Admission Brochure 2023-24
Master of Design
## Important Dates

<table>
<thead>
<tr>
<th>S.No.</th>
<th>Activities</th>
<th>Dates</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Advertisement in Newspaper</td>
<td>07.04.2023</td>
</tr>
<tr>
<td>2</td>
<td>Opening of website for online registration</td>
<td>10.04.2023</td>
</tr>
<tr>
<td>3</td>
<td>Last date for online registration</td>
<td>20.05.2023</td>
</tr>
</tbody>
</table>
| 4     | Design Aptitude Test & Interview                                                                                                                                                                           | 01.06.2023  
          |                                                                                           | 02.06.2023  
          |                                                                                           | 03.06.2023  |
| 5     | Merit list of candidates for 1st round admission and wait-list on DTU Website                                                                                                                                | 09.06.2023  |
| 6     | 1st round of admission at DTU (Selected candidates are required to report along with original documents and bank draft for fee deposit)                                                               | 21.06.2023  |
| 7     | Display of vacant seats for 2nd round on the DTU Website                                                                                                                                                   | 26.06.2023  |
| 8     | 2nd round of admission at DTU (Selected candidates are required to report along with original documents and bank draft for fee deposit) Display of vacant seats for 3rd round on the DTU Website | 06.07.2023  |
| 9     | Display of vacant seats for 3rd round on the DTU Website                                                                                                                                                   | 10.07.2023  |
| 10    | 3rd Round of admission also the LAST DATE of admission at DTU                                                                                                                                              | 14.07.2023  |
| 11    | Display of vacant seat for spot round on the DTU Website                                                                                                                                                   |             |
ADMISSION BROCHURE
MASTER OF DESIGN (M.DES.)
2023-24

DELHI TECHNOLOGICAL UNIVERSITY
(FORMERLY DELHI COLLEGE OF ENGINEERING)
GOVT. OF NCT OF DELHI
Prof. Jai Prakash Saini
Vice Chancellor, DTU
email: vcdtu@dtu.ac.in
Message from Vice Chancellor

Established in 1941 as Delhi Polytechnic, Delhi Technological University (DTU) has a rich history that spans over eight decades. Initially created to meet India's increasing demand for skilled technical workers, DTU was upgraded and renamed by the Government of NCT of Delhi in 2009, formerly known as Delhi College of Engineering.

DTU has recently expanded its offerings by adding the Department of Design in 2018-19. This new Design Programme was developed by experts from top institutes and universities to meet market and social needs. It focuses on developing skills to transform abstract ideas into practical, usable products and services using "Design Thinking." The curriculum emphasises metamorphism, empathy, rationalism, empiricism, and systems thinking to foster business competitiveness.

Design is an interdisciplinary field that links science, technology, aesthetics, and humanistic values, aiming for sustainable growth and competitiveness. The Department of Design provides facilities for design and other related programs, including Bachelor's, Master's, and Doctoral degrees.

The Department of Design has quickly become a thriving academic and design centre, with its first batch of students being placed in leading organisations. With its faculty, students, and Head of Department, Prof. Ranganath M. Singari, the department is poised for even greater success in the years to come. Aspiring designers joining the B. Des and M. Des Programs can look forward to an enhanced learning experience. Congratulations to the department for their achievements, and best wishes for their continued success.

Prof. Jai Prakash Saini
Prof. Ranganath M. Singari
Head, Department of Design, DTU
email: ranganath@dce.ac.in
Message from Head of Department

The Delhi Technological University (DTU) is renowned for its academic excellence, interdisciplinary thinking, and practical application of knowledge. The establishment of the Department of Design aims to promote design thinking, innovation, and creativity, positioning it as a centre of excellence. The Department's flexible curriculum, diverse learning opportunities, and conducive learning environment are hallmarks of its Design program. Additionally, the alumni network provides a strategic advantage for students seeking success in corporate, government, and social sectors.

The M. Des. Programme aims to develop innovative designers with a strong foundation in the discipline and vast exposure to the industry. The Department has eminent experts from various disciplines, including academia, research organisations, and industries, interacting with students to create a world-class ecosystem of learning and experience sharing.

