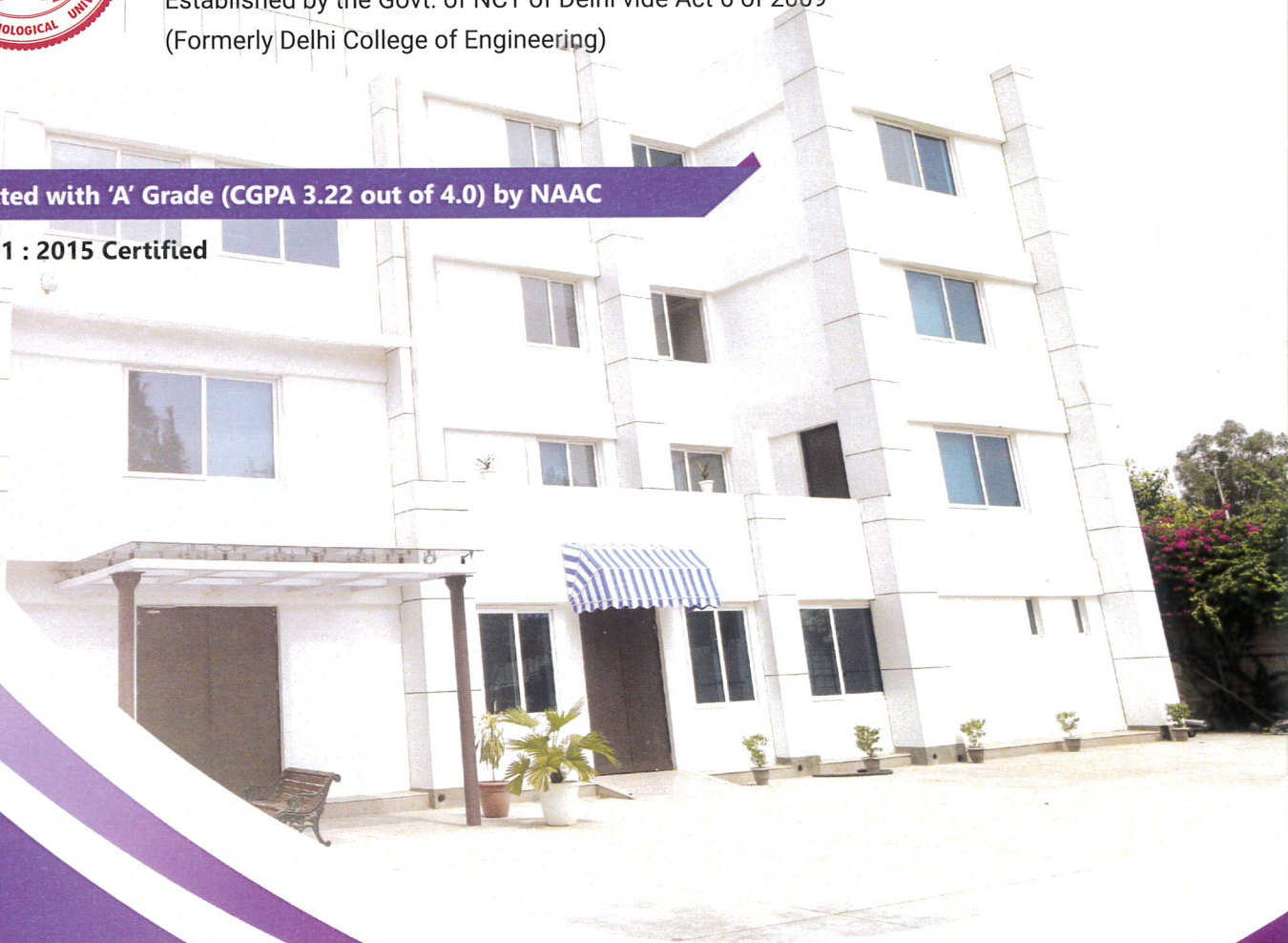# Delhi Technological University

Established by the Govt. of NCT of Delhi vide Act 6 of 2009

(Formerly Delhi College of Engineering)

Accredited with 'A' Grade (CGPA 3.22 out of 4.0) by NAAC

ISO 9001 : 2015 Certified

ADMISSION BROCHURE

MBA
FAMILY BUSINESS & ENTREPRENEURSHIP

MBA (FBE) 2022- 2024

www.dtu.ac.in

Admission Schedule

The dates for online registration and subsequent stages of admission process will be intimated on the DTU website:

www.dtu.ac.in

Please check the site regularly for the information.

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Prof. Jai Prakash Saini

Vice - Chancellor

E-MAIL: vcdtu@dtu.ac.in

दिल्ली प्रौद्योगिकी विश्वविद्यालय
DELHI TECHNOLOGICAL UNIVERSITY
Established by Govt. of Delhi Act 6 of 2009
(Formerly Delhi College of Engineering)

स्वच्छ भारत
एक कदम स्वच्छता की ओर

Message from the Vice - Chancellor

It gives me immense pleasure to welcome you to Delhi Technological University (formerly Delhi College of Engineering). Built on a sprawling 164 acres lush green campus, the university has established itself as a premier academic institution committed to integrity and quality. Through constant industry engagement and focus on research, the university aims to build 21st century capabilities in its students, making them highly relevant in today's workplace. The focus of the university is to deliver quality programmes, at undergraduate and post-graduate levels, which are periodically evaluated by internal and external audit mechanisms. The university is committed to create the most conducive environment to impart industry-relevant education through able guidance provided by experienced and highly qualified faculty, following outcome-based approach and leveraging 'state-of-the-art' tech-enabled facilities.

The Master of Business Administration (MBA) programme offered by Delhi School of Management(DSM) and University School of Management & Entrepreneurship focuses on outcome-based learning. It is designed to deliver contemporary skills and capabilities in students, enabling them to build functional and technical expertise needed for solving complex business problems. The programme also focuses on nurturing entrepreneurial skills in students to make them capable enough to start their own business ventures. Its aim is to create young professionals with ethical and moral values, impeccable leadership qualities, innovative skills, research acumen, and a positive learning attitude. The curriculum is designed to meet international standards and aims to generate global leaders through building student-centric learning processes and leveraging innovative pedagogy.

The unprecedented times owing to the pandemic in the last two years have necessitated every industry to constantly adapt and evolve, and the education sector is no exception! The pandemic has enabled creation of online classrooms through leveraging ICT-enabled facilities and tools. The university introduced Continuous and Comprehensive Evaluation System during the pandemic, in tune with National Education Policy (NEP) 2020,to maintain the quality, integrity, and outcomes of every programme.

I look forward to welcoming young and bright minds that are enthusiastic to explore new vistas of knowledge, and are capable to carry forward the legacy of excellence of Delhi Technological University. Wishing all the young aspirants best of luck for their admission to the MBA (Family Business and Entrepreneurship) programme at DTU!

Prof. J.P. Saini

About Delhi Technological University

Delhi Technological University (formerly known as Delhi College of Engineering), Estd. by the Government of NCT of Delhi vide Act 6 of 2009 is one of the well-known engineering institutions in India, with over 78 years of glorious tradition behind it. A non-affiliating, teaching, and research University, DTU is poised to create an environment of a synergetic partnership between academia and industry with a focus on world-class research, teaching, and innovation, having a global impact. DTU has consistently been ranked among the top institutions of the country in different reputed surveys. It has the mission of establishing centres of excellence in research in cutting edge areas in engineering, and management, to foster through these and holistically in its education the ecosystem vital for innovation, entrepreneurship and technology transfer and new products, and to be a leader in providing or catalyzing environment-friendly, sustainable solutions for local and global communities.

