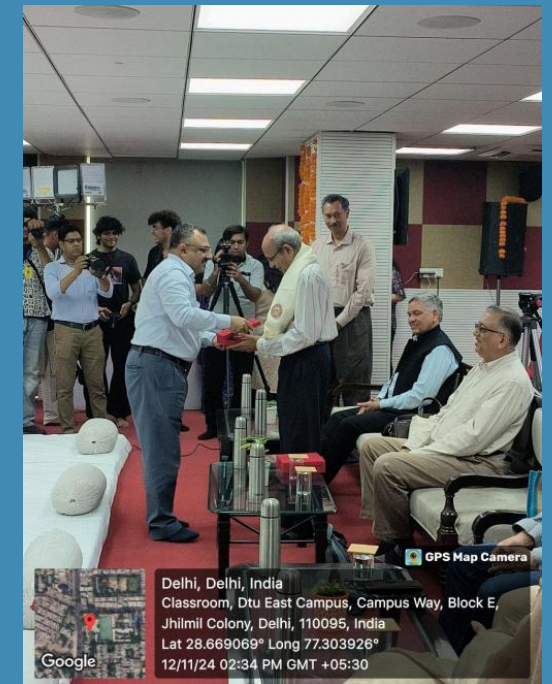
A **photo walk** was organized at **USME Campus, DTU**, with **20-25 members** participating. The event focused on capturing the **unscripted, everyday moments of campus life**—from **Nescafe workers** and **security guards** to **students engrossed in their routines**. With no staged shots, the initiative highlighted the **unseen yet essential rhythm of DTU**, celebrating life beyond lectures and events.



SPICMACAY COLLABORATION

12th November 2024

60FPS USME DTU had the privilege of capturing **SPIC MACAY's** first-ever event at **USME**, held at **Manthan Hall**. The event featured a **Kuchipudi performance**, bringing to life stories like **Mahishasur Vadh** and **Draupadi Cheer Haran** through graceful dance and expressive storytelling. Every frame captured reflected the **grandeur, devotion, and cultural richness** of the performance, marking a **historic moment for the campus**



THE ART AND DESIGN SOCIETY



ART THERAPY WORKSHOP

14th October 2024

Aesthetic – The Art & Design Society organized USME DTU's **first Art Therapy Workshop** under the guidance of **Dr. Gaganmeet Kaur Awal**.

With **28 participants**, the workshop included **clay modeling, partner mirroring, and reflective activities**, promoting **emotional expression, empathy, and well-being** through art



WORKSHOP ON DISASTER AWARENESS AND PREPAREDNESS

23rd October 2024

USME DTU hosted a **Disaster Awareness Workshop**, organized by **NYKS** under the **Ministry of Youth Affairs and Sports**.

Key speakers **Shri S.K. Babbar** and **Shri Rajesh Jadon** highlighted the role of **youth in disaster management**, focusing on **risk reduction, emergency response, and community resilience**. The workshop empowered students to take **proactive steps in disaster preparedness and leadership**.

**“एक पेड़ माँ के नाम” CAMPAIGN
(PLANT 4 MOTHER CAMPAIGN)**

23rd October 2024

USME DTU held the "एक पेड़ माँ के नाम" (Plant 4 Mother) Campaign, in collaboration with NYKS. Students and faculty planted trees to honor their mothers and promote **environmental sustainability**.

The event highlighted the role of youth in **climate action and afforestation**, fostering a shared commitment to a **greener future**.



28th January 2025

PICASSO - THE CANVAS PAINTING

Picasso, a canvas painting event, was held at Manthan Hall to promote **creativity, relaxation, and self-expression** through art. Students from various backgrounds participated, enjoying a lively and collaborative atmosphere.

Each participant received quality **art supplies**, leading to **25 unique submissions**. Though initially non-competitive, the event later recognized top artworks, judged by a **Master's in Fine Arts expert**.

Winners:

- 1 Ruchika Bhalerao
- 2 Vidhi Negi & Aarushi Jain
- 3 Aditi Soni

Consolation:

Pragati & Arjun Sharma

Khushi Singh

The event successfully blended **artistic expression with therapeutic engagement**, providing students a creative break from academics.

