



# DELHI TECHNOLOGICAL UNIVERSITY DELHI SCHOOL OF MANAGEMENT

Established by the Govt. of NCT of Delhi vide Act 6 of 2009

(Formerly Delhi College of Engineering)

Shahbad Daultapur, Bawana Road, Delhi 110042



Accredited with 'A' Grade  
(CGPA 3.22 out of 4) by NAAC  
ISO 9001:2015 Certified  
AICTE APPROVED

**Master of Business  
Administration  
(Business Analytics)**

**ADMISSION  
BROCHURE  
(2024-26 BATCH)**

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## IMPORTANT DATES

Start date for Online Registration 26/06/2024

Last date of filling online application form 21/07/2024

### IMPORTANT NOTE/ DISCLAIMER:

- The contents of the brochure are on the basis of the policies available as on this date of release of Admission Brochure for Academic Session 2024-25. Additional information shall be uploaded on the University website: [www.dtu.ac.in](http://www.dtu.ac.in) and all the candidates desirous of seeking admission are hereby advised to regularly visit the University website for additional information.
- In view of any challenges that may transpire, and if necessitated, change may be made in the procedure for personal appearance of applicants for PI, as well as for verification of documents/certificates, which shall be notified in due course by the University on its website: [www.dtu.ac.in](http://www.dtu.ac.in). Applicants are advised to monitor the same and act as directed.
- The University reserves the right to revise, update or remove any part of this brochure without giving any prior notice. Any change made shall be updated on the University website.

**Note: Candidates are advised to visit [www.dtu.ac.in](http://www.dtu.ac.in) website for detailed schedule.**

## ADMISSION SCHEDULE

S.No	Events	Dates
1.	Uploading of information bulletin and application form on DTU website	26/06/2024 (Wednesday)
2	Last Date of submitting the online application form	21/07/2024 (Sunday)
3	Date of release of short-listed candidates for Personal Interview	25/07/2024 (Thursday)
4	Personal Interview of short-listed candidates	29/07/2024 & 30/07/2024 (Monday & Tuesday)
5	Release of the first list of selected and waitlisted candidates	02/08/2024 (Friday)
6	Last date for fee deposit and other processes by the selected candidates from first list	06/08/2024 (Tuesday)
7	Release of second list for admission from waitlisted candidates against vacant/withdrawal seats	08/08/2024 (Thursday)
8	Last date for fee deposit and other processes by the selected candidates from second list	13/08/2024 (Tuesday)
9	<b>Last Date of Admission</b>	<b>21/08/2024 (Wednesday)</b>
10.	<b>Spot Round</b> – If required a spot round will be held in August, 2024, for which date and instructions will be intimated on the DTU website.	<b>To be announced</b>

**Note:**

1. Candidates are advised to read the brochure carefully. Visit the website [www.dtu.ac.in](http://www.dtu.ac.in) regularly for updates and other details about the admission process.
2. No individual communication will be sent.





**Prof. Prateek Sharma**  
**Vice-Chancellor**



## Message

It is my immense pleasure to announce the commencement of admission process of the MBA(BA) programme for academic year 2024-25 at Delhi Technological University.

Delhi Technological University, built on a sprawling 164-acre lush green campus, is a prestigious university with a vision to be World Class University through education, innovation and research for the service of the humanity. The university is committed to deliver quality education through various UG and PG level programmes, which are periodically evaluated by internal and external audit agencies. The university ensures the industry-academia interaction through the able guidance provided by experienced and highly qualified faculty both from industry and academia, supported by tech-enabled facilities. The university offers various interdisciplinary and industry relevant programs both at UG and PG level in science, technology, management and allied areas, preparing students to lead and manage in the increasingly technology-intensive global environment. The university has also introduced Continuous and Comprehensive Evaluation System in tune with National Education Policy (NEP), to maintain the quality, integrity, and outcomes of every programme.

Our MBA(Business Analytics) program equips students with the skills to excel in the real world by combining theory with practical application. The students develop skills to leverage data for informed decision-making, a critical need for both businesses and public organizations. The program combines data science and management training in a single curriculum. The course curriculum is a blend of conceptual class room teaching and experimental learning through industry interaction by the distinguished faculty sourced from industry and academia both. The pedagogy provides real time exposure and hands on training to understand and analyse the contemporary business scenario. We empower students to drive innovation and positive change through cutting-edge, value-driven education focused on emerging professional needs. By cultivating an inclusive learning community and stressing social responsibility, we prepare graduates to utilize their distinct skills in service to society as well.

I believe that becoming a part of the DTU fraternity will add substantial value to your professional career. I do hope that you will join our community of life-long learners. My best wishes to all eligible aspirants applying for admission in the MBA(BA) programme.

(Prof. Prateek Sharma)



**Dr. Saurabh Agrawal**  
**Head of Department**



## Message

Welcome to the Delhi School of Management (DSM), where excellence meets innovation, and aspirations are transformed into achievements. Since our establishment in 2009, DSM has been a beacon of academic distinction, pioneering high-quality education, ground-breaking research, and consultancy services in the dynamic realm of business management. Over the years, DSM has evolved into a premier business school, renowned for its commitment to excellence and dedication to nurturing the next generation of business leaders.

At DSM, we take pride in offering a diverse array of programs tailored to meet the unique needs and aspirations of our students. From our two-year full-time MBA program to our weekend MBA (Executive) program and Doctoral Program (Ph.D.) in Management, we provide a comprehensive platform for academic enrichment and personal growth. The MBA(BA) program at DSM is designed to equip the students with the skills and knowledge to become a game-changer in this data-driven world.

One of our core strengths lies in our robust industry connections and the active engagement of our esteemed alumni in grooming and mentoring our students. The strength of DSM lies not only in its illustrious faculty and state-of-the-art infrastructure but also in its unwavering dedication to fostering holistic growth and development.

Our MBA(BA) program is designed to explain and apply the theories, methods and techniques of management discipline and analytics to extract valuable insights and predictions from data. The program offers a holistic curriculum benchmarked against international standards. This hands on, practise-based program, includes several electives in cutting edge areas such as retail analytics, financial analytics, marketing analytics etc, as well as specialised analytics domains such as semantics and web analysis, natural language processing, econometric methods, catering to a diverse set of applications and industries. The students will gain in-depth knowledge of core business functions, while simultaneously developing technical expertise in data analysis, digital tools, and emerging technologies. They will get to build proficiency in application of knowledge for analysis of data, problem solving, identification and analysis of data driven business opportunities and decision making in varied functional domains of management. Through the program, the students will grow as responsible professionals and exhibit professional ethics, leadership, team and interpersonal skills, and effective communication skills.

(Dr. Saurabh Agrawal)



## ABOUT DELHI TECHNOLOGICAL UNIVERSITY

Delhi Technological University (formerly known as Delhi College of Engineering) is one of the most well-known engineering institutions in India, with over 82 years of glorious tradition of excellence in Engineering & Technology Education, Research and Innovations. A non-affiliating, teaching and research university, DTU is poised to create an environment of a synergetic partnership between academia and industry. It aspires to imbibe a culture of scientific research in its management and technology disciplines, and develop scientific temper by providing a seamless environment for integration of science, engineering, and management. The university also endeavors to provide the thrill of a corporate R&D environment with a planned focus on industry-relevant projects. DTU has consistently been ranked among the top institutions of the country in reputed surveys.

The postgraduate programmes offered at DTU include Master of Technology (M. Tech.) programmes in various disciplines of engineering, Master of Business Administration (MBA) programmes including MBA(BA) and MBA (IEV), and Master of Design (M.Des.). The undergraduate programmes offered in DTU include Bachelor of Technology (B.Tech.) in various disciplines of engineering, Bachelor of Business Administration (BBA), BA (Hons) in Economics and Bachelor of Design (B.Des.). The university also offers Doctor of Philosophy (Ph.D.) programmes in a wide range of areas in Engineering, Sciences, Management and Humanities. The programmes at DTU foster a strong emphasis on scientific, technological and managerial education and research.

### VISION

“To be a world-class university through education, innovation, and research for the service of humanity”

### MISSION

- To establish centers of excellence in emerging areas of science, engineering, technology, management, and allied areas
- To foster an ecosystem for incubation, product development, transfer of technology, and entrepreneurship
- To create environment of collaboration, experimentation, imagination, and creativity
- To develop human potential with analytical abilities, ethics, and integrity
- To provide environment friendly, reasonable, and sustainable solutions for local & global needs

### CORE VALUES

- Integrity
- Compassion
- Commitment
- Creativity
- Collaboration
- Inclusion

## ABOUT DELHI SCHOOL OF MANAGEMENT (DSM)

Delhi School of Management (DSM) was established in 2009. With a vision of inculcating a penchant for innovation, research, and experimentation, DSM aims at extending the seven-decade long legacy of DCE by incubating and developing techno-managers, who are adept at identifying pertinent and critical business problems, and applying their technical skills and competencies in solving those problems. Delhi School of Management (DSM) is widely acknowledged for academic excellence in management education. The programmes offered by DSM include MBA, and MBA (Business Analytics). DSM also offers a two-year weekend MBA (Executive) program, and Doctoral Program (Ph.D.) in Management. The school also extends support to various engineering departments of DTU for imparting management education to the budding engineers. DSM envisions at developing a knowledge society by providing equitable access to the masses and broadening the span of their participation in the areas of higher education.