The postgraduate programs offered at DTU includes Master of Technology (M. Tech) in various disciplines of engineering and Master of Business Administration (MBA), MBA in Business Analytics (MBA-BA) and MBA in Family Business and Entrepreneurship. The graduate programs offered in DTU includes Bachelor of Technology (B.Tech) in various disciplines of engineering, Bachelor of Business Administration (BBA) and BA (Hons) in Economics. The university also offers Doctor of Philosophy (Ph.D.) programs in a wide range of academic areas in Engineering, Sciences, Management, Economics, and Humanities. These programs at DTU foster a strong emphasis on scientific, technological, and managerial education and research.

Currently, the University is operating from two campuses. The main campus is located at Shahbad Daulatpur, Bawana Road, Delhi, and the East Delhi Campus is located at Vivek Vihar, Phase II, Delhi.

Vision

To be a world-class university through education, innovation, and research for the service of humanity

Mission

- To establish centres of excellence in emerging areas of science, engineering, technology, management, and allied areas.

- To foster an ecosystem for incubation, product development, transfer of technology, and entrepreneurship.

- To create an environment of collaboration, experimentation, imagination, and creativity.

- To develop human potential with analytical abilities, ethics, and integrity.

- To provide environment-friendly, reasonable, and sustainable solutions for local & global needs.

The University School of Management and Entrepreneurship (USME)

The USME was established in East Delhi campus (EDC) of DTU in the year 2017, to fulfil its mission of offering a portfolio of programmes in emerging areas of business, such as analytics and venture development, and the creation of an ecosystem for learning, research and practice in management and entrepreneurship. The school aims at becoming a practise school and seeks to provide a platform for research and key social initiatives as well as become a nodal centre for entrepreneurship.

Situated in the East of Delhi, the campus offers programs in three disciplines- Management, Economics, and Innovation, Entrepreneurship and Venture Development with faculty having a background of leading institutions such as IIM Kolkata, IIM Lucknow, FMS, Delhi University, IIT Madras, IIT Ropar, JNU, DSE etc. Over the past three years, it has conducted workshops in multiple areas of entrepreneurship, starting with orientation and boot camp for start-ups, Strategy,R for Machine Learning, Entrepreneurship, and also the inter-college Internship Fair last year, resulting in over three hundred offers to undergraduate students. This year, the corporate Engagement Week, an enhanced version of the Fair involving leading state Universities of Delhi (DTU, NSUT, Ambedkar University, IGDTUW) which led to over 70 corporates participation and several hundred internships and final placement offers in companies like Deloite, across sectors of analytics, digital, Edtech, finance and many others. The Campus has added in its new academic block an additional computer centre, a state-of-art library and information centre, seminar rooms and a 200-capacity auditorium. The students organise various events such as the annual cultural fest, talks, business contests, and internships/final placement activities. Final placements are coordinated by the Training and Placement Department of DTU from the main campus, with representatives from USME.

USME offers programmes at undergraduate (UG), post graduate (PG) as well as at doctoral level (PhD, in Management, Economics and Entrepreneurship areas). Currently the UG level programmes offered includes Bachelor of Business Administration (BBA), Bachelor of Arts (BA (H)) in Economics. At the PG level Master of Business Administration (MBA) programmes, MBA (General), MBA (BUSINESS ANALYTICS), MBA (Family Business & Entrepreneurship) and MBA (Innovation, Entrepreneurship & venture development) are offered.

All programmes offered at USME are designed with a professional orientation. The curriculum has been designed by academic experts, senior professionals from industry, and DTU - DCE alumni that includes successful and recognised entrepreneurs. The school focuses on the holistic development of students by imparting knowledge and skills relevant to the present times industry and societal requirements.

The academic curriculum is effectively integrated with a variety of enrichment and co-curricular activities such as workshops, industry exposure and lecture conducted by eminent speakers from industry and academia. Students are encouraged to participate in conferences, seminars and competitions, facilitating organization of several co-curricular activities. Students have also successfully organised the internship fair.

The USME Vision

To develop and nurture the spirit of management leadership and entrepreneurship with a sense of social conscience for the common good of the society.

The USME Mission

- To impart management education through a portfolio of professionally designed programs with a focus on entrepreneurship and family business, public policy, business analytics, finance market, and many more.

- To establish a centre of excellence in entrepreneurship development, innovation incubation, and organization development.

- To create a new knowledge base through relevant and useful research in the context of changing technology and societal needs.

- To encourage and foster the spirit of enquiry and develop scientific temper.

- To nurture responsible ethical leaders.

- To contribute towards the enrichment of corporate and professional life by providing consultancy and training.

Centres of Excellence

The campus houses the following centres of excellence

Entrepreneurship Development Centre (EDC): The aim of the centre is to develop an institutional mechanism to create an entrepreneurial culture in the DTU community,and society in general. The centrementors the budding start-up founders to pursue entrepreneurship as their career. At the nascent stage, the centre has organisedan experiential workshop on entrepreneurship under the government's Technical Education Quality Improvement Programme (TEQIP), and has hosted a start-up business plan competition in the annual fest 'Traction', which saw participation from various leading institutions such as IIM Lucknow, IIM Shillong, IIM Rohtak, among others, from various parts of India, with participation from over a hundred management students. It has worked with the 'Enactus' programmes to engage in social ventures that help improve the quality of life for the people in need.

There is an august group of entrepreneur-mentors such as Mr. Aval Sethi (Ex. COO Bechtel and Director of EFS international), Mr. Sudhir Kant (CEO of AUD IIF), Mr. Manu Pranav (Director of Stellar Dynamics), Ms. Divya Rajput, Founder & CEO of Keshiha services,Ms. Yasmin Rizwan, Founder and Finance expert, amongst others, who are directly involved in the student start-up mentoring

Faculty Team:

Prof. Amit Mookerjee
Ms. Varsha Sehgal
Mr. Puneet Kumar Arora (Coordinator)

Head:

Dr. Pushpendra Singh (Consultant)

Coordinators

Ms. Priya Malhotra, Ms. Pallavi Kalra

Innovation and Incubation Centre (IIC): The aim of the centre is to provide startup grants for students and faculty members in the areas of management, innovation, along with entrepreneurship. It provides management and innovation driven business ventures that will lead to technical renaissance. This is in association with the DTU Innovation and Incubation Foundation, headed by CEO: Dr. Girish K Sharma, which has incubation infrastructure at the East Campus under the IIC based at East Campus.
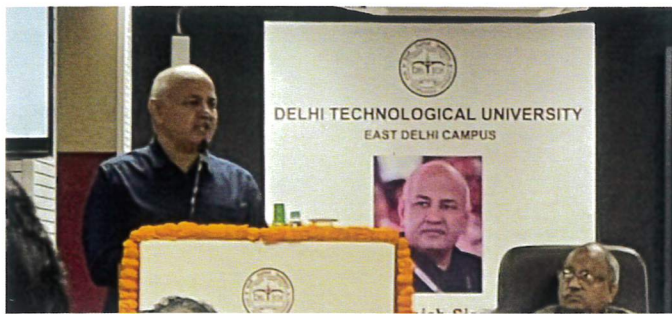
Centre for Organizational Development (COD): The aim of this centre is to provide research, education, consultancy and extension services which will enable organizations to transform its human resources effectively for consistent improvement and enable efficient change management.

Events at USME:

There has been an active involvement of students and faculty in the various professional activities and student events. The department has around 16 student clubs built around professional, cultural, social, and sports-related interests. Guest lectures, events, visits to industries and trade fairs, all have led to an all-round exposure of students at USME to the rapidly changing economic and industrial scenario.