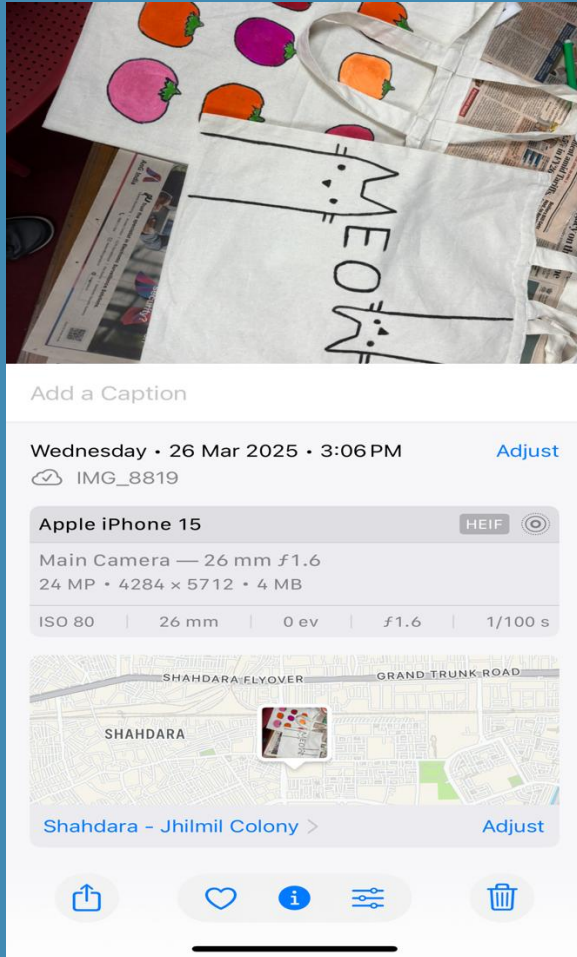


HUED - THE TOTE BAG PAINTING EVENT BY AESTHETIC

26th March 2025

HUED was an artistic tote bag painting event held at **Manthan Hall**, promoting **creativity, sustainable fashion, and eco-friendly practices**. Over **50 students** participated, designing **unique tote bags** using **fabric paints and brushes**.

The event encouraged **self-expression, collaboration, and mindful art**, with designs ranging from **abstract patterns to social messages**. A **jury panel of faculty members** appreciated the artworks, providing feedback while maintaining the **non-competitive spirit** of the event.



E-CELL



STARTUP BAZAAR & PINTEREST DAY

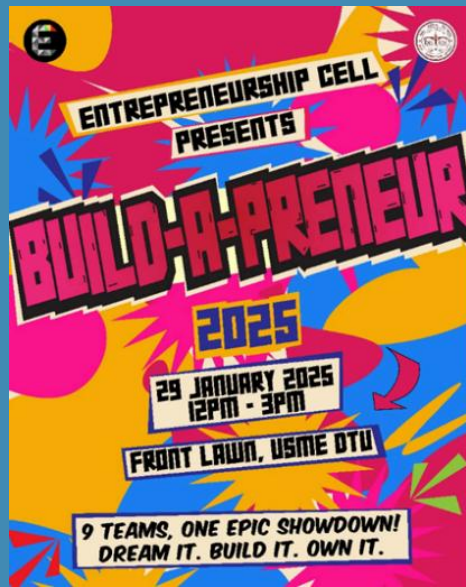
15th October 2024

E-Cell USME DTU hosted the **Startup Bazaar & Pinterest Day**, blending **entrepreneurship, creativity, and campus culture**.

The **Startup Bazaar** featured **12 student-run startups**, showcasing innovations from **sustainable crafts to tech solutions**, while **Pinterest Day** encouraged students to dress according to themed **mood boards**—bloke core, beachy core, office siren, and soft core—with a **Best Dressed Contest** judged by faculty and student leaders.

The event also included a **flash mob by Furious**, a **jamming session by Shiddat**, and **photography zones**, creating a vibrant, interactive celebration of **innovation, fashion, and campus life**.