DSM has been given National Board of Accreditation (NBA) accreditation for its MBA program. The NBA accreditation ensures that the program meets premier quality standards. The department is supported by the state-of-the-art infrastructure including hostels, guest houses for visiting experts, a serene ambience to pursue learning, smart classrooms, computing labs, databases, and a well-stocked library.

DSM focuses on the comprehensive development of students by offering them subject knowledge, skills, and practical expertise of 'Management' discipline, by urging them to understand, analyse, and solve the pertinent issues faced by businesses, government, and society from a holistic and pragmatic lens. It intends to impart and sustain in students the spirit of entrepreneurship, coupled with innovation and creativity. The courses offered intend to produce socially responsible, technologically adept, and ethically driven innovative managers and future leaders. Careful selection of students having a reliable scholastic record and aptitude for management, from all over the country, ensures that the classrooms are enriched with diverse perspectives, and that each student gets a challenging, competitive, and cosmopolitan learning environment.

The curriculum is designed to meet the needs of the present-day technology-intensive business functions. The students are equipped with management knowledge to deal with the complex, global, and dynamic business environment. To ensure practical hands-on experience, internship and field projects are an integral part of the curriculum. DSM also gives ample exposure to students through case-study based pedagogy, course projects, and industry internships. In order to provide students with the required exposure, DSM brings them in close contact with the industry executives, eminent academicians, and successful alumni through conducting a series of lectures and interactive sessions. The University also motivates and supports students to participate in conferences, seminars, and paper/case-study competitions.



## VISION

To be among the leading world class management education and research institutions for meeting the contemporary and emerging challenges of business and society.

## MISSION

- To develop socially responsible and ethically driven innovative managers and future leaders
- To evolve a system of quality education and research in management through sustained institutionalized efforts of students and faculty
- To equip the students with contemporary and emerging developments in the field of management



## Beyond Academics at DSM

DSM, DTU has ensured a holistic learning system for its students, and student-led clubs and committees are a part of this conclave, which are an extension of their career and creative interests. These clubs foster learning on a continuous basis by allowing them to execute what they've learned in the classroom to real-world situations. Such group activity arrangements have enabled students to develop leadership skills while also improving networking skills and industrial connections.

DSM is a home to various student-run committees and clubs that host challenging and exciting events throughout the year. This motivates one to engage in a variety of industry-sponsored competitions and live projects, which aid in exploring new opportunities and developing professional skills. By participating in the activities of the committees, students get opportunities for leadership, initiative, team work, and liaison. DSM has one club for each of its primary disciplines, ranging from marketing to finance to information technology and various recreational groups such as sports and photography, inter alia.

The zeal and exuberance with which all festivals and holidays are celebrated on campus is one of their distinctive features. The student experience is not complete without these celebrations. The goal of student life and campus activities is to foster a dynamic and creative learning environment. A distinguishing feature is a management student's ability to draw on the structure of a well-established, reputed university such as DTU. Additionally, it offers a distinctive forum for interaction and collaboration between experts from various disciplines and students.

These are:

- The Corporate Relations and Placement Committee
- Public Relations Committee
- Alumni Relations Committee
- Sanskriti- the Cultural Committee
- M-cube (Marketing Club)
- Finesco (Finance Club)
- Netritva (Human Resource Club)
- Itech (IT Club)
- Arth (Operations Club)
- E-Cell (Entrepreneurship Club)
- Sporticus (Sports Club)
- DSM Chronicle (College Business Magazine)
- Alfaaz (Literary and Debating Club)
- Z-Axis (Art and Photography Club)
- Industrial and Academic Research Committee
- Sanrakshan (Social Club)

The accent of student life and activities on the campus is to provide an energizing and creative learning environment. The campus life at DSM is filled with motivation, learning spirit, and zeal that makes the overall learning process highly enriching.



## Events at DSM

### Visit to Yakult - Danone India



### Visit to SEBI Headquarters



### Management Roadies Competition



### Ahaan'23: Diwali Mela





**Workshop on “Lean Start-Up and Minimum Viable Business” by Mr. Arvind Bali, CEO, TSSC India**



**Workshop on “Brand Model Canvas” by Mr. Shrey Kumar, Co-founder, Aadvik Foods**



**Motivational Session by Abhijeet Mittal, Co-founder, Mooofarms**



**E-Cell 2024: DTU Students Sharpen Business Skills in 'Business Model Canvas' Workshop**





## Donation Drive



## Alumni Homecoming



## Alumni Talk Series

Delhi School of Management  
विकसित भारत  
अभियान

**ALUMNI RELATIONS COMMITTEE**  
PRESENTS

**ALUMNI TALK SERIES**  
**MR. GAURAV SAXENA**  
SENIOR DATA ANALYTICS EXPERT - NOKIA

02 FEB | 03:00 P.M. | Nokia | Delhi School of Management, DTU, Delhi-110042

**TOPIC : ROADMAP TO DATA ANALYTICS**

Delhi School of Management  
**ALUMNI RELATIONS COMMITTEE**  
PRESENTS

**ALUMNI TALK SERIES**  
**BHAWINI BHARDWAJ**  
PROGRAM MANAGER - ECOM EXPRESS LTD.

04 AUG  
**SAUMYA KAMDAR**  
CONSULTANT - UNITED NATIONS

Delhi School of Management, DTU, Delhi - 110042



## Viksit Bharat 2047 Initiatives



## E-Talks'24



## Delhi School of Management Premier Cricket League





## ABOUT MBA (BUSINESS ANALYTICS)

Master of Business Administration (Business Analytics) - MBA(BA) programme is a two-year full time professional degree programme that combines rigorous academic schedules with lab-based hands-on learning to develop new perspectives, skills and a higher level of knowledge in the area of analytical practise for enhancing business performance. The foundation courses involve a twined foundation in management and analytics fundamentals, embedded in technology, a core strength of DTU. The programme envisions preparing aspiring students as responsible professionals working seamlessly across management and analytics domains leveraging cutting edge technologies. Students are required to earn a total of 120 credits for successfully completing the programme.

In MBA (BA) programme, the analytics domain is embedded in managerial foundations, with exposure to decision making and skill development across domains. There are core course modules in analytics as well as in management. The specialization in the later part of the program enables a deep insight in to functionally relevant analytics such as retail and social media in marketing, versus supply chain analytics forecasting and simulation etc. in operations. The core areas such as big data, predictive analytics, statistical modelling, visualization techniques and programming with R & Python, when blended with the well-known technological strengths of the DTU in machine learning, deep learning etc., and exposure in our analytics labs, make these students a very valuable resource for both boutique analytics firms and firms who have recently embarked in the analytics journey.

Students of the previous batches have been placed in companies which visited Campus like TCS, Loconav, Axis Bank, IHS Markit, Sharekhan, E&Y, Whirlpool, Cushman & Wakefield, HCL, ICRA Online Ltd., ITC Ltd. They have undergone Internship in domains like Marketing Analytics, Financial Analytics, Market Research, HR Analytics, Stock Market Analytics etc.

### Salient features of MBA(BA)

- The programme effectively integrates the courses in the domain of data analytics and business management with an aim to impart the knowledge of theoretical foundations and hands-on skills in analytics and big data, integrating the required technological aspects for analytics practitioners.
- The curriculum and teaching pedagogy focuses on learning data driven, informed decision making for diverse functional and strategic applications in organisations.
- Besides developing the professional skills in management and analytics, the programme involves credit-based modules facilitating students to grow as leaders, demonstrate professional ethics, effective communication and interpersonal skills.
- The program structure is designed around four semesters, over two years. Courses in first years includes foundation courses in both management and analytics streams so as to provide a solid background in business functions, and the analytics domain knowledge and lab-based learning in methodology.

- The discipline specific core/theory courses like machine learning, predictive modelling, data warehousing and data mining, big data analytics are offered in the programme in the analytics domain. It also provides for lab-based courses and assignments ensuring deeper insights and hands on experiential learning.
- It leverages the technology edge of DTU to provide for hands on and advanced theoretical learning in the technology and computational aspects of analytics technologies including data mining for big data analytics, tools for machine learning and artificial intelligence, etc.
- Second year courses include specialization and contemporary core as well as electives.
- Electives in all functional domains of management are offered under generic elective basket, leading to a strong insight into specific areas of management operations like marketing, supply chain, financial management etc. This allows vastly more effective development and application of analytic algorithms and tools.
- Specialised electives in analytics domain are offered under discipline specific electives such as HR analytics, retail and digital marketing analytics, supply chain analytics etc.
- All students are required to undertake an internship in an organisation at the end of first year to strengthen their appreciation of management domains and analytical applications in a hand on manner.
- The project dissertation in the fourth semester provides an opportunity to participants to develop their ability for undertaking independent research/project.
- Academic learning is blended with industry interface by inviting practitioners to share their experience and subject specific knowledge with the students.

