



## **Salesforce Trailhead for Students - Enrollment Day details**

### **Overview**

Trailhead is the fun way to learn Salesforce. Whether you're an admin just starting out, a graduate fresh from college, a Salesforce user, or someone who loves to learn, there's something on Trailhead for you.

As part of Trailhead for Students program, we intend to educate Students to adopt Trailhead as a learning platform to build their Salesforce career.

**A college intending to host the enrollment event is expected to arrange the following :**

- Expected time - 2 - 3 hours
- Ideal Students - IT, CSE, BCA, MCA BBA and MBA programs
- Auditorium for 60-90 minutes sessions to introduce Salesforce and careers
- 30-40 minutes per student in the lab ( with individual machines with internet ) for creating an account and completing initial trails
- Target a minimum 500 student enrollment
- Identifying an Educator ( Faculty ) to support students
- Identifying a Student Ambassador
- Setting up of a T4S Club at your academy
- Enrolling for an Online program College shall provide air conditioned auditorium with a minimum of 500 - 1000 seating capacity auditorium
- College shall provide the necessary infrastructure (facilities (LCD projectors, Audio-Visual systems, White Board, Marker, etc) for the smooth conductance of the Seminar
- College shall print and display the backdrop in the format / design provided by ICT ACADEMY. No other format will be encouraged