Within four years, the Department has hosted numerous expert lectures, workshops by industry leaders, and a successful internship program. Students are integral parts of every society, sports team, and co-curricular team, holding leadership positions from the first year. Moreover, students have won numerous accolades in inter-college competitions.

With its dedicated building for the Department of Design, emphasis on the social, technological, and business perspectives, rich curriculum, and renowned faculty, DTU is poised to make a mark on the world. Aspiring students are invited to join DTU on its journey towards excellence, which promises to be an inspiring and deeply rewarding learning experience.

Prof. Ranganath M. Singhari
Prof. Lalit K. Das
Honorary Professor, Department of Design, DTU
email: lalitdas@dtu.ac.in
Message from Honorary Professor

The world we have created is changing at an unprecedented rate, with technological advancements doubling every 10 years, making 100 years in the 21st century equivalent to 20,000 years of technological progress. In light of this, Delhi Technological University has recognised the need for design education to humanise technology and empower humanity through thoughtful technological development. As human desires for global wellness continue to expand, it will be the responsibility of designers to create an inclusive, respectful, and empowering world for both humans and the planet.

DTU's design program is rapidly expanding into a multi-disciplinary design school with a diverse range of specialisations including Product Design, UX-UI, Visual Communication, Fashion Design, Augmented and Virtual Reality, among others. Students will have the opportunity to hone their skills in their areas of interest, with a team of full-time and visiting faculty dedicated to supporting their growth. The department's building has been specifically designed to provide a creative and stimulating environment that fosters design education.

As we embark on the sixth year of admissions, we welcome individuals who are passionate about creating a better tomorrow to join our design program at the Department of Design, DTU. Convert your natural aptitude into a fulfilling career that will have a meaningful impact on the world.

[Signature]

Prof. Lalit K. Das
Content

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Delhi Technological University

Delhi Technological University (DTU) is a well-known engineering institution in India with over 80 years of tradition. It aims to create a synergetic partnership between academia and industry, imbibe a culture of scientific research in its management and technology disciplines, and provide a seamless environment for integration of science, engineering and management. The university also provide industry-relevant projects. It has consistently been ranked among the top institutions of the country in reputed surveys.

Vision

"To be a world class university through education, innovation and research for the service of humanity."

Mission

1. To establish centres of excellence in emerging areas of science, engineering, technology management, and allied areas.
2. To foster an ecosystem for incubation, product development, transfer of technology and entrepreneurship
3. To create an environment of collaboration, experimentation, imagination, and creativity.
4. To develop human potential with analytical abilities, ethics, and integrity
5. To provide environment friendly, reasonable, and sustainable solutions for local & global needs.
Department Of Design

The strategic role of design through innovation in enhancing national and industrial competitiveness is recognised and underpins the national policy of India. To achieve this vision, Delhi Technological University has decided to provide facilities for excellent design education, research and training. The Department of Design is envisioned to pursue excellence in design thinking, design scholarship and design practice for the betterment of society. Design is viewed as a driver of innovation and is recognised as a key differentiator for providing a competitive edge to products and services as well as tools, techniques and methods required in the practice of design suitable for the environment.

Vision

"To pursue excellence in design thinking, design scholarship and design practice for the betterment of humanity and planet earth."

Mission

1. To develop centres of excellence in service design, interactive design, product design, visual communication and allied areas.
2. To attract and nurture quality faculty with empathy having a passion for the growth of self and others.
3. To attract energetic, innovative students and enable them to emerge as creative and caring design professionals.
4. To create facilities for incubation, product development, transfer of technology and entrepreneurship.
5. To provide courses and facilities for other than design department students and faculty for developing inter-disciplinary activities.
Eligibility Criteria

For Admission to Master of Design (M.Des) Programme

The candidate should have a minimum of 55% marks (50% marks incase of SC/ST/PwD) or equivalent grades in the qualifying degree for individual streams.