## Programme curriculum

<p><b>FIRST SEMESTER</b>            Management Process &amp; Organisational Behaviour            Financial Accounting &amp; Cost Analysis            Marketing Management            Business Research Methods            Business Communication            Introduction to Analytics            Managerial Economics            Database Management Systems            Data querying Visualization</p>	<p><b>SECOND SEMESTER</b>            Financial Management            Human Resource Management            Introduction to Big Data System            Data Warehousing and Data Mining            Introduction To Programming Using Python            Operations &amp; Supply Chain            Predictive Modelling            Changing Paradigm in Leadership            Predictive Analytics Practicum</p>
<p><b>THIRD SEMESTER</b>            Summer Internship            Machine Learning            R for Machine Learning            Big Data Analytics Lab            Generic Elective –I            Generic Elective –II            Discipline Specific Elective-I            Discipline Specific Elective-II</p>	<p><b>FOURTH SEMESTER</b>            Project Dissertation            Enterprise Performance Management            Entrepreneurship Development            Project Management            Generic Elective -III            Discipline Specific Elective-III            Discipline Specific Elective-IV</p>



## Alumni Speaks

Hi, I am Sumanyu Gupta, an aspiring business professional with a keen interest in harnessing data to drive strategic decisions. I pursued an MBA with a specialization in Business Analytics at Delhi Technological University (DTU), which was transformative for me. This program, part of the inaugural batch at DTU and structured as a day boarding MBA, seamlessly integrated cutting-edge analytics techniques with core business principles, equipping me with the skills necessary to navigate the data-driven economy of that time.

The curriculum was meticulously designed to provide a deep understanding of data analysis tools, predictive modelling, and data-driven decision-making frameworks. The faculty members were not only experts in their fields but also passionate about imparting practical knowledge and industry insights. Their guidance was instrumental in bridging the gap between theory and application.

What set Delhi Technological University's MBA in Business Analytics apart was its emphasis on experiential learning and real-world projects. Collaborating with classmates on case studies and consulting projects not only honed my analytical skills but also prepared me to tackle complex business challenges head-on.

The program's strong industry connections and career support services opened doors to internship opportunities and networking events with leading analytics firms. These experiences not only enhanced my professional network but also reaffirmed my career aspirations in leveraging data to drive innovation and business growth.

### **Sumanyu Gupta (Batch 2018-2020)**

Taking the Business Analytics course has been a transformative experience for me. The curriculum was comprehensive and well-structured, covering everything from data visualization to advanced predictive modeling. The faculty were domain experts who provided practical insights and real-world applications, making complex concepts easier to grasp. The hands-on projects and case studies were particularly valuable, allowing me to apply what I learned directly to real business scenarios. This course has equipped me with the skills and confidence to make data-driven decisions and significantly enhanced my career prospects. I highly recommend this course to anyone looking to deepen their understanding of business/data analytics and gain a competitive edge in this field.

### **Anureet Bansal (Batch 2019-2021)**

Pursuing an MBA in Business Analytics from DTU has been a transformative journey that has thoroughly prepared me for my career. The comprehensive curriculum, which included essential analytical tools like SQL, Power BI, Tableau, R, and Python, provided a solid foundation in both theory and practical applications. The hands-on training and real-world case studies were instrumental in nourishing my skills, leading to my successful placement as an Associate Consultant at EY. The faculty's expertise and the supportive learning environment at DTU have been invaluable in shaping my professional capabilities and confidence. I am deeply grateful for the exceptional education and opportunities provided by DTU.

### **Rashi Chauhan (2021-2023)**

## FACULTY DETAILS

The pooled resources of management faculty of DTU at the two campuses of Delhi School of Management (DSM) and University School of Management and Entrepreneurship (USME) are as follows:



### **Head and Associate Professor**

He has vast experience of academics, research and the industry both in India and in the USA. He has completed his PhD in reverse supply chain from DTU. His research focus is in the areas of supply chain management, reverse logistics, sustainability and e-waste management. He has completed his undergraduate degree from Indian Institute of Technology, Roorkee, India. He has received his Master's Degree in Business Administration from Oregon State University, USA, and Master's Degree in Industrial Engineering from Indian Institute of Technology, Delhi, India. He has published research papers in international journals of repute including Resources, Conservation and Recycling, Journal of Cleaner Production, Competitiveness Review, and Journal of Industrial Engineering International.



### **Dr. Girish Chandra Maheshwari Professor**

Prior to his current engagement, he has been Dean and Professor of Management of Faculty of Management Studies, The M.S. University of Baroda and Assistant Professor at IIT-D. He has been the author of several books on Management and Accounting of which five are published by NCERT. He has also published research papers in national and international journals. His teaching and research interest include Accounting, Finance, Mergers and Acquisitions.





**Dr. Pradeep Kumar Suri**  
**Professor**

He has obtained his PhD from Department of Management Studies, IIT Delhi. He is M. Tech in Computer Applications from IIT Delhi and M. Sc. (Mathematical Statistics) from University of Delhi. He joined Indian Statistical Service in 1986. Before joining DTU, he has served in responsible positions in the Central Government. His areas of interest for research, teaching and consultancy include E-governance, IT strategy and management, Decision Sciences, ICT in agriculture, etc.



**Dr. Rajan Yadav**  
**Professor**

He graduated from Delhi University and obtained his Master's Degree in Business Management from MD University and was awarded Ph.D. in Organized Retail. He has more than 20 years of post-graduate teaching experience. His teaching and research interest include marketing management, sales and distribution management, online social networks and student community-related social marketing issues. He has extensively published for Emerald, Springer, Inder science and Sage publication.



**Prof. Amit Mookerjee**  
**Professor**

Dr. Amit Mookerjee joined USME in Feb, 2021. Prior to this he was Professor, Indian Institute of Management Lucknow (IIM-L), for over fifteen years, and served as Dean, IIM Lucknow's Noida Campus; the BPCL Research Chair Professor (2009-10); served on the Board of B-Schools, the IIML Enterprise Incubator Ltd, and others; was Head Analytics and Research/ later Director, CMCR at the National Council for Applied Economic Research (NCAER – India's premier think tank). He taught for nearly a decade at MDI, Gurgaon and delivered courses at other IIMs like Kolkata, Raipur, Rohtak, etc, and India specific programs for leading global B Schools. His consulting, research and training services span organisations across diverse sectors in industry (telecom, IT, FMCG, durables, finance and insurance, banking); PSUs and private organisations in core sectors; development sector research/projects for NORAD, GTI (earlier GTZ), Norwegian Government, FICCI; cooperative sector such as NAFED. His interest area is customer experience, building customer profitability and entrepreneurship and venture development. He has contributed papers in respected international journals like MIP, JCM, Media Psychology, a text book on Consumer Behaviour, presented papers in more than 20 international conferences overseas and in India. He completed his BA (Economics, Psychology), MBA, and a PhD in Management, from the ML Sukhadia University, Udaipur.





**Dr. Archana Singh**  
**Associate Professor**

She obtained her Ph.D. from University School of Management Studies, GGSIPU, Delhi. She has 2.5 years of industry experience in NBFC and more than 20+ years of experience in teaching and research. Her major areas of academic interests include Accounting, Corporate Finance, Investment management and Risk management. She has supervised 10 PhDs till date and has extensively published in National / International Journals of repute. She has shared her knowledge and expertise as a Resource person in a two-week Faculty Development Program sponsored by NSTEDB, GOI and organised by NAFEN, and also in a "Two day In House training program on finance for Non-Finance Executives" organised by Delhi Productivity Council for employees of IGPC, Delhi. She is also involved in consultancy assignments of NIELIT, an autonomous scientific society of Ministry of Electronics and Information Technology, GOI and has completed three projects for them.



**Dr. Shikha N Khera**  
**Assistant Professor**

Dr. Khera has obtained her Ph.D. from Guru Gobind Singh Indraprastha University and Masters from H N B Garhwal University, Srinagar, Garhwal and Bachelor from Sri Venkateswara College, University of Delhi. With twenty-two years of experience her areas of Interest include Human Resource Management, Organizational Behaviour and Cross Cultural HRM. She has extensively published in National/ International Journals of repute.



**Dr. Nidhi Maheshwari**  
**Associate Professor**

Dr. Nidhi Maheshwari has been in the research and teaching profession for more than nineteen years. She has completed her PhD and LL.B. degree from Mohan Lal Sukhadiya University, Rajasthan. She also holds an MBA degree from Banasthali Vidyapeeth. During her doctoral studies in the area of Emotional and Spiritual quotient, she had widely published papers in refereed international and national journals. She has authored 30 papers/book chapters/research, research-based teaching cases in HRM. Her management cases are being sold at the European Case Clearing house and Emerald Publishing, one of which is in the 'Most Popular' category and received the Emerald Highly Commended Paper Award. Recently, she was awarded with the "Best research paper" in the IIM-Shillong Sustainability conference (2015). Two PhD scholars have completed doctoral research under her supervision.