BUILD-A-PRENEUR

29th January 2025

The **Build-a-Preneur** event brought together **eight** teams, each **with 6–8 members**, to brainstorm and **run small-scale entrepreneurial activities** across the campus. These events featured fun and engaging activities, designed around different aspects of entrepreneurship, encouraging participants to think creatively through **interactive challenges, games, and problem-solving tasks**.



IIC SRIJAN SPARDHA DAY-I WORKSHOP ON ENTREPRENEURIAL INNOVATION, PITCHING STRATEGIES & STORYTELLING FOR ASPIRING INNOVATORS

24th February 2025



सृजन स्पर्धा provided students a platform to develop **sustainable business ideas** addressing real-world issues. As part of this, the **mentorship session उद्यमिता की राह**, led by Ms. Shuchi Aggarwal, focused on **pitching, storytelling, and startup strategies**. Through **case studies and interactive discussions**, students gained practical insights into **entrepreneurship, innovation, and investor engagement**, equipping them for their **startup journeys**.



DISGUISE



TWISTS AND TINTS ON PINTEREST DAY COLLABORATED WITH: E-CELL (ENTREPRENEURSHIP CELL)

15th October 2024

Pinterest Day was a vibrant celebration of popular aesthetics inspired by Pinterest. Students dressed according to themes like **Y2K, grunge, clean girl, coquette, and more**—based on mood boards shared prior to the event.

To encourage entrepreneurship, the event featured multiple **student-run stalls** in partnership with E-Cell, showcasing **handmade products, fashion items, and beauty services**.

The Fashion Society hosted a stall called **Twists & Tints**, offering:

- **Twists: Creative hair braiding with colorful threads.**
- **Tints: On-the-spot eye makeup looks including graphical liners and pastel eye art.** The event saw **strong participation** and successfully combined **fashion, creativity, and entrepreneurship.**



DISNEY WITH DISGUISE

Disguise – The Fashion Society of USME DTU hosted a **Disney-themed event**, bringing together over **200 students and faculty** for a day of **music, dance, ramp walks, and performances**.

Key activities included:

Relay Race (50+ teams)

Duets Dress Up – Disney character portrayal

Red Carpet Walk – A star-studded Disney-inspired fashion parade

Balance a Book Challenge – A fun Disney character poise contest

13th November 2024





RETRO DAY

7th April 2024

Disguise – The Fashion Society of USME DTU hosted **Retro Day**, a fun-filled throwback event celebrating **vintage fashion, music, and trends**.

Key Activities:

Retro Fashion Ramp Walk

Retro Quiz (Teams of 2-3)

Group Games (Pictionary, Charades, Scavenger Hunt)

One-Minute Challenges (Guess the Song, Movie Scene Match)

TWISTS, TINTS & TATTOOS - ECOLIBRIUM

8th & 9th April 2025

In Collaboration with: **EcoTech - The Economics Society** of USME, DTU A creative stall offering:

- **Braided Hairstyles** – Classic, funky, and trendy!
- **Face Painting** – Simple to detailed designs for all.
- **Temporary Tattoos** – Cool designs for a stylish twist.



ALTER EGO - FACE PAINTING COMPETITION

9th April 2025

In Collaboration with: **EcoTech - The Economics Society** of USME, DTU Inter-College **Face Painting Competition**

This live competition gave talented artists a platform to showcase their **skills, creativity, and quick thinking**.

Participants were given a surprise theme and a limited time of 1 hour to bring their design to life on their model's face. This event tested not only the participants' creativity but also their ability to work under pressure. The competition was filled with colors and unique ideas.



CRESCITA: THE HR SOCIETY



CAREER MAPPING

16th October 2024

The **Career Mapping** session, led by **Ms. Manisha**, focused on **goal setting, career planning, and self-assessment**.

Students from **BBA and BA Economics** learned about **career paths in consulting, finance, and economics**, along with **communication, time management, and interview skills**.

Interactive activities kept the session engaging, helping students gain **clarity on their career goals** and providing them with **practical tools for decision-making**.