The candidate should be a Graduate in a Professional Degree (le.4-year Professional course) eg: Bachelor of Engineering, Bachelor of Technology, Bachelor of Architecture, Bachelor of Design and Bachelor of Fine Arts or any Equivalent Degree.

The candidate should have also qualified through common entrance examination for Design 2022 (CEED2022) with a valid CEED Score card.

Application Process

Online registration for admission process will be open till May 20th, 2023.

All applicants for admission to the M. Des programme must register and submit their applications ONLINE via www.dtu.ac.in.

The application process isn't finished until a hard copy of the filled-out online application is obtained and the registration fee has been paid online.

On the day of the interview, the candidate must present a fully signed copy of the same along with two photographs that have been uploaded to the online application form.

When filling out and enrolling for the programme, candidates are urged to confirm that they must meet all conditions. Any application that is incomplete for any reason will be rejected by the university.
Application Fee

The registration fee of ₹1500 (same for all), is to be paid online through credit/ debit card / net banking at the time of registration and choice filing. The registration shall not be complete without the payment of the registration fee, which is non-refundable and would not be adjusted towards any other fee. A convenience charge (online transaction) will be extra as per banking gateway on every online registration fee payment.

Admission Round

1. The list of selected candidates and waitlisted candidates will be displayed on May 22, 2023. In case some seats remain unfilled then subsequent rounds of counselling may be conducted.

2. Candidates must deposit the requisite fee in the Account Section of DTU through DD in the favour of the ‘Registrar, Delhi Technological University payable at New Delhi’, without which admission will be invalid.

3. Relevant documents (refer page X) must be produced for verification at the time of admission. If a candidate fails to report for admission, they forfeit their claim and the seat will be offered to the next eligible candidate in the order of merit. The candidate will not be eligible for subsequent rounds,

4. A candidate can send an authorized representative to report for admission. The authorized representative must come with the duly signed authorization letter.
CEED 2023
(Qualifying Exam for MDs)

Apply Online with Qualifying CEED Score

Design Aptitude Test and Interview

Release of list of Selected & Waitlisted Candidates

First Round of Counselling

Subsequent 2 rounds of counselling

Final Round of Admission for Vacant Seats if any
Documents Required

The candidates must report on the specified date & time with the following documents on the day of admission with the following original documents and one set of attested photocopies.

- Two photographs
- Print out of the registration form
- Demand draft for the annual fee made in the favour of "Registrar, Delhi Technological University payable at New Delhi.

A list of the following documents is also required for admission in the M.Design Programme in DTU:

1. Date of Birth proof
2. All mark sheets and certificate of the qualifying examination.
3. SC/ST/OBC/Persons with Disability Certificates) whichever applicable, based on which reservation is claimed. OBC candidates must produce the necessary financial documentation to support their category as per annexure -5.
4. Valid CEED Score Card
5. Medical Fitness Certificate
Reservation Policy

<table>
<thead>
<tr>
<th>Category</th>
<th>Seats</th>
</tr>
</thead>
<tbody>
<tr>
<td>General</td>
<td>30 (2PD)</td>
</tr>
<tr>
<td>OBC</td>
<td>20 (1PD)</td>
</tr>
<tr>
<td>SC</td>
<td>11</td>
</tr>
<tr>
<td>ST</td>
<td>06</td>
</tr>
<tr>
<td>EWS</td>
<td>08</td>
</tr>
<tr>
<td><strong>Total number of seats</strong></td>
<td><strong>75</strong></td>
</tr>
</tbody>
</table>

a. Scheduled Caste (SC): 15% of the total seats are reserved for Scheduled Caste candidates.

b. Scheduled Tribe (ST): 7.5% of the total seats are reserved for Scheduled Tribe candidates.

c. Other Backward Class (OBC - NCL): 27% of the total seats are reserved for Other Backward Class (Non-Creamy Layer) candidates. Please refer to the Delhi government's list for OBC.

d. Economically Weaker Section (EWS): 10% of the total seats are reserved for the EWS category as per the office order DHE. 1(119)/Est./2018- 19/2549-76 dated 17/06/2019
Seats Available for 2023-24