She has delivered MDPs for senior and middle level corporate managers in the area of soft skill and HRM. She is empanelled as Soft Skill Trainer for Engineers India Limited. She has conducted MDP Programs for IFFCO, Indian Oil Corporation, National Seeds Corporation, ITDC, NHPC, NTPC, KDK Software, Shree Cement, J.K. Cement, Unitech Pvt. Ltd, Indian Aviation Academy, GAIL, Punjab National Bank, IREDA, Power Grid, ONGC, National Institute of Solar Energy, Indian Institute of Public Administration etc





**Dr. Vikas Gupta**  
**Assistant Professor**

Dr Vikas Gupta is a Gold Medalist (MBA) and has more than 23 years of experience. He is currently working as an Assistant Professor, Delhi School of Management, Delhi Technological University (Former Delhi College of Engineering). His Ph.D. is in the domain of Knowledge Management and Innovation. He has several research papers and articles in his credit which are published in Scopus, SCI, SSCI and ABDC listed Journals. He has published books and book chapters at the national and international level. His research interests are in the domains of knowledge management, innovation, business management and corporate social responsibility. He is involved in studies related to Knowledge Management and the various dimensions associated with it. He has been awarded the Best Faculty Award in the area of management. He is also a recipient of Research Excellence Awards, 2023. He has also been associated with many consultancy projects.



**Dr. Deepali Malhotra**  
**Assistant Professor**

She obtained her PhD from University of Delhi in the area of Behavioural Finance, M. Phil degree in the area of CSR and Masters in Commerce from the Department of Commerce, Delhi School of Economics, University of Delhi. She has ten years of experience in teaching and research. Her areas of interest include Behavioural Finance, Personal Finance, Strategic Management, and Corporate Social Responsibility.



**Dr. Deep Shree**  
**Assistant Professor**

She has completed her Ph.D. from Indian Institute of Technology (IIT) Delhi, M.B.A. from Motilal Nehru Institute of Research and Business Administration (MONIRBA), University of Allahabad and B.A.(Hons.) Degree in Economics from Banaras Hindu University. Her research interests are Public Sector Marketing, Not for Profit Marketing, Brand Management and Qualitative Research in Management. She has published research papers in leading national and international journals.



**Mr. Yashdeep Singh**  
**Assistant Professor**

Yashdeep Singh is an Assistant Professor at the Delhi School of Management (DSM), Delhi Technological University (DTU), Delhi, India. He received his Master of Business Administration (MBA) in Information Technology and Marketing from the Indian Institute of Technology, Delhi. He holds a Bachelor of Engineering (BE) in Computer Science from the Netaji Subhas Institute of Technology, Delhi. He has teaching and industry experience of ten years and has worked in several organizations including BHEL, Wipro, and the Ministry of Commerce, Government of India. He has published articles in high-impact factor journals and has presented several papers at international conferences. His areas of interest for teaching, research, and consultancy include Consumer Behaviour, Data Analytics, Digital Marketing, Human-Computer Interaction, Information Technology Management, Mobile learning, and Social media.





**Dr. Mohit Beniwal**  
**Assistant Professor**

Dr. Mohit Beniwal has a Bachelor of Engineering in Biotechnology from Netaji Subhas University of Technology (NSUT), formerly Netaji Subhas Institute of Technology (NSIT, Delhi University). He did his MBA and Masters in Information Systems from the College of Business, Iowa State University, Ames, Iowa, USA. He has vast work experience from companies like HCL Technologies, Coforge (formally NIIT Technologies), Accenture USA, and Yes Mail in San Francisco, USA. He completed his PhD in Management from DSM, DTU. His interest areas are Business Analytics, Time Series Analysis, Fundamental Analysis of Companies, Equity Research, Technical Analysis, Financial Analytics using Artificial Intelligence and Machine Learning, and Predictive AI using programming languages such as Python and R.



**Dr. Chandan Sharma**  
**Assistant Professor**

He completed his PGDM from Indian Institute of Management, Indore in 2008 and Bachelor of Engineering from Delhi College of Engineering, University of Delhi in Mechanical Engineering in 2006. Prior to joining DTU, he has worked in the Financial Services Industry for almost 10 years. He has rich industry experience in both Indian equity and debt markets.



**Mr. Dhiraj Kumar Pal**  
**Assistant Professor**

He has completed his PGDM from Indian Institute of Management, Bangalore and Bachelor of Engineering from Delhi College of Engineering, University of Delhi in Mechanical Engineering. Prior to joining DTU, he has worked in healthcare & energy sectors. He has also worked with few successful start-ups.



**Dr. Abhinav Chaudhary**  
**Assistant Professor (Contractual)**

He has obtained his MBA in Marketing Management and Information Technology Management from Gautam Buddha Technical University, Lucknow. His Bachelor of Engineering is from Dr. Bhim Rao Ambedkar University, Agra. He has qualified UGC NET and has completed his Ph.D. He has more than 12 years of teaching and industry experience, and his academic and research interests include International Marketing Management, Operations & Supply Chain Management and Information Technology Management.





**Dr. Harleen Kaur**  
**Assistant Professor**

Dr. Harleen Kaur holds a PGDM from Indian Institute of Management Calcutta (IIM C) and a B. Tech (IT) from Delhi College of Engineering (now DTU). She began her marketing career with PepsiCo India and has worked with leading brands - Mountain Dew, Mirinda and Pepsi. She is currently pursuing doctoral studies from the Faculty of Management Studies, University of Delhi and has been awarded the Junior Research Fellowship (UGC NET-JRF). Her research interests include brand strategy, consumer psychology and consumer brand relationships.



**Dr. Anurag Chaturvedi**  
**Assistant Professor**

Mr. Anurag Chaturvedi has close to 3.5 years of industrial experience with leading automobile company Tata Motors in Marketing & Operations and IHS Markit in the financial derivatives segment. He has done his MBA from Delhi School of Management, B. Tech in Electronics and Communication Engineering from NIT Surat and has been awarded the Junior Research Fellowship (NET-JRF). Currently, he is holding the posts of Cultural Committee Coordinator, MBA Coordinator, faculty advisor for Finance and IT Clubs, and member of IT, Infrastructure and Library Committee.



**Dr. Naval Garg**  
**Assistant Professor**

Dr. Naval Garg is Assistant Professor (HR) at USME, DTU. His academic credentials are MBA, M.Com, Ph.D., NET (Management & Commerce). He is also a fellow of the Insurance Institute of India. He has more than forty research papers published in various national and international journals. His areas of research and training interest are workplace spirituality, gratitude, business ethics, and human-machine interaction. He also holds more than 6 years of corporate experience.



**Ms. Pallavi Sethi**  
**Assistant Professor**

Pallavi Sethi is Assistant Professor at USME, DTU. She was previously associated with Shaheed Bhagat Singh College, Delhi University as Assistant Professor for more than ten years. She has completed her M.Phil. (Accounting), M. Com and B.Com (Hons.) from University of Delhi and is currently pursuing her Ph.D. from Delhi Technological University in the area of finance. Her areas of interest include Financial and Management Accounting and Corporate Finance.





**Dr. Varsha Sehgal**  
**Assistant Professor**

Varsha Sehgal is an Assistant Professor at USME, DTU in the area of strategy management. She has close to 6 years of industry experience in multinational firms as Fiserv and Infosys. She has done her M.B.A from IIT Madras and B. Tech from Punjab Technical University Jalandhar. She has completed her PhD from DTU in 2023. Her areas of interest include Strategy Management, Information Technology as well as Business Analytics. She is particularly interested in Frugal Innovations and how they can be leveraged to benefit society.



**Dr. Kusum Lata**  
**Assistant Professor**

Dr. Kusum Lata is Assistant Professor at USME, DTU. She has done her B.Tech in Computer Science and Engineering from Punjab Technical University, Punjab and Master of Engineering in Computer Technology and Applications from Delhi College of Engineering Delhi University. She has completed her Ph.D. in Computer Science and Engineering from Delhi Technological University. She has qualified UGC-NET in Computer Science and Applications. She has more than 15 years of teaching experience. She has published papers in reputed international journals and conferences. Her area of interest includes Data Mining, Machine Learning, Data Analytics, Database Management Systems, Improving Software Quality, Definition and Validation of Software Metrics.



**Dr. Deepti Aggrawal**  
**Assistant Professor**

Dr. Deepti Aggrawal is currently working as an Assistant Professor at USME, DTU. She is UGC-NET qualified in Management and holds a Ph.D. in Operational Research from University of Delhi. She brings in-rich experience of around 10 years in varied fields of Education, Banking, Analytics & Quantitative techniques. She has published several articles in journals of international repute. Her research area includes Innovation Adoption and Technology Diffusion Modeling & Optimization in Marketing, modeling in software reliability engineering and applications of multi-criteria decision-making techniques for solving real life problems. She has co-authored one text-book entitled “Market Assessment with OR Applications” published by CRC Press, Taylor & Francis group. She is a life member of Society for Reliability, Engineering, Quality and Operations Management.