Battle of Bands competition organised as part of the Annual Management and Cultural Fest "Traction"

Hon'ble Deputy CM Mr. Manish Sisodia interacting with MBA Family Business and Entrepreneurship Students

Ms Navroop K. Sahdev, Founder & CEO of The Digital Economist, Los Angeles, USA delivered a lecture on "Blockchain Technology"

Internship Fair organised by Corporate Relations and Placement Committee

Dr. Abhinav Mathur, Founder Director, Million Spark Foundation at Start-up Conclave

Professor Binod Khadria, School of Social Sciences, Jawaharlal Nehru University delivered a lecture as part of the DelTech Seminar Series

Ms Sanjana Kadyan, Assistant Director, Department of Economic Affairs, Ministry of Finance delivered a lecture on "Role of Economics in Policymaking: Taking classroom to the real world"

Extension Activity (USME Students celebrating at an orphanage)

Dandiya Night

TEQIP-sponsored Workshops on Data Analysis using R, Entrepreneurship and Strategic Management

The Masters of Business Administration – Family Business & Entrepreneurship (MBA-FBE)

MBA (Family Business and Entrepreneurship) Program is a two-year full-time professional degree that combines rigorous academic schedules with lab-based hands-on learning to develop new perspectives, skills and a higher level of knowledge in the area of family business as well as entrepreneurship practice for establishing and enhancing performance of existing and new businesses, which may originate from family businesses. It is meant for candidates who are connected in any way with existing family businesses or may like to start some venture in the same orientation. The aim is to help inculcate the professional management practices that may help expand and enhance the performance capabilities of family ventures, as well as initiate the venture development that may be an aspiration of the candidates with such a background. The foundation courses provide a deep understanding of management fundamentals, embedded in technology, a core strength of DTU. The Family Business and Entrepreneurship MBA program provide them an opportunity to learn fundamental principles of management across functional domains such as marketing, finance, and accounts, supply chain, etc. It also enables specializations in family business management (compulsory) and other diverse entrepreneurship areas such as digital and social start-ups, e-commerce, business strategy, etc. This should enable participants to learn from electives, how to develop their business on online platforms, participate in e-commerce, or in international business as they choose. Students are required to earn a total of 132 credits for successfully completing the program.

Salient Features

- The program effectively integrates the courses in entrepreneurship and business management with a sharp focus on business skills and frameworks that will help entrepreneurs and family business members grow their existing ventures and maximize profit. The curriculum and teaching pedagogy focuses on learning data-driven informed decision making for diverse functional and strategic applications in organizations.

- Besides developing the professional skills in management and entrepreneurship, the program involves credit-based modules facilitating students to grow as leaders, demonstrate professional ethics, effective communication, and interpersonal skills.

- The program structure is designed around four semesters over two years. Courses in the first years include foundation courses in management stream to provide a solid background in business functions.

- The program offers five different specialization streams, i.e., Social entrepreneurship, Digital entrepreneurship, International Entrepreneurship, Strategic Entrepreneurship, and Family Business. Students are provided dual specialization and specialization in Family Business is mandatory.

- Specialized electives in Social Entrepreneurship, Digital entrepreneurship, International Entrepreneurship, Strategic Entrepreneurship domain are offered. Students are expected to choose any four elective courses from any of the specializations mentioned above and take up two elective courses in Semester 3 and two in Semester 4.

- The courses finally offered from the entrepreneurship elective basket would be determined by a minimum number of students subscribing to an elective, as per DTU norms.

- Students are required to prepare a business plan and deliver a seminar on the same in the third semester to strengthen their hold on the practical aspects of management.

- The project dissertation in the fourth semester provides an opportunity for participants to develop their ability to undertake independent research/projects.

- Academic learning is blended with industry interface by inviting practitioners to share their experience and subject-specific knowledge with the students.

Course Curriculum of MBA (FBE)

First Semester

- Management Process & Organizational Behavior

- Financial Accounting & Cost Analysis

- Marketing Management

- Decision Sciences

- Financial Accounting & Cost Analysis

- Managerial Economics

- Business Communication

- Entrepreneurship Development

- Changing Paradigm in Leadership

Second Semester

- Human Resource Management

- Management Innovation

- Financial Management

- MOOCs

- Business Research Methods

- Business Environment

- Operations and Supply Chain Management

Third Semester

- Summer Internship

- Strategic Management

- Organization Development

- Business Plan Preparation & Seminar on Business Plan

- Paper – I (Specialization)

- Paper – II (Specialization)

- Paper – III (Specialization)

- Paper – IV (Specialization)

Fourth Semester

- Project Dissertation/Buisness Plan Implementation

- Government Policies, Institutions and Economic Zones for Entrepreneurship

- Paper – V (Specialization)

- Paper – VI (Specialization)

- Paper – VII (Specialization)

Specializations

Group I - Social Entrepreneurship

FSC1: Social Entrepreneurship
FSC2: Social Entrepreneurship: Policy and Framework
FSC3: Social Intrapreneurship
FSC4: Social Innovation and Design
FSC5: Social Return on Investment: Principles and practices
FSC6: Marketing for social ventures
FSC7: Social Entrepreneurship and Microfinancing
FSC8: Social Enterprise Development and Capacity Building

Group II – Digital Entrepreneurship

FDE1: Digital Entrepreneurship and Innovation
FDE2: Business Model Validation
FDE3: Social Media Marketing
FDE4: Internet Intermediaries & Online Data Management
FDE5: Online Consumer Behaviour

| FDE6: Web Architecture & Application |
| FDE7: Online Intellectual Property & Data Protection Laws |
| FDE8: Enterprise Systems |

Group III – International Entrepreneurship

| FIE1: International Entrepreneurship |
| FIE2: International Business Environment |
| FIE3: International Business Ethics |
| FIE4: International Logistics Management |
| FIE5: International Competitiveness and Strategic Alliance |
| FIE6: International Financial Management |
| FIE7: International Marketing |
| FIE8: Export-Import Policies, Procedures and Documentation |
| FIE9: International Human Resource Management |

Group IV – Strategic Entrepreneurship

| FSE1: Strategic Entrepreneurship |
| FSE2: Opportunity Creation |
| FSE3: Managing the Growing Business |
| FSE4: Entrepreneurial Bootstrapping |
| FSE5: Venture Capital Investment |
| FSE6: Strategic Operations Management |
| FSE7: Business Sustainability, Restructuring and Renewal |

Group V – Family Business Management (Compulsory)

| FFB1: Fundamentals of Family Business |
| FFB2: Behavioural Dynamics of Family Business |
| FFB3: Leadership and Succession Management in Family Business |
| FFB4: Managing Trans generational Organizations |
| FFB5: Professionalization in Family Business |
| FFB6: Excellence in Family Business |
| FFB7: Managing the Growing Business |
| FFB8: Strategic Management in Family Business |

Faculty at University School of Management and Entrepreneurship

Prof. Amit Mookerjee
Professor and Head

Dr. Amit Mookerjee joined recently as Professor, USME. Prior to this he was Professor, Indian Institute of Management Lucknow (IIM -L), for over fifteen years. He has worked as Dean, IIM Lucknow's Noida Campus; the BPCL Research Chair Professor (2009-10); served on the Board of B-Schools, the IIML Enterprise Incubator Ltd, and others; Head Analytics and Head Research/ later Director, CMCR at the National Council for Applied Economic Research (NCAER — India's premier think tank). He taught for nearly a decade at MDI, Gurgaon and delivered courses at other IIMs like Kolkata, Raipur, etc, and in India specific programs for leading global B Schools. His consulting, research and training services span organisations across diverse sectors in industry (telecom, IT, FMCG, durables, finance and insurance, banking); PSUs and private organisations in core sectors such as energy, cement, fertilisers etc.; development sector (research/projects) for NORAD, GTI (earlier GTZ), Norwegian Government, FICCI; cooperative sector such as NAFED. His interest area is customer experience, CRM Metrics/Analytics, and building customer profitability. He has contributed papers in respected international journals like MIP, JCM, Media Psychology, a text book on Consumer Behaviour, presented papers in more than 20 international conferences overseas and in India. He completed his BA (Economics, Psychology), MBA, and a PhD in Management, from the ML Sukhadia University, Udaipur.