<table>
<thead>
<tr>
<th>No. of Seats</th>
<th>75</th>
</tr>
</thead>
<tbody>
<tr>
<td>M.Des Interaction Design</td>
<td>15</td>
</tr>
<tr>
<td>M.Des Lifestyle and Accessory Design</td>
<td>15</td>
</tr>
<tr>
<td>M.Des Product Design</td>
<td>15</td>
</tr>
<tr>
<td>M.Des Transportation and Service Design</td>
<td>15</td>
</tr>
<tr>
<td>M.Des Visual Communication</td>
<td>15</td>
</tr>
</tbody>
</table>
## Fee Structure

<table>
<thead>
<tr>
<th></th>
<th></th>
<th>I Year</th>
<th>II Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Tuition Fees</td>
<td>1,47,300</td>
<td>1,55,000</td>
</tr>
<tr>
<td>2</td>
<td>Non-Government Component</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2.1</td>
<td>Extra-Curricular Activities. Annual Gathering Students welfare, Institutional Development, outsourcing, conference, seminar, workshop. Innovative projects, skill development activities, and Misc. Expenditure on Unspecified Items</td>
<td>20,000</td>
<td>20,000</td>
</tr>
<tr>
<td>2.2</td>
<td>Facilities &amp; Services Charges (Research initiatives, training programmes, awards automation, facilities, entrepreneurship activities and any misc. expenditure on unspecified items)</td>
<td>36,000</td>
<td>36,000</td>
</tr>
<tr>
<td>2.3</td>
<td>Economically Weaker Section Fund</td>
<td>10,000</td>
<td>10,000</td>
</tr>
<tr>
<td>2.4</td>
<td>Examination Fee (Examination Infrastructure strengthening. expenditure on examination activities, confidential printing etc.)</td>
<td>15,000</td>
<td>15,000</td>
</tr>
<tr>
<td>2.5</td>
<td>Premium amount of Mediclaim of student</td>
<td>700</td>
<td>700</td>
</tr>
<tr>
<td></td>
<td>Total</td>
<td>2,29,000</td>
<td>2,36,700</td>
</tr>
</tbody>
</table>
Fee Structure

The annual fee of the M. Des programme must be paid in a single instalment, failing which the offer of admission will be withdrawn automatically and the seat will be offered to the next eligible candidate.

Waitlisted candidates if offered admission during counselling will be given one-day time to deposit the admission fee.

Fee Concession for Students belonging to economically weaker sections is available. Students are eligible if their family's total annual income is less than Rs. 4.50,000.

On the following page, the complete fee structure is provided.

Withdrawal/ Refund Policy

<p>| | | |</p>
<table>
<thead>
<tr>
<th></th>
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<tbody>
<tr>
<td>1</td>
<td>100%</td>
<td>15 Days before the formally notified last date of admission</td>
</tr>
<tr>
<td>2</td>
<td>80%</td>
<td>Not more than 15 days but less than 30 days after formally notified last date of admission</td>
</tr>
<tr>
<td>3</td>
<td>50%</td>
<td>More than 15 days but less than 30 days after formally notified last date of admission</td>
</tr>
<tr>
<td>4</td>
<td>0%</td>
<td>More than 30 days after formally notified last date of admission</td>
</tr>
</tbody>
</table>

*Inclusive of course fee and non-tuition fee but exclusive of caution money and security deposits*
Welcome to the DEPARTMENT OF DESIGN
Board of Studies

Prof. Ranganath M. Singari

Prof. G.V. Sreekumar, IIT Bombay

Prof. Puneet Tandon, IITDM Jabalpur

Prof. S.K.S. Kushwaha, MSU Baroda

Mr. Neeraj Rathee, DOD, DTU

Chairman

Member (External)

Member (External)

Member (External)

DTU Member
Course Structure

The 2-year Master of Design (M.Des) programme is offered at DTU in the following areas of specialization:

- Lifestyle and Accessory Design
- Transportation and Service Design
- Interaction Design
- Product Design
- Visual Comm. Design
### Semester 1