PEOPLE PULSE

11th November 2024



The **HR Society** conducted **People Pulse**, an interactive event featuring **real-world HR case simulations**.

Three teams tackled challenges like **conflict resolution, recruitment, retention, and diversity management**, guided by core team mediators.

The event focused on **practical learning, teamwork, and strategic thinking**, receiving positive feedback for its **hands-on approach to HR problem-solving**.



THE WEALTH SPECTRUM

7th January 2025

The Wealth Spectrum, organized by **Crescita – The HR Society**, was held at **Manthan Hall** to promote **financial literacy** among students.

Key topics included **budgeting, taxes, investments, and financial myths**, with discussions encouraging students to take **charge of their financial future**.

Conducted in collaboration with **RDO RID 3012**, the event transformed finance from a **complex topic into a practical life skill**, leaving participants **informed and empowered**.



**STANALYSIS SOCIETY
(STRATEGY & CONSULTING SOCIETY)**



INVESTOR AWARENESS SESSION (IN COLLAB WITH SEBI, CDSL & BSNL)

15th April 2024

The event brought together students for an enlightening session aimed at enhancing **financial literacy** and **investment knowledge**. Through engaging talks, expert discussions, and interactive activities, participants gained valuable insights into **market trends**, **responsible investing**, and **financial planning**. It was a highly impactful event that fostered greater awareness and empowerment among the attendees.



TREASURE HUNT 2.0

16th October 2024



Building on the popularity of its predecessor, this edition brought together teams for an exciting adventure across campus. Participants tackled challenging **clues, puzzles, and tasks that tested their teamwork, problem-solving skills, and strategic thinking.** The event was a huge hit, fostering collaboration, creativity, and excitement among all those who joined the hunt for hidden treasures.

MENTAL HEALTH AWARENESS PROGRAM

14th November 2024

The session aimed to raise awareness about mental health issues, promote self-care, and break stigma surrounding mental health. Mr. Gagandeep shared valuable insights, practical tips, and encouraged open conversations to support mental well-being in our community.



STANALYSIUM CONCLAVE'25

20th January 2025



Stanalysis hosted its flagship multi-round case competition at Manthan Hall, with participation from top institutions like **SRCC, LSR**, and industry leaders including **Google India**.

The event featured **real-world business challenges in tech and sustainability**, along with **workshops, keynotes, and networking sessions**, positioning Stanalysis and DTU as hubs for strategic innovation.

With a team of **39 active members**, Stanalysis continues to build leadership in **consulting and strategic management**.

ROTARACT CLUB OF USME



BLOOD DONATION AWARENESS SESSION

4th October 2024

The Rotaract Club of USME organized a **Blood Donation Awareness Talk** led by **Dr. Richa Gupta**, Professor at UCMS and Head of GTB Hospital's Blood Centre.

The session covered the **importance of safe blood donation**, its **life-saving impact**, and addressed **Thalassemia awareness**. Participants learned about **donor precautions, eligibility, and post-donation care**.

The event ended with **e-certificates** and knowledge assessments, successfully motivating students to **support and promote regular blood donations**.



WEALTH SPECTRUM (PROJECT UPSKILL)

7th January 2025

CRESCITA—HR Society of USME, in collaboration with Rotaract District Organization, RID 3012, hosted The Wealth Spectrum, focusing on financial literacy and strategic planning.

With 80+ participants, the session featured Mr. Siddhhant Panddey (Duvera Group) and CA Rahul Gupta, who shared insights on entrepreneurship, stock markets, and financial management.

The event successfully empowered students with practical knowledge for personal and professional financial growth.



BLOOD DONATION CAMP

16th January 2025

The Rotaract Club of USME and NSS USME organized a **Blood Donation Camp** at DTU East Campus. The event saw **110+ registrations** and successfully collected **50+ units of blood**.

The initiative aimed to promote awareness about regular blood donation and showcased the spirit of **community service and volunteerism**, with enthusiastic participation from students and staff.