Dr. Nidhi Maheshwari
Associate professor and Associate Head

She has completed her Ph.D. and LL.B. degree from Mohan Lal Sukhadiya University, Rajasthan. She also holds a MBA degree from Banasthali Vidyapeeth. During her doctoral studies in the area of Emotional and Spiritual quotient, she had widely published papers in refereed international and national journals. She has authored 30 papers/ book chapters/research, research-based teaching cases in HRM. Her management cases are being sold at the European Case Clearing house and Emerald Publishing, one of which is in the 'Most Popular' category and received Emerald Highly Commended Paper Award. Recently, she was awarded with the "Best research paper" in the IIM- Shillong Sustainability conference (2015). Two Ph.D. scholars have completed doctoral research under her supervision.

She has delivered MDPs for senior and middle level corporate managers in the area of soft skill and HRM. She is empaneled as Soft Skill Trainer for Engineers India Limited. She has conducted MDP Programs for IFFCO, Indian Oil Corporation, National Seeds Corporation, ITDC, NHPC, NTPC, KDK Software, Shree Cement, J.K. Cement, Unitech Pvt. Ltd, Indian Aviation Academy, GAIL, Punjab National Bank, IREDA, Power Grid, ONGC, National Institute of Solar Energy, Indian Institute of Public Administration etc.

Dr. Jagvinder Singh
Assistant Professor and Program Co-ordinator

Dr. Jagvinder Singh is Assistant Professor at USME, DTU. He has completed M.Sc (Operational Research) and Ph.D. (Operations Research) from University of Delhi (DU). He has more than ten years of teaching experience for teaching undergraduate and postgraduate students. He has more than thirty research papers in reputed international journals with eminent publishing house such as Elsevier, Springer, Inderscience etc and his area of research is Mathematical Modelling in Software Reliability and Management Sciences.

Ms. Harleen Kaur
Assistant Professor

Harleen Kaur is Assistant Professor of marketing at USME, DTU. She has done her PGDM from Indian Institute of Management Calcutta (IIMC) and has industry experience at a leading FMCG firm. An engineer from DTU, she is pursuing Ph.D. from FMS, Delhi University and has been awarded the Junior Research Fellowship (NET-JRF). She plays an active role in student activities on campus and is a member of USME's Corporate Relationship Cell, Cultural Committee and Entrepreneurship Development Cell. She is also faculty advisor to the Marketing Club and PR Cell.

Mr. Anurag Chaturvedi
Assistant Professor

Anurag Chaturvedi is Assistant Professor at USME, DTU. He has close to 3.5 years of industrial experience with leading automobile company Tata Motors in Marketing & Operations and IHS Markit in financial derivatives segment. He has done his MBA from Delhi School of Management, B.Tech in Electronics and Communication Engineering from NIT Surat and has been awarded the Junior Research Fellowship (NET-JRF). Currently, he is holding the posts of Cultural Committee Coordinator, MBA Coordinator, faculty advisor for Finance and IT Clubs, and member of IT, Infrastructure and Library Committee.

Dr. Naval Garg
Assistant Professor

Dr. Naval Garg is Assistant Professor (HR) at USME, DTU. His academic credentials are MBA, M.Com, Ph.D., NET (Management & Commerce). He is also fellow of Insurance Institute of India. He has more than twenty five research papers published in various national and international journals. He also holds more than 6 years of corporate experience.

Ms. Pallavi Sethi
Assistant Professor

Pallavi Sethi is Assistant Professor at USME, DTU. She was previously associated with Shaheed Bhagat Singh College, Delhi University as Assistant Professor for more than ten years. She has completed her M.Phil (Accounting), M.Com and B.Com(Hons.) from University of Delhi and is currently pursuing her Ph.D from IIT-Delhi in the area of finance. Her areas of interest include Financial and Management Accounting and Corporate Finance.

Ms. Varsha Sehgal
Assistant Professor

Varsha Sehgal is Assistant Professor at USME, DTU in the area of strategy management. She has close to 6 years of industry experience in multinational firms as Fiserv and Infosys. She has done her M.B.A from IIT Madras and B.Tech from Punjab Technical University Jalandhar. Her areas of interest include Strategy Management, Information Technology as well as Business Analytics. She is particularly interested in Frugal Innovations and how they can be leveraged to benefit the society.

Ms. Priya Malhotra
Assistant Professor

Ms. Priya Malhotra is Assistant Professor in the area of Finance at USME, DTU. She is an MBA in Finance & Marketing from Faculty of Management Studies (FMS), University of Delhi. She has prior teaching experience in department of Commerce, Shri Ram College of Commerce (SRCC), University of Delhi. She also has a rich industry experience of more than 6 years and has been associated with ICICI Bank Ltd & Barclays Bank in international private banking segment. She is currently pursuing doctorate from Faculty of Management Studies (FMS), Delhi.

Dr. Kusum Lata
Assistant Professor

Dr. Kusum Lata is Assistant Professor at USME, DTU. She has done her B.Tech in Computer Science and Engineering from Punjab Technical University, Punjab and Master of Engineering M.E.) in Computer Technology and Applications from Delhi College of Engineering University. She has completed her Ph.D. in Computer Science and Engineering from Delhi Technological University. She has qualified UGC-NET in Computer Science and Applications. She has more than 15 years of teaching experience. Her area of interest includes Data Mining, Machine Learning, Database Management Systems, Improving Software Quality, Definition and Validation of Software Metrics.

Dr. Deepti Aggrawal
Assistant Professor

Dr. Deepti Aggrawal is Assistant Professor in USME, DTU, She has obtained M.Sc and Ph.D. degree in operational research from University of Delhi. She brings in-rich experience of around 7 years in varied fields of Education, Banking, and Analytics & Business Management with enormous success in developing Cognitive based teaching learning pedagogy. Her Research area includes Multi Criteria decision Innovation Adoption and Technology Diffusion Modeling and Optimization in Marketing. She is a life member of Society for Reliability Quality and Infocom technology. She has publications in journals of national and international repute published by Springer, Emerald, Inderscience, Elsevier, etc.

Dr. Gaganmeet Kaur Awal
Assistant Professor

Dr. Gaganmeet Kaur Awal is Assistant Professor at USME, DTU. She holds a Ph.D. from School of Computer and Systems Sciences, Jawaharlal Nehru University. She has completed M.Tech (CST) from JNU and B.Tech (CSE) from GGSIPU, Delhi. She is UGC-NET qualified and has been awarded the prestigious DST Inspire Fellowship from Ministry of Science and Technology, Govt. of India. She has teaching experience at Shaheed Sukhdev College of Business Studies, University of Delhi and Jaypee Institute of Information Technology, Noida. She has published papers in reputed international journals and conferences. Her research interests include Data Analytics and DBMS, Machine Learning, Collective Intelligence and Web Analytics.