<table>
<thead>
<tr>
<th>Code</th>
<th>Course Name</th>
<th>Credit</th>
</tr>
</thead>
<tbody>
<tr>
<td>DD 511</td>
<td>Design Representation Techniques</td>
<td>4</td>
</tr>
<tr>
<td>DD 513</td>
<td>Narrative Building</td>
<td>4</td>
</tr>
<tr>
<td>DD 515</td>
<td>User Centered Design</td>
<td>4</td>
</tr>
<tr>
<td>DD 517</td>
<td>Behavioural Dynamics in Design</td>
<td>4</td>
</tr>
<tr>
<td>DD 501</td>
<td>Design Project 1</td>
<td>4</td>
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</table>

### Semester 2

<table>
<thead>
<tr>
<th>Code</th>
<th>Course Name</th>
<th>Credit</th>
</tr>
</thead>
<tbody>
<tr>
<td>DD 512</td>
<td>Virtual and Augmented Reality</td>
<td>4</td>
</tr>
<tr>
<td>DD 514</td>
<td>Design for Human Experience</td>
<td>4</td>
</tr>
<tr>
<td>DD 516</td>
<td>Usability Evaluation and Testing</td>
<td>4</td>
</tr>
<tr>
<td>DD 518</td>
<td>Creating and Experiencing Forms</td>
<td>4</td>
</tr>
<tr>
<td>DD 502</td>
<td>Design Project 2</td>
<td>4</td>
</tr>
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</table>

### Semester 3

<table>
<thead>
<tr>
<th>Code</th>
<th>Course Name</th>
<th>Credit</th>
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</thead>
<tbody>
<tr>
<td>DD 601</td>
<td>Organizational Model for Entrepreneurship</td>
<td>4</td>
</tr>
<tr>
<td>DD 613</td>
<td>Design for Society and Service Design</td>
<td>4</td>
</tr>
<tr>
<td>DD 615</td>
<td>Elective from other Discipline</td>
<td>4</td>
</tr>
<tr>
<td>DD 603</td>
<td>Design Project 3</td>
<td>4</td>
</tr>
<tr>
<td>DD 605</td>
<td>Internship</td>
<td>4</td>
</tr>
<tr>
<td>DD 607</td>
<td>Design Research Seminar</td>
<td>4</td>
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</tbody>
</table>

### Semester 4

<table>
<thead>
<tr>
<th>Code</th>
<th>Course Name</th>
<th>Credit</th>
</tr>
</thead>
<tbody>
<tr>
<td>DD 602</td>
<td>Sponsored/ Self Sponsored Project</td>
<td>4</td>
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</table>

**Total Credits**: 80
### Semester 1

<table>
<thead>
<tr>
<th>Code</th>
<th>Course Name</th>
<th>Credit</th>
</tr>
</thead>
<tbody>
<tr>
<td>DD 521</td>
<td>Representation Techniques</td>
<td>4</td>
</tr>
<tr>
<td>DD 523</td>
<td>Industrial Design Processes &amp; Practice</td>
<td>4</td>
</tr>
<tr>
<td>DD 525</td>
<td>Material and Process for Designer</td>
<td>4</td>
</tr>
<tr>
<td>DD 527</td>
<td>Behavioural Dynamics in Design</td>
<td>4</td>
</tr>
<tr>
<td>DD 501</td>
<td>Design Project 1</td>
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### Semester 2

<table>
<thead>
<tr>
<th>Code</th>
<th>Course Name</th>
<th>Credit</th>
</tr>
</thead>
<tbody>
<tr>
<td>DD 522</td>
<td>Form and Senses</td>
<td>4</td>
</tr>
<tr>
<td>DD 524</td>
<td>Design for Human Experiences</td>
<td>4</td>
</tr>
<tr>
<td>DD 526</td>
<td>Design for sustainability</td>
<td>4</td>
</tr>
<tr>
<td>DD 528</td>
<td>Medical Technology Innovation</td>
<td>4</td>
</tr>
<tr>
<td>DD 502</td>
<td>Design Project 2</td>
<td>4</td>
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### Semester 3