**Dr. Gaganmeet Kaur Awal**  
**Assistant Professor**

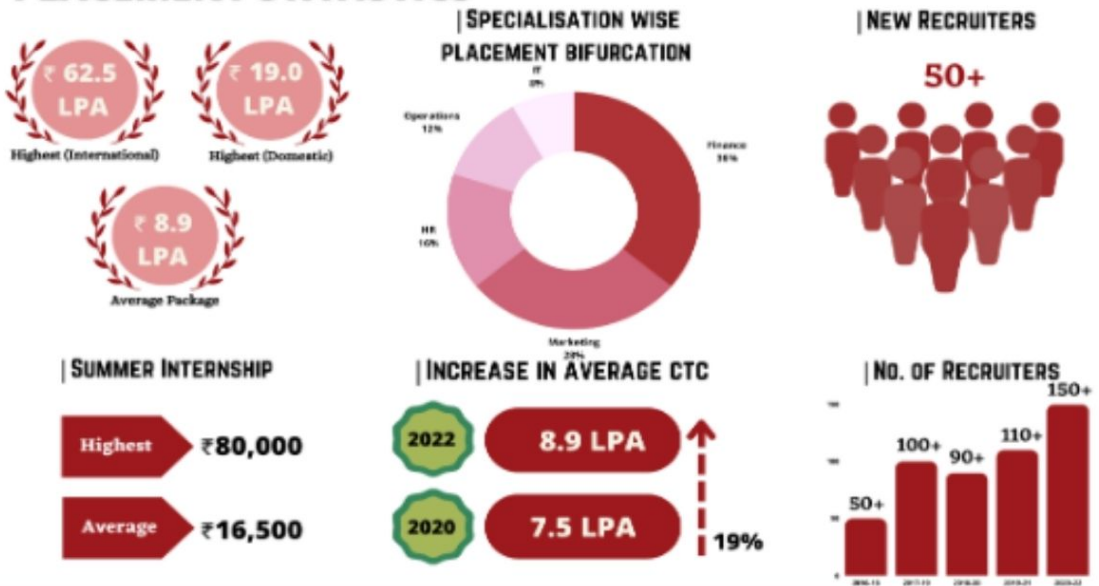
Dr. Gaganmeet Kaur Awal is Assistant Professor at USME, DTU. She holds a PhD from School of Computer and Systems Sciences, Jawaharlal Nehru University. She has completed M.Tech (CST) from JNU and B. Tech (CSE) from GGSIPU, Delhi. She is UGC-NET qualified and has been awarded the prestigious DST Inspire Fellowship from Ministry of Science and Technology, Govt. of India. She has teaching experience at Shaheed Sukhdev College of Business Studies, University of Delhi and Jaypee Institute of Information Technology, Noida. She has published papers in reputed international journals and conferences. Her research interests include Data Analytics and DBMS, Machine Learning, Collective Intelligence and Web Analytics.



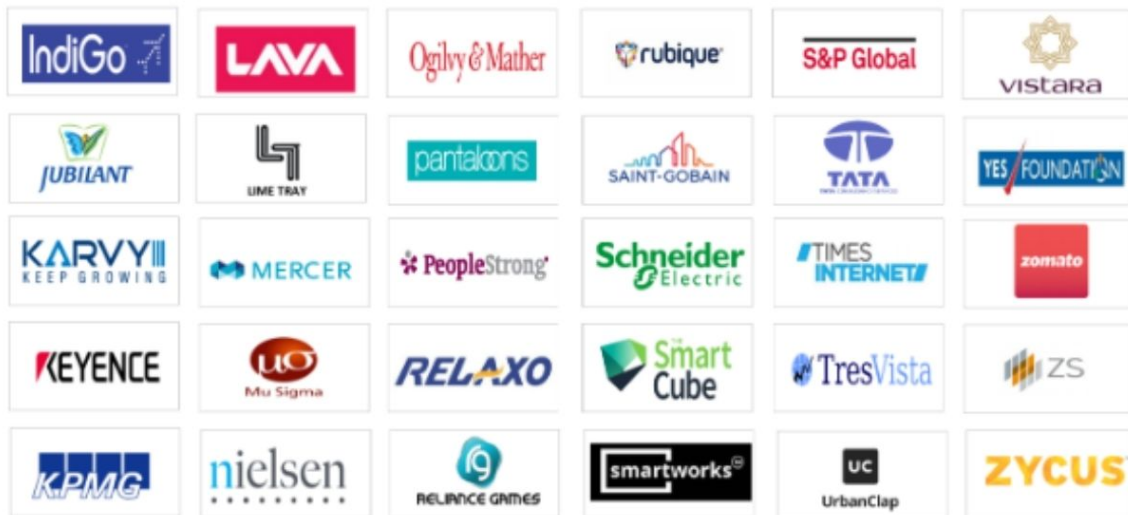
## TRAINING AND PLACEMENT

Placement Committees become vital for any B-school as they are responsible for interacting with the corporate world outside and the onus of bringing in new companies to the college falls in their shoulders. The students in this process go through a learning experience and understand how to network within the corporate world better. The Central Training and Placement Department, Delhi Technological University is continuously supporting us to make them better and bring the best companies for our placements each year. The Placement Committee plays a vital role in measuring a smooth & efficient placement process, co-ordinates all the efforts and activities directed towards ensuring utmost satisfaction to the needy students for their placement. The placement process is, like all premier institutions, a student-run affair, working under the guidance of the faculty coordinators. The team of training and placement cell act as an interface between the industry and students, and provides counselling, practical assistance and runs programs, to help develop students in various spheres, so that they can achieve their career-related aspirations. The Placement Teams of DSM/DTU focus on providing its students with multiple opportunities giving corporate exposure. Opportunities like corporate interactions where the industry leaders can directly communicate with the students, industry visits where the students get to know more about how the industries work, multiple internships that can help the students in choosing their desired profile and sector, live business projects that enable the students to get in-depth insights about every sector and live case-study based learning. The major recruiters from our institute are KPMG Global, Deloitte, UniQlo, TCS, ZS Associates, Motherson Sumi Infotech and Designs, Berger Paints to name a few and there are constant efforts to expand this list.

### PLACEMENT STATISTICS



## Our prominent recruiters





## ELIGIBILITY CRITERIA

1. A candidate who has passed any bachelor's degree examination with at least one paper in mathematics/statistics/applied mathematics with a minimum 60% marks in aggregate or equivalent CGPA from a recognized university/institution is eligible to apply. However, a relaxation of 10% in marks shall be given in eligibility criteria to SC/ST/PD candidates.
2. The student should hold a degree from any of the universities incorporated by an act of the central or state legislature in India, or other educational institutions established by an Act of Parliament or declared to be deemed as a University under section 3 of UGC Act, 1956, or possess an equivalent qualification recognized by the Ministry of Education, Government of India.
3. A candidate who has valid CAT- 2023 /MAT-2023 /MAT-2024 percentile.
4. Those who are appearing in the final semester examination, and possess a valid CAT/MAT score, may also apply, provided that they submit the proof of eligibility by a specific date to be declared by the University, otherwise the admission of the candidate to the university will be cancelled. Candidates appearing in the final semester/year should have at least 60% marks in aggregate or equivalent CGPA in the final (overall) result.

In case the conversion formula for CGPA is not provided by the concerned Institute/ University, the equivalent percentage shall be computed as per the following formula:

**CGPA × 10 = Percentage of Marks**

**Note: At any stage of the program, if it is found that the candidate does not fulfil the eligibility criteria, his/ her admission shall be cancelled and the fee shall not be refunded.**

## SELECTION PROCEDURE

1. The applications received will be shortlisted based on performance in CAT-2023/ MAT-2023/ MAT2024.
2. The shortlisted candidates will be required to appear for a Personal Interview and document verification. The Candidates who do not participate in Personal Interview/Document Verification will not be considered in Merit List.
3. The merit list will first consider the candidates with valid CAT 2023 percentile and after the CAT 2023 candidates are exhausted, the candidates with MAT 2023/ 2024 percentile will be considered in the merit list. In case any candidate has appeared in both MAT 2023 and MAT 2024 Best of Two will be taken in consideration. The CAT percentile (rounded upto two decimal places) of 2023 will be considered whereas the best percentile of MAT 2023/MAT 2024 will be considered.

The Weightage of different components for preparing Merit List is given as under:

### Priority 1 along with Weightage to different components:

S.No.	Weightage
1. CAT* 2023 Percentile	50%
2. Class 10th Aggregate Percentage	10%
3. Class 12th Aggregate Percentage	10%
4. Personal Interview	20%
5. Work Experience (after graduation)**	10%

### Priority 2 along with weightage to different components:

S.No.	Weightage
2.1 MAT* 2023/2024 Percentile	50%(Higher in case of Both)
2.2 Class 10th Aggregate Percentage	10%
2.3 Class 12th Aggregate Percentage	10%
2.4 Personal Interview	20%
2.5 Work Experience (after graduation)**	10%

\*The cut off for CAT 2023 and MAT- 2023/2024 will be decided by the MBA (BA) admission committee. At present only CAT and MAT scores will be considered for Merit preparation.