Ms. Aakanksha Kaushik
Assistant Professor

Aakanksha Kaushik is Assistant Professor at USME, DTU. She has completed B.A. (H) Economics from D.U; M.A (Financial Economics) from Gokhale Institute of Politics and Economics; M.Phil. (Economics) from J.N.U, and is pursuing Ph.D. (Economics) from J.N.U. She has more than three years of teaching experience at University of Delhi. She has many research papers to her credit and also written articles for several newspapers and magazines, including The Economics Times and The Caravan magazine. Her areas of interest include public finance, econometrics and microeconomics.

Dr. Rajesh Sharma
Assistant Professor

Rajesh Sharma is Assistant Professor at USME, DTU. He has completed Masters in Economics from Panjab University. He is pursuing Ph.D. in Economics from Indian Institute of Technology Ropar, Punjab. He has contributed several research papers in publications such as Springer, Taylor and Francis and Sage. His areas of research include development economics, financial economics and health economics.

Mr. Puneet Kumar Arora
Assistant Professor

Puneet Kumar Arora is Assistant Professor at USME, DTU. He was previously associated with India Infrastructure Publishing, where he tracked the Indian telecom and renewable energy sectors. He holds a bachelor's degree in economics from Hansraj College, University of Delhi and master's degree in economics from Jamia Millia Islamia, New Delhi. He is pursuing Ph.D. in economics and trade policy from Indian Institute of Foreign Trade, New Delhi. His areas of interest include development economics and international trade.

Mr. Virender Kumar
Assistant Professor

Virender Kumar is Assistant Professor at USME, DTU. Previously, he was working as an Assistant Professor in Shri Ram College of Commerce, University of Delhi. He has completed M.A. (Economics) and M.Phil. (Economics) from Delhi School of Economics, and is pursuing Ph.D. in Economics from Delhi School of Economics, University of Delhi. His research areas include International Capital Flows, Time Series Econometrics and Monetary Policy.

Dr. Ratnam Mishra
Assistant Professor

Dr. Ratnam Mishra is Assistant Professor at USME, DTU. She has done her Masters in economics from Dr RML Awadh University, Faizabad. She has completed M. Phil and Ph.D. in Economics from Jawaharlal Nehru University (JNU). She has nine years of teaching experience and is JRF in Economics. Her research areas include Economics of Education, Economics of Migration, Skill Development and Vocational Education.

Prof. (Dr.) Manoj Kumar Sharma
Visiting Professor (USME)

Dr. Manoj Kumar Sharma is an alumnus of Delhi College of Engineering and IIT Delhi, having Bachelor and Masters Degree In Engineering with First Class with Distinction, MBA and Ph.D. in Management (Strategic Management and Telecom area) from IIT Delhi. He has experience of 29 years of in various capacities as a contributor and learner, in Academics, Industry and Government as Teacher, Manager, Advisor, National Policy Analyst. Currently, he is Full-Time Visiting Professor in areas of Strategic Management, Innovation, Entrepreneurship and New Venture Development at University School of Management and Entrepreneurship, DTU East Delhi Campus of Delhi Technological University (Established by Govt. of NCT of Delhi) and Committee Member for framing 'Startup Policy of Govt. of NCT of Delhi'.

Prof. Sharma has served Department of Management Studies (DSM), Indian Institute of Technology Delhi (IIT Delhi) / He is on Expert panel for selection of senior faculty in area of "Strategy" for leading business school of India / His other academic work & related Experience includes Honorary Professorships at IIMs / National Academy for Training for Social Security and Research, Ministry of Labour & Employment, Govt. of India / Department of Personal and Training (Govt. of India).

Dr. Sharma has written research papers in peer reviewed Journal (SpringerNature), Book Chapters in (Springer Nature), Chaired, many International conferences in many countries. Dr. Sharma has also served in Government as Advisor (IT & E-Governance) (NOIDA, Govt. of UP / Member of the National Council (NCVT, an apex policy making body), Ministry of Labour & Employment, Govt. of India/ In corporate on board of directors of companies / CEO of DTU Innovation and Incubation Foundation (Section 8 Company) promoted by Delhi Technological University (Established by Govt. of NCT of Delhi)/Officer on Special Duty (OSD) and later Associate Director of DTU East Delhi Campus of Delhi Technological University-DTU (Established by Govt. of NCT of Delhi).

He is selected as ' Mentor of change' by NITI Aayog, Government of India. His passion is to interact with brilliant minds who can change the world in all possible positively way.

Prof. K.V. Bhanu Murthy
Professor (Adjunct)

Prof. K. V. Bhanu Murthy is a PhD from Delhi School of Economics. He was the former Dean of Faculty of Commerce and Business Delhi University. His areas include banking and finance, international business and corporate responsibility. He has done 2 international and 10 national projects. He has 3 international books, 30 chapters in reputed volumes and over 200 papers in all. SSRN rates him at 99.1 percentile amongst 3,72,000 economists in the world. He has over 25 best paper awards with 6 in international conferences. He has several recognitions including Dewang Mehta award for outstanding contributions to education and Shiksha Ratan Puruskar.

Dr. Sanjay Bhattacharya
Professor (Visiting)

Dr. Sanjay Bhattacharya is Professor, Management, USME. He is an instructor, practitioner, researcher and trainer specializing in Strategy, Project Management and Competitiveness. He is a PhD from the Department of Management Studies at IIT Delhi. He has been actively involved in teaching Strategy, Technology Innovation, Construction and Project Management subjects to Graduate and Post-Graduate students in the areas related to Business Management, Infrastructure and Built Environment. He has taught at Guru Gobind Singh Indraprastha University, RICS School of Built Environment and Jaipuria Institute of Management. He holds a Master Degree in Construction Management as well as Bachelors in Architecture both from reputed IITs..

He has also published research papers in several reputable international journals, and his current research interests pertain to applications of 4IR Technologies, Digital Transformation, Design Thinking, Competitiveness, Sustainability, Growth Strategies and Technology innovation. Professionally, he has a rich Industry experience of over two decades, involving projects design and execution in India and Middle East countries. He has been a member of Professional/ Industry bodies like CoAI, PMI, RICS and IGBC.

Dr. Rakesh Shankar Jha
Professor (Visiting)