**DELTECH, THE DEBATE, MUN AND
QUIZ SOCIETY OF USME, DTU**



SAMVAAD – INTER-COLLEGE DEBATE COMPETITION

9th October 2024

Samvaad brought together **150+** participants from top institutions like **SRCC, IIT Delhi, and NSUT**. The event featured intense debates on pressing issues, fostering **analytical thinking and oratory excellence**. It provided a vibrant platform for **intellectual exchange and healthy discourse** among future leaders.



RANNEETI – MUN CONFERENCE 2025

31st January & 1st February 2025

DelTech successfully hosted Ranneeti, a two-day Model United Nations Conference. With more than 200 registrations from reputed colleges across Delhi, Ranneeti featured a range of engaging committees and complex agendas. Delegates exhibited excellent diplomatic and negotiation skills, making the conference a meaningful and educational experience for all involved.



VIMARSH



Delhi Technological University
University School of Management & Entrepreneurship
VIMARSH
Brainstorming and Professional Networking Society
ORGANISING SEMINAR
on
From Data to Decisions: Career in Data Science and Generative AI

SPEAKERS



Mr. Shekhar Sharma
(Deputy Manager, Analytics
Centre of Excellence, Punjab
National Bank)



Mr. Abhishek Singh
(Chief Manager, Analytics
Centre of Excellence, Punjab
National Bank)

Faculty Coordinator
Dr. Kusum Lata

Student Coordinators
Guru Prasad Yadav (8896411370)
Shreshtha Bhatia (8383816028)

To Register
SCAN HERE

8 OCTOBER 2024 **12:00 PM** **SEMINAR HALL, USME**



SEMINAR PRO NET : FROM DATA TO DECISIONS: CAREER IN DATA SCIENCE & GENERATIVE AI

8th October 2024

A seminar organized to provide students an opportunity to learn from industry leaders at Punjab National Bank and discover how these fields are transforming careers.

Delhi Technological University
University School of Management & Entrepreneurship
VIMARSH
Brainstorming and Professional Networking Society
ORGANISING SEMINAR
on
From Data to Decisions: Career in Data Science and Generative AI

SPEAKERS



Mr. Shekhar Sharma
(Deputy Manager, Analytics
Centre of Excellence, Punjab
National Bank)



Mr. Abhishek Singh
(Chief Manager, Analytics
Centre of Excellence, Punjab
National Bank)

8 OCTOBER 2024 **12:00 PM** **SEMINAR HALL, USME**

E-Certificate for all the attendees

To Register
SCAN HERE

Faculty Co-ordinator
Dr. Kusum Lata

Student Coordinators
Guru Prasad Yadav (8896411370)
Shreshtha Bhatia (8383816028)

Follow us on : @Vimarsh.official Vimarsh-USME, DTU





ECOLIBRIUM WITH ECOTECH

9th April 2025



Vimarsh collaborated with Ecotech- the economics society of USME, DTU, for their flagship event **Ecolibrium**. Under this we organized three different activities:

Off The Grid: A networking mixer for students to build contacts.

Chai Pe Charcha: A group discussion competition was organized under the main event (Ecolibrium) where topics were on the spot to the participants .

Treasure Hunt: An exciting event where students had to find objects hidden around campus based on the clues provided to them.

VICHAR VIMARSH: A CASE STUDY COMPETITION

24th March 2025

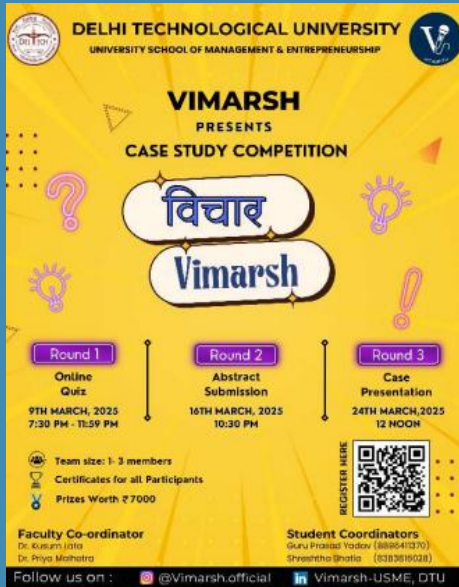
Vichar Vimarsh 2025 – The Ultimate Case Study Battle was organized by Vimarsh, the Brainstorming Society of Delhi Technological University (DTU). The competition aimed to test participants' **analytical, problem-solving, and presentation skills** through a **multiround case study challenge**.