## Criteria of Work Experience Marks (Out of 10)

Work Experience (In Months):	Marks
30 to 42 Months	10
24 to 29 Months & 43 to 48 Months	08
18 to 23 Months & 49 to 54 Months	06
12 to 17 Months & 55 to 60 Months	04
Less than 12 Months & More than 60 Months	NIL

Note: Internship and Articleship would not be counted as part of work experience.

1. In case of tie in the final merit list, the following criteria shall be used:
2. The candidate with higher entrance test percentile (CAT/MAT as applicable), shall be ranked higher.
3. In case of tie in CAT/MAT percentile, the candidate shall be ranked according to the date of birth i.e., the person older in age will be ranked higher.
4. In case of tie in the age criterion, random number will be used to break the tie.

## ADMISSION PROCEDURE

All candidates desirous of seeking admission to the MBA (Business Analytics) programs at DSM, DTU are required to visit website [www.dtu.ac.in](http://www.dtu.ac.in) and fill registration form, pay a non-refundable registration fee. The details of registration fee are given below:

### CATEGORY

General/ OBC / EWS/ SC/ST/PD/KM ₹ 1,500/ + the applicable transaction fee

### Documents to be uploaded at the time of registration

Following is the list of documents required for uploading at the time of filling up of online application form:

1. Degree and mark sheets of the qualifying examination or undertaking along with mark sheets till the previous semester
2. Certificates and Marks sheet of the 10th and 12th examination.
3. Scanned copy of CAT-2023/MAT-2023/ MAT-2024. Student must possess CAT/MAT Login ID and Password for online verification.
4. Date of Birth Certificate as indicated in High School or equivalent examination.
5. Reserved category/sub-category certificates, if applicable.
6. Experience certificate(s)
7. Recent passport size photograph
8. Undertaking (if Required)

Note: The OBC-NCL candidates can submit old certificate and undertaking at present in the application form. However, the candidates must submit the OBC-NCL or EWS certificates issued after March 2024 at the time of Personal Interview and Document Verification.

## Personal Interview and Document Verification

1. The shortlisted candidates will be called for Personal Interview and Document verification in physical mode. The venue and date for the same will be announced on [www.dtu.ac.in](http://www.dtu.ac.in). The merit list of the eligible candidates will be announced on DTU website before First round of Counselling.
2. Admission shall be made on the basis of combined merit list prepared on the basis of CAT-2023/ MAT-2023/ MAT-2024 percentile, marks in class 10th, class 12th, performance in Personal Interview, and work experience.
3. Provisional Allotment of seat will be done on the basis of **rank of the candidate in the merit list**.

**NOTE: The candidates, who do not attend the Personal Interview and document verification process, will not be considered in the merit list.**

### Payment of fee

A candidate, who is allotted a seat in any round of counselling is required to pay the programme fee of Rs. 2,29,000 /- (Rupees two lakh twenty-nine thousand only) as per the payment mode instructed in the guidelines of counselling.

All the candidates who get an allotment will have to pay the programme fee as per the admission schedule, failing which his/her allotted seat will stand automatically cancelled and the candidate will not be considered for subsequent rounds of seat allotment. However, such candidates are eligible for spot round of counselling.

**Note : If the candidate is allotted a seat in a round and he/she does not pay the required academic fee as per counselling schedule, his/her allotted seat shall be cancelled and he/she will not be considered for any seat allotment in subsequent rounds (except spot round).**

### Spot round

Spot round may be conducted if seats remain vacant. Details of spot round will be notified on the website [www.dtu.ac.in](http://www.dtu.ac.in)

NOTE: Fresh applications against vacant seats, if any, may be invited by following an alternative admission criterion in spot round of admissions by DSM, DTU.

**\* Any change in the counselling schedule due to unforeseen circumstances shall be announced on the university website. Candidates are advised to visit the website regularly.**

**\*\* Special spot round may be conducted by the university after the spot round depending upon the availability of vacant seats.**



## NUMBER OF SEATS

The annual intake of this program is 40.

The reservations of the seats for SC/ST/OBC/EWS and sub categories Defence/ PD are as per the norms. One seat over and above the total intake is reserved for Kashmiri migrants. However, there will be no relaxation in the minimum eligibility criteria for Kashmiri Migrants.

Category	Code
General	GN
Other Backward Classes	OBC
Scheduled Caste	SC
Scheduled Tribe	ST
Economically Weaker Section	EW

Sub-Category	Code
No subcategory	GN
Differently Abled Persons	PD
Defence Personnel	CW

DSM (40 seats)		
Category Code	Seats	Total
GNGN	14	16
GNPD	1	
GNCW	1	
EWGN	4	4
EWPD	0	
EWCW	0	
OBN	9	11
OBPD	1	
OBCW	1	
SCGN	6	6
SCPD	0	
SCCW	0	
STGN	3	3
STPD	0	
STCW	0	
<b>Total</b>	<b>40</b>	<b>40</b>
<b>Note: 01 Supernumerary seat for Kashmiri Migrant</b>		

## RESERVATION POLICY

1. Scheduled Caste (SC): 15 % of the total seats are reserved for Scheduled Caste candidates.
2. Scheduled Tribe (ST): 7.5 % of the total seats are reserved for Scheduled Tribe candidates.
3. Other Backward Class (OBC- NCL): 27% of the total seats are reserved for Other Backward Class (Non-Creamy Layer) candidates.
4. Economically Weaker Section (EWS): 10% of the total seats are reserved for EWS category as per the office order DHE.1 (119)/Estt./2018- 19/2549-76 dated 17/06/2019

Sub-categories namely 'Defence' and 'Person with Disability' are available under each category (General, SC, ST, OBC-NCL, EWS).

1. **Defence (CW):** 5% of the total seats (Horizontal) in each main category are reserved for candidates belonging to Defence sub-category in the following order of priority:

**Priority I** - Widows/wards of Defence Personnel killed in action.

**Priority II** – Wards of disabled in action and boarded out from service.

**Priority III** - Widows/wards of Defence Personnel who died while in service with death attributable to military service.

**Priority IV** - Wards of disabled in service and boarded out from service with disability attributable to military service.



**Priority V** - Wards of Ex-Servicemen and serving personnel/para military/ police personnel who are in receipt of the following Gallantry Awards:

1. Param Vir Chakra
2. Ashok Chakra
3. Mahavir Chakra
4. Kirti Chakra
5. Vir Chakra
6. Shaurya Chakra
7. Sena/Nau Sena/ Vayu Sena Medal
8. Mention-in-Despatches
9. President's Police Medal for Gallantry
10. Police Medal for Gallantry

**Priority VI** – Wards of Ex-servicemen.

**Priority VII** – Wives of:

1. Defence personnel disabled in action and boarded out from service
2. Defence personnel disabled in service and boarded out with disability attributable to military service
3. Ex-servicemen and serving personnel who are in receipt of Gallantry awards.

**Priority VIII** – Wards of serving personnel.

**Priority IX** - Wives of serving personnel.

**f) Person with Disability:** 5% of the total seats (Horizontally) in each category are reserved for candidates belonging to 'Person with Disability' sub-category in accordance with the provisions of 'The Rights of Persons with Disabilities Act 2016' (PWD Act)

**g) Kashmiri Migrants (Supernumerary):** 01 (One) seat, over and above the total intake in each campus of DTU is available under this category.

**Note:**

- i. In case of category (a) and (b), the vacant seats are interchangeable.
- ii. In case, sufficient numbers of eligible candidates from category (c) are not available, the vacancies will be treated as unreserved.
- iii. Seats under sub-category (f) are interchangeable within the sub category if sufficient number of candidates is not available in a particular group.
- iv. In case, sufficient number of eligible candidates from the sub categories mentioned at (e) and (f) are not available, the vacancies will be treated as unreserved in the respective category.
- v. Under CW sub-category, the seats will be filled based on priority, i.e. all eligible candidates of priority-I will be allotted seats based on their ranks until the ranks exhaust or seats exhaust under CW sub category. Remaining vacant seats, if any, will be allotted to the priority-II in the similar way, and so on.
- vi. The reservation under CW sub category is available only to such candidates who fall under the listed priorities.
- vii. It is the sole responsibility of the candidate to prove his/her eligibility for claiming reservation under any of the reserved categories/subcategories. The candidates claiming reservation under SC/ST/OBC/EWS/KM categories, CW/PwD sub-categories will be required to upload the scanned copy of the original certificate of the respective reserved category/sub-category issued by the competent authority (as mentioned in this information brochure) at the time of filling up of ONLINE application form. If the reserved category/sub-category certificate is not found in order, no benefit of the reserved category/ sub-category will be given and the candidate shall be considered for allotment in the GENERAL category in subsequent rounds on submission of a written request by the candidate to the Chairman, Admission in person or email in this regard, as per the eligibility of the candidate and availability of seats. If such candidate is able to produce his/her category certificate in further rounds, he/she will be considered for the category and will be allotted a fresh seat as per the vacancy available and his/her merit.



## FEE STRUCTURE

The selected candidates will be required to pay the programme fee. The provisional admission letter shall be issued subsequently. It may be noted that the admission of the candidate is complete only after the payment of fee. If a candidate fails to pay the fees, then his/ her provisional allotment of seat shall be cancelled.