Dr. Rakesh Jha is a Professor, Management, USME. He has 36 year Corporate work experience in Marketing, Management of Distribution Channels, Business Development. Key Account Management, Post Supply Service, Training and Sales. Prior to this he was a visiting Faculty at Delhi Technological University – DSM, NSUT, IP University and All India Management Association (AIMA). He has many research papers to his credit. His research area includes Management of Distribution Channels.
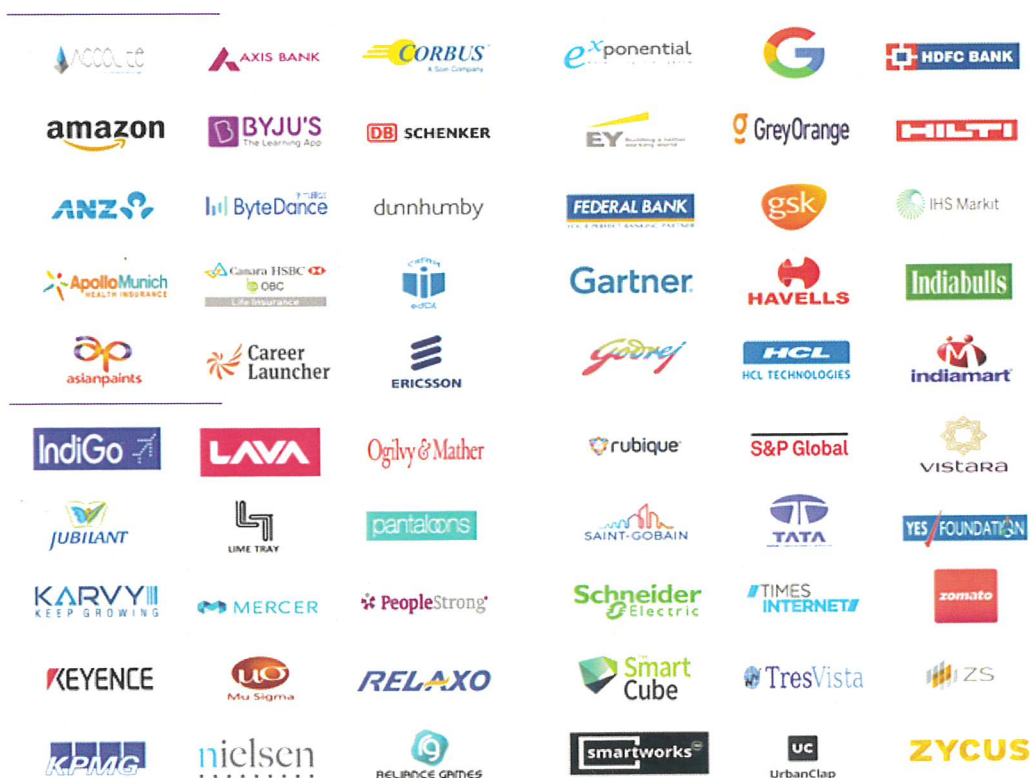
Dr. Anshul Ujlayan
Visiting Faculty

Dr Anshul Ujlayan is a visiting faculty at USME, DTU and responsible for teaching advanced analytics, machine learning and AI. He holds a B.S. and M.Sc in Applied Statistics and Ph.D in Management [Operations]. He has worked at numerous fortune 500 companies and served in key roles as Analytics head, Sr. Data Scientist/Engineer/Architect reporting directly to the CTO/CSO. He holds multiple certifications on AWS Architecture, NLP/NLG platforms, and Advanced Scientific Programming from IIT Bombay. Throughout his entire career he focused on developing and deploying cutting-edge AI solutions across multiple domains/verticals, like life sciences and Government Initiatives. He has been responsible for artificial intelligence / machine learning technology and application analysis to develop new ideas and apply AI/ML to specific product challenges across operations teams. Implemented the Graph Analytics Based Solution to solve different businesses in various Domains. Delivered Various Technology lectures and conducted AI & ML workshops in Tier-1 and Tier-2 Institutes.

Training and Placement

Placement Committees become vital for any B-school as they are responsible for interacting with the corporate world outside and the onus of bringing in new companies to the college falls in their shoulders. The students in this process go through a learning experience and understand how to network within the corporate world better. The Central Training and Placement Department of Delhi Technological University is continuously supporting us to make them better and bring the best companies for our placements each year. The Placement Committee plays a vital role in measuring a smooth & efficient placement process, coordinates all the efforts and activities directed towards ensuring utmost satisfaction to the needy students for their placement. The placement process is, like all premier institutions, a student-run affair, working under the guidance of the faculty coordinators. The team of training and placement cell act as an interface between the industry and students, and provides counseling, practical assistance and runs programmes, to help develop students in various spheres, so that they can achieve their career-related aspirations. The Placement Teams of both DSM & USME focus on providing its students with multiple opportunities giving corporate exposure. Opportunities like corporate interactions where the industry leaders can directly communicate with the students, industry visits where the students get to know more about how the industries work, multiple internships that can help the students in choosing their desired profile and sector, live business projects that enable the students to get in-depth insights about every sector and live case-study based learning. The Placement Cell of both DSM and USME understand very well that the final placements and summer internships are the most important landmarks of any student's career and hence, the student coordinators and faculty mentors put in their best so as to achieve the targets and provide what is best for the candidates. The major recruiters from our institute are KPMG Global, TCS, ZS Associates, Motherson Sumi Infotech and Designs, Berger Paints to name a few and there are constant efforts to expand this list. The highest CTC that has been offered for batch 2020-22 is 37.5 LPA with an average CTC of 9.5 LPA.

Our Prominent Recruiters

Eligibility Criteria

1. A candidate who has passed a graduate degree programme and has scored minimum 50% marks in aggregate or equivalent CGPA from a recognised university/institution are eligible to apply.

a) Relaxation of 10% in marks to SC/ST/PWD candidates shall be given in eligibility criteria.

b) Those who are appearing in final semester examination may also apply, provided that they submit the proof of eligibility and graduation marks at the time of personal interview.

c) The student should hold a degree from any of the universities incorporated by an act of the central or state legislature in India, or other educational institutions established by an act of Parliament or declared to be deemed as a university under section 3 of UGC Act, 1956, or possess an equivalent qualification recognized by the Ministry of HRD, Government of India.

2. Candidates must have credentials of Family Business with GST number. The proof of which is required to be submitted at the time of personal interview.

Note

- At any stage of the programme, if it is found that the candidate does not fulfill the eligibility criteria, his/ her admission shall be cancelled.

- In case the conversion formula is not provided by the concerned Institute/University then equivalent percentage will be computed as per the DTU guidelines which are as follows:-

CGPA= (% of Marks+7.5) /10
Percentage of Marks = (10 * CGPA) − 7.5

Grade Point	% of Marks
6.25	55
6.75	60
7.25	65
7.75	70
8.25	75

Number of Seats

The number of seats for admission in the program for the batch of 2022-24 is 40.

The reservation of the seats for SC/ST/OBC/EWS and sub-categories Defence/PD is as per the DTU norms. **One supernumerary seat** is available for Kashmiri migrants as per university guidelines. However, there will be no relaxation in the minimum eligibility criteria for admission on this seat.

Seat Matrix

The distribution of seats for the MBA (Family Business and Entrepreneurship) programme is as follows

Category	No. of Seats	
GEN	14	
GENPD	1	16
GEN -DEF	1	
ST	3	
STPD	0	3
ST-DEF	0	
SC	6	
SCPD	0	6
SC-DEF	0	
OBC	9	
OBCPD	1	11
OBC-DEF	1	
EWS	4	
EWSPD	0	4
EWS-DEF	0	
Total	**40**	**40**

Reservation Policy

a) Scheduled Caste (SC): 15% of the total seats are reserved for Scheduled Caste candidates.

b) Scheduled Tribe (ST): 7.5% of the total seats are reserved for Scheduled Tribe candidates.

c) Other Backward Class (OBC-NCL): 27% of the total seats are reserved for Other Backward Class (Non-Creamy Layer) candidates.
Sub-categories namely 'Defence' and 'Person with Disability' are available under each category (General, SC, ST, OBC-NCL).

d) Defence Personnel: 5% of the total seats (Horizontal)in each category are reserved for candidates belonging to Defence sub-category in the following priority

Priority I - Widows/Wards of Defence Personnel killed in action.

Priority II - Wards of disabled in action and boarded out from service.

Priority III - Widows/wards of Defence Personnel who died in peace time with death attributable to military service.

Priority IV - Wards of disabled in service and boarded out from service with disability attributed to military service.

Priority V - Wards of serving defence personnel and ex-servicemen who are in receipt of the following Gallantry Awards: 1. Param Vir Chakra 2. Ashok Chakra 3. Mahavir Chakra 4. Kirti Chakra 5. Vir Chakra 6. Shaurya Chakra 7. Sena/ NauSena/ Vayu Sena Medal 8. Mention-in-Despatches.

Priority VIII - Wards of serving personnel.