<table>
<thead>
<tr>
<th>Code</th>
<th>Course Name</th>
<th>Credit</th>
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</thead>
<tbody>
<tr>
<td>DD 601</td>
<td>Organizational Model for Entrepreneurship</td>
<td>4</td>
</tr>
<tr>
<td>DD 623</td>
<td>Strategic Design Management</td>
<td></td>
</tr>
<tr>
<td>DD 625</td>
<td>Elective from other Discipline</td>
<td>4</td>
</tr>
<tr>
<td>DD 623</td>
<td>Design Project 3</td>
<td>4</td>
</tr>
<tr>
<td>DD 625</td>
<td>Internship</td>
<td>4</td>
</tr>
<tr>
<td>DD 607</td>
<td>Design Research Seminar</td>
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### Semester 4

<table>
<thead>
<tr>
<th>Code</th>
<th>Course Name</th>
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<tbody>
<tr>
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**Total Credits: 80**
### Semester 1

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<tr>
<th>Code</th>
<th>Course Name</th>
<th>Credit</th>
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<tbody>
<tr>
<td>DD 531</td>
<td>Visual Culture &amp; Media Practices</td>
<td>4</td>
</tr>
<tr>
<td>DD 533</td>
<td>Communication Design</td>
<td>4</td>
</tr>
<tr>
<td>DD 535</td>
<td>Fundamentals</td>
<td>4</td>
</tr>
<tr>
<td>DD 537</td>
<td>Image Fabrication &amp; Visualization</td>
<td>4</td>
</tr>
<tr>
<td>DD 501</td>
<td>Video, Sound &amp; Cinematography</td>
<td>4</td>
</tr>
<tr>
<td></td>
<td>Design Project 1</td>
<td>4</td>
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### Semester 2

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<thead>
<tr>
<th>Code</th>
<th>Course Name</th>
<th>Credit</th>
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<tbody>
<tr>
<td>DD 532</td>
<td>Experimental Communication</td>
<td>4</td>
</tr>
<tr>
<td>DD 534</td>
<td>Space and Service Design</td>
<td>4</td>
</tr>
<tr>
<td>DD 536</td>
<td>Narrative Contexts &amp; Advanced Illustration</td>
<td>4</td>
</tr>
<tr>
<td>DD 538</td>
<td>Motion Graphics &amp; animation Fundamentals</td>
<td>4</td>
</tr>
<tr>
<td>DD 502</td>
<td>Design Project 2</td>
<td>4</td>
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### Semester 3

<table>
<thead>
<tr>
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<th>Course Name</th>
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<tbody>
<tr>
<td>DD 601</td>
<td>Organizational Model for Entrepreneurship</td>
<td>4</td>
</tr>
<tr>
<td>DD 633</td>
<td>Major Campaign Planning</td>
<td>4</td>
</tr>
<tr>
<td>DD 635</td>
<td>Advanced Animation &amp; Game Design</td>
<td>4</td>
</tr>
<tr>
<td>DD 603</td>
<td>Design Project 3</td>
<td>4</td>
</tr>
<tr>
<td>DD 605</td>
<td>Internship</td>
<td>4</td>
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<tr>
<td>DD 602</td>
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</table>

Total Credits: 80
Lifestyle and Accessory Design
### Semester 1

<table>
<thead>
<tr>
<th>Code</th>
<th>Course Name</th>
<th>Credit</th>
</tr>
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<tbody>
<tr>
<td>DD 541</td>
<td>Fundamentals of Design</td>
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<td>DD 543</td>
<td>Form Studies</td>
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<td>DD 545</td>
<td>Jewelry Design</td>
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<tr>
<td>DD 547</td>
<td>Exploring Material Structure &amp; Surfaces</td>
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<td>DD 501</td>
<td>Design Project 1 (Personal Accessory Design)</td>
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### Semester 2