Mode-

Round 1 & 2 - Virtual

Round 3- Offline

A three-round Case Competition was held to test participants' knowledge, creativity, and problem-solving skills. **Round 1**, an **online quiz on 9th March 2025**, saw **156 registrations**, with **26 teams shortlisted**. **Round 2**, the **ideation round on 16th March**, required abstract submissions, reducing the pool to **11 teams**. The **final round**, held offline at **Manthan Auditorium on 24th March**, had **5 teams** presenting case solutions. The event provided a practical platform for developing strategic thinking and real-world problem-solving.



SHIDDAT



STARTUP BAZAAR

15th October 2024



Hosted a lively jamming session vibing to iconic Bollywood beats in collaboration with E-Cell.

DELTECH COLLAB

15th January 2025

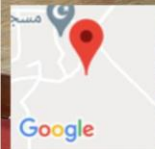
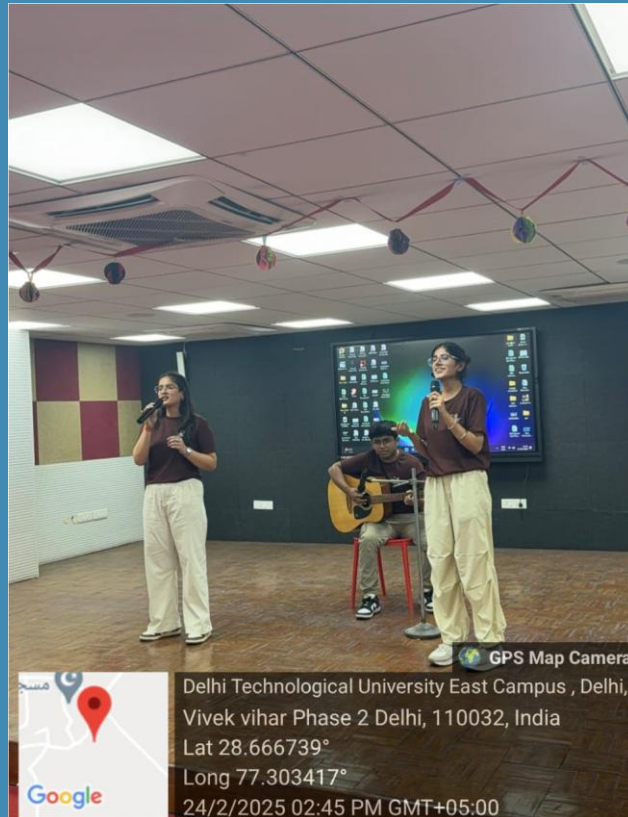
Hosted a vibrant jamming session with **DelTech** to set the vibe before the MUNs.



SYNERGIA

24th February 2025

Organized an intra-college music competition featuring solo and duet performances in collaboration with the **Cultural Council**.



GPS Map Camera
Delhi Technological University East Campus , Delhi,
Vivek vihar Phase 2 Delhi, 110032, India
Lat 28.666739°
Long 77.303417°
24/2/2025 02:45 PM GMT+05:00



ECOLIBRIUM

7th April 2025

Shiddat teamed up with
EcoTech at **Ecolibrium**
for a spirited jamming
session, blending
economics and culture.



FAREWELL 2025 - UDAAN

25th April 2025

Bid farewell to our beloved seniors with soulful Bollywood mashups and energetic rap performances on **Farewell** organized by **Cultural Council**.



FURIOUS





FLASHMOB

15th October 2024

Furious teamed up
with Ecell on
Startup Bazaar to
make event more
interactive & fun.

SYNERGIA

25th February 2025



Furious participated in **SYNERGIA** organised by **Cultural Council**. Students performed solo and duet.

FAREWELL

25th April 2025

Furious bid farewell to the seniors through their mesmerizing performance on **FAREWELL 2025- UDAAN** by Cultural Council.



2025-26