Priority IX - Wives of serving personnel.

e) Person with Disability: 5% of the total seats(Horizontally)in each category are reserved for candidates belonging to 'Person with Disability' sub-category.

f) J&K Migrants (Supernumerary): 01 (One) seat over and above the total intake is available under this category.

g) Economically Weaker Section (EWS): Reservation of EWS category as per the office order DHE.1 (119)/Estt./2018-19/2549-76 dated 17/06/2019.

Note

I. In case of category (a) and (b), the vacant seats are interchangeable.

III. Seats under sub-category (e) are interchangeable within the sub category if sufficient number of candidates is not available in a particular group.

V. Under CW sub-category, the seats will be filled based on the priority i.e. all eligible candidates of priority-I will be allotted seats based on their ranks until the ranks exhaustor seats exhaust under CW sub category. Remaining vacant seats, if any, will be allotted to the priority-II in the similar way, and so on.

Priority VI - Wards of Ex-servicemen.

Priority VII - Wives of

I. Defence personnel disabled in action and boarded out from service.

II. Defence personnel disabled in service and boarded with disability attributable to military service.

III. Ex-servicemen and serving personnel who are in receipt of Gallantry awards.

II. In case, sufficient numbers of eligible candidates from category (c) are not available, the vacancies will be treated as unreserved.

IV. In case, sufficient number of eligible candidate from the sub categories mentioned at (d) and(e) are not available, the vacancies will be treated as unreserved in the respective category.

VI. The reservation under CW sub category is available only to such candidates who fall under the listed priorities.

VII. It is the sole responsibility of the candidate to prove his/her eligibility for claiming reservation under any of the reserved categories / sub categories. The candidates claiming reservation under SC /ST/OBC/EWS/KM categories, CW/PD sub-categories will be required to produce the original certificate of the respective reserved category/sub-category issued by the competent authority (as mentioned in this information brochure) at the time of document verification. If the reserved category/sub-category certificate is not found to be in order, no benefit of the reserved category/ sub-category will be given and provisionally allotted seat to that candidate will stand automatically cancelled. Such candidates may be considered under General category/sub-category in respective state quota for subsequent rounds of counselling on submission of a request in this regard.

Selection Procedure

1. Merit list for final admission shall be prepared on the basis of combined scores of the following components with weightages as given below:

- Graduation marks (40% weightage)

- Personal Interview/ Personal Interaction (30%)

- Case - Study (20%)

- Gender Diversity (5%)

- Academic Diversity (5%)

2. In case of tie in final score, the candidate shall be ranked according to the date of birth, preference being given to the older candidate.

3. The University may invite fresh applications against vacant seats, if any, by following an alternative admission criterion, to be announced with a fresh call for admission to remaining seats.

Fee Structure

The selected candidates will be required to pay programme fee online at the link to be activated in login id of candidate as soon as the documents of the candidates are verified. The provisional admission letter shall be issued subsequently. It may be noted that the admission of the candidate is complete only after the payment of online admission fee within the prescribed time limit. If a candidate fails to pay fees within prescribed time, then his/her provisional allotment of seat shall be cancelled.

S. no.	Master of Business Administration (Full Time) Particulars	Fee in AY 2022-23 (Rs.)	Fee in AY 2023-24 (Rs.)
1	Tuition Fee	1,40,000	1,47,300
2	Non Government Component		
2.1	Student welfare Fee (Co- Curricular activities, extra- curricular activities, Annual gathering, Students welfare, Institutional development, Outsourcing, Conference, Seminar, Workshop, Innovative projects, Skill development activities and miscellaneous expenditure on unspecified items)	20,000	20,000
2.2	Facilities & services charges (Research initiatives, training programmes, Awards, automation facilities, entrepreneurship activities and any misc. expenditure on unspecified items)	30,000	36,000
2.3	Economically weaker section fund	7,000	10,000
2.4	Examination fee (Examination infrastructure strengthening, expenditure on examination activities, confidential printing etc.)	15,000	15,000
2.5	Premium amount for mediclaim of student (per-annum)	700	700
	Total	**2,12,700**	**2,29,000**

Withdrawal Policy

The university follows the following policy for the remittance and refund of fee, if a student chooses to withdraw from programme of study in which he/she is enrolled:-

S. No.	Percentage of Refund of aggregate fee *	Point of Time when Notice of withdrawal of admission is served to HEI
1	100%	15 days before the formally notified last date of admission.
2	80%	Not more than 15 days after the formally notified last date of admission.
3	50%	More than 15 days but less than 30 days after formally notified last date of admission.
4	0%	More than 30 days after formally notified last date of admission.

*Inclusive of course fees and non-tuition fees but exclusive of caution money and security deposits.
 Note: Last date of admission will be notified in DTU Website.

Documents Required at the time of Admission

Following is the list of documents required for verification at the time of PI process and counselling:

1. Print-out of the online application form duly signed by the candidate.

2. Degree and Marks sheet of the qualifying examination.

3. Date of Birth Certificate as indicated in High School or equivalent examination i.e. Class X.

4. Reserved category / sub-category Certificates, if applicable.

5. Proof and detail of Family Business with GST number.

Certificates Required For Reserved Seats at the time of Document Verification

Candidates applying for any reserved seat (i.e. SC, ST, OBC-NCL, EWS, CW, PD, KM) must produce the original certificates (as applicable) as mentioned below at the time of document verification.

(I) Scheduled Caste (SC)/Scheduled Tribe (ST)/Other Backward Class (OBC-NCL) /Economically Weaker Section (EWS): For admission to a seat reserved for Scheduled Caste/Scheduled Tribe/Other Backward Class (NCL)/Economically Weaker Section (EWS), candidate must produce a certificate, in original, issued from an approved district authority stating the Scheduled Caste/ Scheduled Tribe/ Other Backward Class (NCL)/Economically Weaker Section (EWS), to which the candidate belongs. A list of approved authorities is given below:

a. District Magistrate / Additional Magistrate / Deputy Commissioner / Collector / Additional Deputy Commissioner / Deputy Collector / 1st Class Stipendiary Magistrate / City Magistrate (not below the rank of 1st Class Stipendiary Magistrate), Sub-Divisional Magistrate / Taluka Magistrate / Executive Magistrate / Extra Assistant Commissioner.

b. Revenue Officer not below the rank of Tehsildar.

c. Sub-Divisional Officer of the area where the candidates and/or his/her family normally resides.

d. Administrator/Secretary to Administration/Development Officer (Laccadive & Minicoy Islands).

Note:

1. The candidate seeking admission under reserved categories has to mandatorily produce the caste/category certificate in his/her name at the time of counselling. The certificate in the name of either of the parents (mother/father)or any other family member is not acceptable and the candidate will not be entitled even for provisional admission.

2. OBC (NCL) candidates are required to produce a caste certificate issued after August, 2021 from the authorities as mentioned above. However, if the certificate is issued prior to August, 2021, it must be accompanied with an additional certificate regarding the present non-creamy layer status of the candidate, issued by the same competent authority. This additional certificate must have reference of his / her already issued original caste certificate.

(ii) Person with Disability sub-category: For admission to seat reserved for Differently Abled Person (PD) sub-category, the candidate must produce the following certificates in original at the time of document verification for PD candidates:

a. A certificate of physical disability issued by a duly notified Medical Board of a District/Government Hospital set up for examining the physically challenged candidates under the provision of the Person with Disability (equal opportunities, protection of rights and full participation) Act 1995. The certificate should indicate the extent (i.e. percentage) of the physical handicap and should bear the Photograph of the candidate concerned. The certificate should be countersigned by one of the Doctors constituting the Board issuing the certificates.

b. A certificate duly recommended by Vocational Rehabilitation Centre for the Handicapped, 9-11 Vikas Marg, Karkardooma, Delhi 110092.