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<tr>
<td>DD 542</td>
<td>Branding and Packaging</td>
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<td>DD 544</td>
<td>Design</td>
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<td>DD 546</td>
<td>Collection Design</td>
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<td>DD 548</td>
<td>Craft Workshop &amp; Documentation</td>
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<tr>
<td>DD 501</td>
<td>Design Project 2</td>
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### Semester 3

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<tr>
<td>DD 641</td>
<td>Organizational Model for Entrepreneurship</td>
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<td>DD 643</td>
<td>Experience Design</td>
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<td>DD 645</td>
<td>Elective from other department</td>
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<tr>
<td>DD 603</td>
<td>Design Project 3 (Service &amp; System Design)</td>
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<tr>
<td>DD 605</td>
<td>Internship</td>
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<tr>
<td>DD 607</td>
<td>Design Research Seminar</td>
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### Semester 4

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<tr>
<td>DD 602</td>
<td>Sponsored/ Self Sponsored Project</td>
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**Total Credits: 80**
### Semester 1

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<td>Sketching and Rendering Skills</td>
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<td>DD 553</td>
<td>Model Making</td>
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<td>DD 555</td>
<td>Computer Aided 3D Modelling</td>
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<td>DD 557</td>
<td>Physical &amp; Cognitive Dynamics in Vehicle Design</td>
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<td>DD 501</td>
<td>Design Project 1</td>
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### Semester 2

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<tr>
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<td>DD 554</td>
<td>Digital Sculpting Tools &amp; Technique</td>
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<td>DD 556</td>
<td>Advanced Rendering Techniques</td>
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<td>DD 558</td>
<td>Clay Modelling</td>
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<td>DD 502</td>
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### Semester 3

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<tr>
<td>DD 651</td>
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<tr>
<td>DD 653</td>
<td>Service and Mobility Design</td>
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<td>DD 655</td>
<td>Elective from other Discipline</td>
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<tr>
<td>DD 603</td>
<td>Design Project 3</td>
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<tr>
<td>DD 605</td>
<td>Internship</td>
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<td>DD 607</td>
<td>Design Research Seminar</td>
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### Semester 4

<table>
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<th>Code</th>
<th>Course Name</th>
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<tbody>
<tr>
<td>DD 602</td>
<td>Sponsored/ Self Sponsored Project</td>
<td>4</td>
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</tbody>
</table>

Total Credits: 80
Meet our FACULTY
Prof. Ranganath M. Singari
Head, Department of Design, DTU
BE, ME, DMS, PhD

Prof. Lalit K. Das
Honorary Professor
MA, M.Tech

Prof. S.G. Ranjan
Honorary Professor
PG - Print Making

Mr. Neeraj Rathee
Assistant Professor
BFA, MFA

Mr. Arunotpal Thakur
Assistant Professor
BA, M.Des, MBA

Mr. Partha Pratim Das
Assistant Professor
BE, M.Tech, M.Des

Mr. Varun Singh
Assistant Professor
B.Arch, M.Arch

Ms. Taruna Singh
Assistant Professor
B.Des, M.Des

Dr. Ravindra Singh
Assistant Professor
B.Tech, M.Des, PhD
Meet our SCHOLARS
PHD SCHOLARS (FULL TIME)

Awani Sankritya
M.Des (IICD, Jaipur), B.Des (FDDI, Noida)
Thesis Guide/Supervisor
Dr. Ravindra Singh &
Prof. Lalit Kumar Das
Area of Research
"Development of green product design"

Anuradha Kumari
M.E. (Industrial Design, B.E. (E.C)
Thesis Guide/Supervisor
Dr. Ravindra Singh &
Prof. Lalit Kumar Das
Area of Research
"A framework for frugal design and its assessment"

Mohd Tayyab
M.Tech (Production Engg),
B.Tech (Mech)
Thesis Guide/Supervisor
Prof. Ragnnath M Singari
& Prof. Peer M Sathikh
Area of Research
"Development of green product design"

Monica Singh
MFA, (Jamia Millia Islamia, Delhi)
BFA, (College of Art, University of Delhi)
Thesis Guide/Supervisor
Prof. Ragnnath M Singari
& Prof. Mihir Bholey
Area of Research
"Cognitive Design Research on Colors: A study from Visual Psychological Perspective"