S.No.	Particulars	1st Year (Rs.)	2nd Year (Rs.)
1.	Tuition Fee	1,47,300	1,55,000
2.	Non-Govt. Component		
2.1	Student Welfare Fee (Co-curricular activities, Extra Curricular Activities, Annual Gathering, Students welfare, Institutional Development, outsourcing, conference, seminar, workshop, innovative projects, skills development activities and, Misc. Expenditure on unspecified Items)	20,000	20,000
2.2	Facilities & Services Charges (Research initiatives, Training programs, Awards, Automation facilities, Entrepreneurship activities and any misc. expenditure on unspecified items)	36,000	36,000
2.3	Economically weaker section fund	10,000	10,000
2.3	Examination Fee (Examination infrastructure strengthening, Expenditure on examination activities, confidential printing etc.)	15,000	15,000
2.4	DTU Medical facilities and premium amount for mediclaim of student (per annum)	700	700
	<b>GRAND TOTAL</b>	<b>2,29,000/-</b>	<b>2,36,700/-</b>

## WITHDRAWAL POLICY

The withdrawal policy for the remittance and refund of fee, if a student chooses to withdraw from program of study in which he/she is enrolled is as per DTU norms.

## DOCUMENTS REQUIRED AT THE TIME OF ADMISSION

Following is the list of documents required for verification at the time of Personal Interview and counselling:

1. Print-out of the online application form duly signed by the candidate
2. 2 passport size photographs
3. Degree and Marks sheet of the qualifying examination
4. Printout of CAT/MAT Score Card.
5. Date of Birth Certificate as indicated in High School or equivalent examination  
i.e. Class X.
6. Reserved category / sub-category Certificates, if applicable.
7. Experience certificate, if applicable.

Note: If the candidate fails to produce any required documents, his/her candidature is liable to be cancelled.



## CERTIFICATES REQUIRED FOR RESERVED SEATS AT THE TIME OF DOCUMENT VERIFICATION

Candidates applying for any reserved seat (i.e. EWS, SC, ST, OBC-NCL, CW, PWD, KM) must upload the scanned copy of the certificates (as applicable) as mentioned below at the time filling up of the ONLINE application form.

### **i. Scheduled Caste (SC)/Scheduled Tribe (ST)/Other Backward Class (OBC-NCL):**

For admission to a seat reserved for Scheduled Caste/ Scheduled Tribe/ Other Backward Class (NCL), candidate must produce a certificate, in original, issued from an approved district authority stating the Scheduled Caste/ Scheduled Tribe/Other Backward Class (NCL), to which the candidate belongs. A list of approved authorities is given below:

- a. District Magistrate / Additional Magistrate / Deputy Commissioner/ Collector / Additional Deputy Commissioner/Deputy Collector/ 1st Class Stipendiary Magistrate / City Magistrate (not below the rank of 1st Class Stipendiary Magistrate), Sub-Divisional Magistrate / Taluka Magistrate / Executive Magistrate / Extra Assistant Commissioner.
- b. Revenue Officer not below the rank of Tehsildar.
- c. Sub-Divisional Officer of the area where the candidates and/or his/her family normally resides
- d. Administrator/Secretary to Administration/Development Officer (Laccadive & Minicoy Islands).

### **NOTE:**

1. The candidate seeking admission under reserved categories has to mandatorily upload the caste/ category certificate in his/her name at the time of filling up of the ONLINE form. The certificate in the name of either of the parents (mother/father) or any other family member is not acceptable and the candidate will not be entitled even for provisional admission.
2. OBC (NCL) candidates are required to produce a caste certificate issued after March 31, 2024 from the authorities as mentioned above. However, if the certificate is issued prior to March 31, 2024, it must be accompanied with an additional certificate regarding the present non-creamy layer status of the candidate, issued by the same competent authority. This additional certificate must have reference of his/her already issued original caste certificate. At the time of PI and verification of documents, the candidate must provide an updated certificate issued after 31st March 2024.

**ii. Person with Disability sub-category:** For admission to seat reserved for person with disabilities (PwD) sub-category, the candidate must upload of filling up the Online form:

- a. Certificate of physical disability issued by the Competent Authority as per the provisions of the Persons with Disabilities Act 2016 in the prescribed format as given under the Act.
- b. The candidate with benchmark disabilities shall produce the medical certificate issued by the Govt. Hospitals duly notified by the Govt. of NCT of Delhi/ other State government and further duly verified by the Chief Medical Officer of the concerned Government Hospital.
- c. A certificate duly recommended by Vocational Rehabilitation Centre for the handicapped, 9-11 Vikas Marg, Karkardooma, Delhi 110092.

**iii. Kashmiri Migrants:** The candidates seeking admission under Kashmiri Migrants seats must upload the following documents at the time of filling up of the online application:

- a. Certificate of registration as Kashmiri Migrants issued by the Relief Commissioner, Jammu or Divisional Commissioner, Delhi to establish the status of the applicant as registered migrants.
- b. Degree and Mark-sheet of the qualifying examination.
- c. Secondary School Examination or an examination recognized as equivalent thereto (showing the Date of Birth).
- d. Proof of property in Kashmir of the parent of the candidate.
- e. Proof of current residence such as Ration Card, Photo Identity Card issued by the Election Commissioner, Driving License, etc.

#### **iv. Economically Weaker Section**

Criteria for Income and Assets The benefit of reservation under EWS can be availed by persons who are not covered under the scheme of reservation for SCs, STs and OBCs upon production of an Income and Asset Certificate issued by a Competent Authority based upon the following criteria:

Candidates whose family has gross annual income below Rs 8.0 lakh (Rupees eight lakh only) are to be identified as EWSs for benefit of reservation. Income shall also include income from all sources i.e. salary, agriculture, business, profession, etc. for the financial year prior to the year of application. "31st March 2024".

Also, persons whose family owns or possesses any of the following assets shall be excluded from being identified as EWS, irrespective of the family income: - i. 5 acres of agricultural land and above; ii. Residential flat of 1000 sq. ft. and above; iii. Residential plot of 100 sq. yards and above in notified municipalities; iv. Residential, plot of 200 sq. yards and above in areas other than the notified municipalities. The property held by a "Family" in different locations or different places/cities would be clubbed while applying the land or property holding test to determine EWS status. The term "Family" for this purpose will include the person who seeks benefit of reservation, his/her parents and siblings below the age of 18 years as also his/her spouse and children below the age of 18 years. The benefit of reservation under EWS can be availed upon production of an Income and Asset Certificate issued by a Competent



Authority after March 31, 2024. The Income and Asset Certificate issued 'by any one of the following authorities in the prescribed format as given in Annexure-3 shall only be accepted as proof of candidate's claim as 'belonging to EWS. A list of approved authorities is given below:

I. District Magistrate/Additional District Magistrate/ Collector/ Deputy Commissioner/Additional Deputy Commissioner/ 1st Class Stipendiary Magistrate/ Sub Divisional Magistrate/ Taluka Magistrate/ Executive Magistrate/ Extra Assistant Commissioner

II. Chief Presidency Magistrate/Additional Chief Presidency Magistrate/ Presidency Magistrate

III. Revenue Officer not below the rank of Tehsildar and

IV. Sub-Divisional Officer or the area where the candidate and/or his family normally resides.

#### **v. Defence sub-category (CW)**

For admission to a seat reserved for Defence sub-category, candidate must produce the following certificates (as applicable), in original, at the time of document verification of Defence candidates.

a. Entitlement card in original issued by the Record Officer of the Unit/Regiment of Armed Personnel of the Armed Forces in case of Armed Personnel.

b. Widows/ Wards/ Wives of the officers and men of Armed forces who died or were disabled on duty (both attributable to military service) must produce a certificate to that effect from the following authorities: (i) Secretary, Kendriya Sainik Board. (ii) Secretary, Rajya / Zila Sainik Board. (iii) Officer-in-Charge, Record Office.

c. Medical records in original.

d. Special Pension Order and Passbook indicating special pension.

e. Gallantry Award Certificate.

f. Original ex-servicemen Identity Card/ Discharge Book/ Pension Payment Order.

g. Dependency card issued by the competent authority in order to relate the relationship of the candidate with the Defence personnel.

h. Original Service Identity Card.

i. A certificate from the respective C.O. Unit in respect of serving personnel.

**NOTE:** A statement to the effect that 'the death/disability is attributed to military service' is required to be included in the certificate for Priority III & IV.

THE FINAL PRIORITY WILL BE SUBJECT TO THE SCRUTINY BY PANEL OF DEFENCE EXPERTS AT THE TIME OF DOCUMENT VERIFICATION.



## HOW TO APPLY

Online Application form can be accessed at  
(<http://www.dtu.ac.in>)

All candidates are required to fill the online Application Form and make an online payment of Rs. 1500/- (One thousand five hundred only) plus transaction fee as applicable.

Incomplete application, due to any reason, is liable for rejection by the University.