(iii) Kashmiri Migrants: The candidates seeking admission under Kashmiri Migrants seats must produce the following documents, in original, at the time of document verification:

a. Certificate of registration as Kashmiri Migrants issued by the Relief Commissioner, Jammu or Divisional Commissioner, Delhi to establish the status of the applicant as registered migrants.

b. Degree and Mark-sheet of the qualifying examination.

c. Secondary School Examination or an examination recognized as equivalent there to (showing the Date of Birth).

d. Proof of property in Kashmir of the parent of the candidate.

e. Proof of current residence such as Ration Card, Photo Identity Card issued by the Election Commissioner, Driving License, etc.

FORMAT OF CERTIFICATE FOR PERSON WITH DISABILITY

To be issued by Medical Board from Government Hospital

Name of the candidate: Mr./Ms.*_____

_____

Father's Name: _____

Permanent Address: _____

_____

_____

Percentage loss of earning capacity (in words):

_____

Whether the candidate is otherwise able to carry on the studies and perform the

duties of an engineer/architect satisfactorily: _____

Name of the disease-causing handicap: _____

Whether handicap is temporary or permanent: _____

Whether handicap is progressive or non-progressive: _____

The candidate is FIT / UNFIT to pursue further studies.
(*Strike out whichever is not applicable)

Member   Member   Principal Medical Officer
(Orthopaedic Specialist)

Date:

Seal of Office

NOTE:
1. The medical board must have one orthopaedic specialist as its member.
2. Candidate having temporary or progressive handicap will not be considered against these seats.

AUTHORITIES WHO CAN ISSUE CASTE/TRIBE CERTIFICATE

SC/ST/OBC/EWS candidates should submit certificate issued by any of the following authorities:

District Magistrate/Additional District Magistrate/Collector/Deputy Commissioner/Additional Deputy Commissioner/Deputy Collector/1st Class Stipendiary Magistrate/City Magistrate/Sub-Divisional Magistrate/Taluka Magistrate/Executive Magistrate/Extra Assistant Commissioner/Chief Presidency Magistrate/Additional Chief Presidency Magistrate/Presidency Magistrate/Revenue Officer not below the rank of Tehsildar / Sub-Divisional Officer of the area where the candidate and/or his/her family normally resides/Administrator/Secretary to Administrator/Development Officer (Lakshadweep Island).

(Certificate issued by any other authority will not be accepted.)

PRESCRIBED FORMAT FOR OBC CERTIFICATE

Form of Certificate to Be Produced By Other Backward Classes

This is to certify that Shri / Smt. / Kum._____

Son/ Daughter of Shri / Smt _____ of

Village/Town_____ District/Division _____ in the State belongs to

the _____ Community which is recognized as a backward class under:

(I) Resolution No. 12011/68/93-BCC(C) dated 10/09/93 published in the Gazette of India Extraordinary Part I Section I No. 186 dated 13/09/93.

(ii) Resolution No. 12011/9/94-BCC dated 19/10/94 published in the Gazette of India Extraordinary Part I Section I No. 163 dated 20/10/94.

(iii) Resolution No. 12011/7/95-BCC dated 24/05/95 published in the Gazette of India Extraordinary Part I Section I No. 88 dated 25/05/95.

(iv) Resolution No. 12011/96/94-BCC dated 9/03/96.

(v) Resolution No. 12011/44/96-BCC dated 6/12/96 published in the Gazette of India Extraordinary Part I Section I No. 210 dated 11/12/96.

(vi) Resolution No. 12011/13/97-BCC dated 03/12/97.

(vii) Resolution No. 12011/99/94-BCC dated 11/12/97.

(viii) Resolution No. 12011/68/98-BCC dated 27/10/99.

(ix) Resolution No. 12011/88/98-BCC dated 6/12/99 published in the Gazette of India Extraordinary Part I Section I No. 270 dated 06/12/99.

(x) Resolution No. 12011/36/99-BCC dated 04/04/2000 published in the Gazette of India Extraordinary Part I Section I No. 71 dated 04/04/2000.

(xi) Resolution No. 12011/44/99-BCC dated 21/09/2000 published in the Gazette of India Extraordinary Part I Section I No. 210 dated 21/09/2000.

(xii) Resolution No. 12015/9/2000-BCC dated 06/09/2001.

(xiii) Resolution No. 12011/1/2001-BCC dated 19/06/2003.

(xiv) Resolution No. 12011/4/2002-BCC dated 13/01/2004.

(xv) Resolution No. 12011/9/2004-BCC dated 16/01/2006 published in the Gazette of India Extraordinary Part I Section I No. 210 dated 16/01/2006.

Shri / Smt. / Kum. _____ and / or his

family ordinarily reside(s) in the _____ District / Division of

family ordinarily reside(s) in the _____ District / Division of

_____ State. This is also to certify that he/she does not belong to the

persons/sections (Creamy Layer) mentioned in Column 3 of the Schedule to the Government of India, Department of Personnel & Training O.M. No. 36012/22/93-Estt.(SCT) dated 08/09/93 which is modified vide OM No. 36033/3/2004 Estt.(Res.) dated 09/03/2004.

Dated: _____

Seal

District Magistrate / Deputy Commissioner / Competent Authority

Note:
The term 'Ordinarily' used here will have the same meaning as in Section 20 of the Representation of the People Act, 1950.

CERTIFICATES AND FORMATS ⟫

THE AUTHORITIES COMPETENT TO ISSUE CASTE CERTIFICATES ARE INDICATED BELOW:

District Magistrate / Additional Magistrate / Collector / Deputy Commissioner / Additional Deputy Commissioner / Deputy Collector / Ist Class Stipendiary Magistrate / Sub-Divisional magistrate / Taluka Magistrate / Executive Magistrate / Extra Assistant Commissioner (not below the rank of Ist Class Stipendiary Magistrate).

Chief Presidency Magistrate / Additional Chief Presidency Magistrate/Presidency Magistrate.

Revenue Officer not below the rank of Tehsildar' andSub-Divisional Officer of the area where the candidate and / or his family resides.

Declaration/undertaking - for OBC Candidates only

I,_____

Son/daughter of Shri. _____

Resident of village/town/city _____ District _____

State _____ hereby declare that I belong to the _____

community which is recognized as a backward class by the Government of India for the purpose of reservation in services as per orders contained in Department of Personnel and Training Office Memorandum No.36012/22/93- Estt. (SCT), dated 8/9/1993. It is also declared that I do not belong to persons/sections (Creamy Layer) mentioned in Column 3 of the Schedule to the above referred Office Memorandum, dated 8/9/1993, which is modified vide Department of Personnel and Training Office Memorandum No.36033/3/2004 Estt.(Res.) dated 9/3/2004.

Place: _____

Date: _____

Signature of the Candidate

How To Apply

Online Application form can be accessed at

http://www.dtu.ac.in

All candidates are required to fill the online Application Form and make an online payment of Rs. 1500/- (One thousand five hundred only).

For SC/ST/PD candidates application fee is Rs. 750/-

Incomplete application, due to any reason, is liable for rejection by the University.

For queries contact us at:

Delhi Technological University

East Delhi Campus
Vivek Vihar, Phase-II, Delhi-110095

University School of Management & Entrepreneurship

E-mail: mba.fbe.usme@dtu.ac.in

DELHI TECHNOLOGICAL UNIVERSITY
(Established by Govt. of NCT of Delhi vide 6 of 2009)
(Formerly Delhi College of Engineering)

Website : **www.dtu.ac.in**