# ANNEXURE 1

## FORMAT OF CERTIFICATE FOR PERSON WITH DISABILITY

To be issued by Medical Board from Government Hospital

Recent  
Passport  
Size  
attested  
photograph

Name of the candidate: Mr./Ms.\* \_\_\_\_\_

Father's Name: \_\_\_\_\_

Permanent Address: \_\_\_\_\_

Percentage loss of earning capacity (in words): \_\_\_\_\_

Whether the candidate is otherwise able to carry on the studies and perform the duties of an engineer/architect satisfactorily: \_\_\_\_\_

Name of the disease-causing handicap: \_\_\_\_\_

Whether handicap is temporary or permanent: \_\_\_\_\_

Whether handicap is progressive or non-progressive: \_\_\_\_\_

The candidate is FIT/UNFIT to pursue further studies.

(\*Strike out whichever is not applicable)

Member  
(Orthopaedic Specialist)

Member

Principal Medical Officer

Date: \_\_\_\_\_

Seal of Office

### NOTE:

1. The medical board must have one orthopaedic specialist as its member.
2. Candidate having temporary or progressive handicap will not be considered against these seats.

## ANNEXURE 2

### Format of certificate for Economically Weaker Section (EWS)

Government of \_\_\_\_\_

(Name & Address of the authority issuing the certificate)

#### INCOME & ASSEST CERTIFICATE TO BE PRODUCED BY ECONOMICALLY WEAKER SECTIONS

Certificate No: \_\_\_\_\_

Date: \_\_\_\_\_

**VALID FOR THE YEAR:** \_\_\_\_\_

This is to certify that Shri/Smt./Kumari \_\_\_\_\_ son/daughter/  
wife of \_\_\_\_\_ permanent resident of \_\_\_\_\_,  
Village/Street \_\_\_\_\_ Post Office \_\_\_\_\_  
District \_\_\_\_\_ in the State/Union Territory Economically Weaker Sections,  
since the gross annual income\* of his/her family\*\* is below Rs. 8 lakh (Rupees Eight  
Lakh only) for the financial year \_\_\_\_\_. His/her family does not own or  
possess any of the following assets\*\*\*:

- I. 5 acres of agricultural land and above;
- II. Residential flat of 1000 sq. ft. and above;
- III. Residential plot of 100 sq. yards and above in notified municipalities;
- IV. Residential plot of 200 sq. yards and above in. areas other than the notified municipalities

Shri/Smt./Kumari \_\_\_\_\_ belongs to the \_\_\_\_\_ caste  
which is not recognized as a Scheduled Caste, Scheduled Tribe and Other Backward

Classes (Central List)

**Recent  
Passport  
Size  
attested  
photograph**

Signature with seal of Office \_\_\_\_\_

Name \_\_\_\_\_

Designation \_\_\_\_\_

\*Note 1: Income covered all sources i.e., salary, agriculture, business, profession, etc.

\*\*Note 2: The term "Family" for this purpose include the person, who seeks benefit of reservation, his/her parents and siblings below the age of 18 years as also his/her spouse and children below the age of 18 years

\*\*\*Note 3: The property held by a "Family" in different locations or different places/cities have been clubbed while applying the land or property holding test to determine EWS status.



## ANNEXURE-3

### Format of Certificate to Be Produced by Other Backward Classes

This is to certify that Shri / Smt. / Kum. \_\_\_\_\_  
Son/ Daughter of Shri / Smt. \_\_\_\_\_ of  
Village/Town \_\_\_\_\_ District/Division \_\_\_\_\_ in the State  
belongs to the \_\_\_\_\_ Community which is recognized as a  
backward class under:

- i. Resolution No. 12011/68/93-BCC(C) dated 10/09/93 published in the Gazette of India Extraordinary Part I Section I No. 186 dated 13/09/93.
- ii. Resolution No. 12011/9/94-BCC dated 19/10/94 published in the Gazette of India Extraordinary Part I Section I No. 163 dated 20/10/94.
- iii. Resolution No. 12011/7/95-BCC dated 24/05/95 published in the Gazette of India Extraordinary Part I Section I No. 88 dated 25/05/95.
- iv. Resolution No. 12011/96/94-BCC dated 9/03/96.
- v. Resolution No. 12011/44/96-BCC dated 6/12/96 published in the Gazette of India Extraordinary Part I Section I No. 210 dated 11/12/96.
- (vi) Resolution No. 12011/13/97-BCC dated 03/12/97.
- vi. Resolution No. 12011/99/94-BCC dated 11/12/97.
- vii. Resolution No. 12011/68/98-BCC dated 27/10/99.
- viii. Resolution No. 12011/88/98-BCC dated 6/12/99 published in the Gazette of India Extraordinary Part I Section I No. 270 dated 06/12/99.
- ix. Resolution No. 12011/36/99-BCC dated 04/04/2000 published in the Gazette of India Extraordinary Part I Section I No. 71 dated 04/04/2000.
- x. Resolution No. 12011/44/99-BCC dated 21/09/2000 published in the Gazette of India Extraordinary Part I Section I No. 210 dated 21/09/2000.
- xi. Resolution No. 12015/9/2000-BCC dated 06/09/2001.
- xii. Resolution No. 12011/1/2001-BCC dated 19/06/2003.
- xiii. Resolution No. 12011/4/2002-BCC dated 13/01/2004.
- xiv. Resolution No. 12011/9/2004-BCC dated 16/01/2006 published in the Gazette of India Extraordinary Part I Section I No. 210 dated 16/01/2006.

Shri / Smt. / Kum. \_\_\_\_\_ and / or his  
family ordinarily reside(s) in the \_\_\_\_\_ District / Division of  
\_\_\_\_\_ State. This is also to certify that he/she does not belong to the  
persons/sections (Creamy Layer) mentioned in Column 3 of the Schedule to the  
Government of India, Department of Personnel & Training O.M. No. 36012/22/93-Estt.  
(SCT) dated 08/09/93 which is modified vide OM No. 36033/3/2004 Estt.(Res.) dated  
09/03/2004.

Dated: \_\_\_\_\_

District Magistrate / Deputy Commissioner / Competent Authority

Seal

#### NOTE:

The term 'Ordinarily' used here will have the same meaning as in Section 20 of the Representation of the People Act, 1950.

## ANNEXURE 4

### FORMAT OF CERTIFICATE IN RESPECT OF DEFENCE CATEGORY (CW)

#### CERTIFICATE FOR AVAILING ADMISSION AGAINST DEFENCE QUOTA OFFICE OF THE ZILA/RAJYA SAINIK BOARD

This is to certify that Master/Miss \_\_\_\_\_  
son/daughter of \_\_\_\_\_ resident of \_\_\_\_\_  
\_\_\_\_\_ the above named  
officer/JCO/OR pertains to the category marked below:- (Select one from below)

- a. Killed in Action on \_\_\_\_\_ during \_\_\_\_\_
- b. Disabled in Action on \_\_\_\_\_ and boarded out from service  
on \_\_\_\_\_ during \_\_\_\_\_.
- c. Died in peace time on \_\_\_\_\_ with death attributable to  
military service.
- d. Disabled in peace time and boarded out from service with disability attributable military  
service.
- e. Gallantry Award Winner ( \_\_\_\_\_ )
- f. Ex-Serviceman.
- g. Serving Soldier

(Category \_\_\_\_\_ above)

Mr./Miss \_\_\_\_\_ son/daughter of the above  
named officer/JCO/OR is eligible for Admission in DTU, IGDTUW or NSUT against the Defence  
quota under priority His/Her Ex-Serviceman Widow Identify Card No. is DLH-

O1 \_\_\_\_\_

NO \_\_\_\_\_ / RSB SECRETARY

(Round stamp of office)

(Zila/RajyaSainik Board)



## ANNEXURE 5

### FORMAT OF CERTIFICATE FOR AVAILING ADMISSION AGAINST KASHMIRI MIGRANT QUOTA

Kashmiri Migrant Quota  
(To be submitted at the Time of Admission)

Certified that Shri/Kum./Smt. \_\_\_\_\_

Son/daughter/wife Shri/ \_\_\_\_\_ resident of \_\_\_\_\_

\_\_\_\_\_ is registered as migrant from Jammu & Kashmir.

The Registration number is \_\_\_\_\_ dated \_\_\_\_\_.

It is also certified that Shri/Kum./Smt/ \_\_\_\_\_ is registered in Delhi/ \_\_\_\_\_ as J & K Migrant on \_\_\_\_\_

Name & Signature of

Deputy Commissioner/Competent Authority  
(Office Stamp)

Place : \_\_\_\_\_

Date : \_\_\_\_\_

Note: No document other than this will be accepted by the University for claiming reservation against the Kashmiri Migrant Seat.

## ANNEXURE 6

### UNDERTAKING - OBC-NCL /EWS

To, The Chairman,

Respected Sir/Madam,

I hereby undertake that my provisional admission will be cancelled and I won't be entitled for the fees paid to DTU if I fail to submit valid OBC-NCL/EWS document on or before the date specified as I couldn't submit the valid documents by the last date of registration.

Hence, I request you to kindly grant me provisional admission with the aforesaid terms and conditions.

Thanking you,

Yours truly,

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Name: \_\_\_\_\_





**For queries contact us at:**

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Delhi 110042

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