Shraddha Chadha
M.Des, B.Des (NIFT, Kannur)
Thesis Guide/Supervisor
Dr. Ravindra Singh &
Prof. Lalit Kumar Das
Area of Research
"Learning framework for children with special needs: A case study approach"

Utkarsh Chaudhary
M.Voc (Automobile), B.Voc (R&AC)
Thesis Guide/Supervisor
Prof. Ragnnath M Singari
& Dr. S. L Bhandarkar
Area of Research
"Mobility Design/ Transport Design/
Sustainable Transport/ Urban Congestion"
PHD SCHOLARS (PART TIME)

Ajay Solanki  
(Assi. Prof. Dept of Mech, DTU)  
Thesis Guide/Supervisor  
Prof. Rangnath M Singari  
Area of Research  
-  

Bindoo Ranjan  
(Associate Prof. @ Dept of Design, IP University, US)  
Thesis Guide/Supervisor  
Prof. Rangnath M Singari  
Area of Research  
-  

Deepanshu Azad  
Asst. Manager @ Delhi Transco Ltd.  
Thesis Guide/Supervisor  
Dr. Ravindra Singh &  
Prof. Lalit Kumar Das  
Area of Research  
"Design framework for emerging challenges in operational control centres"  

Nandeesh M  
(Sr. UX Designer, Design Thinking Coach @ SAP)  
Thesis Guide/Supervisor  
Dr. Ravindra Singh  
Area of Research  
"UX design approaches for building user trust in Web3 cryptocurrency exchanges"
Shruti Soharia Singh
(Asst. Prof. @ NIFT, Mumbai)
Thesis Guide/Supervisor
Prof. Rangnath M Singari & Prof. Lalit Kumar Das
Area of Research
"Designing a framework for Construction & Evaluation of Visual Narratives for Children"

Yashika kumar
(Asst. Prof. @ ISIC Institute of Rehabilitation Sciences)
Thesis Guide/Supervisor
Dr. Ravindra Singh & Dr. Chitra Kataria
Area of Research
"Design framework for locomotor disability using assistive technology"

Nekram Upadhyay
(HOD Assistive Tech, Indian Spine Injuries Centre)
Thesis Guide/Supervisor
Dr. Ravindra Singh & Dr. Harvinder Singh Chhabra
Area of Research
"Assistive Technology for Universal Design: A Framework"

Shahid Ahmad
(Design Strategist, LTI Mindtree, Delhi)
Thesis Guide/Supervisor
Prof. Rangnath M Singari & Dr. S. L Bhandarkar
Area of Research
"Enhancing User Experience with automobile design: A study"
Meet our students
M.DES INTERACTION DESIGN

Abhishek Ganotra  
B.Tech

Akshat Sharma  
B.Tech

Bhavya Jain  
B.Arch

Namann Tomar  
B.Tech

Neeraj Bisht  
B.Arch

Oshin Koul  
B.Arch

Rhea Bajaj  
B.Arch

Rohan Patnaik  
B.Arch

Sejal  
B.Tech

Siddhant Chauhan  
B.Des

Smriti Gupta  
B.Arch

Yusra Fatima Ahmad  
B.Arch
M.DES VISUAL COMM. DESIGN

Ananya Roy  
B.Des

Divyansh  
B.Des

Hanshika Srivastava  
B.Arch

Megha Khanna  
B.Arch

Naman Tiwari  
B.Tech

Puroo Kumar Roy  
B.Des

Shreyansh Patel  
B.Tech

Snehanshu Bindal  
B.Des

Supreet Kaur  
B.Arch

Vertika  
B.Tech
TESTIMONIALS

"Department of Design, DTU will prepare you for a career in the design industry while also nurturing your creativity and providing a supportive community that will empower you to achieve your goals."

-Rutwik Mune (M.Des'24 - Product Design)

"My experience in the DOD has been fantastic. Here, I'm part of a diverse and inclusive community of designers, engineers, and innovators. It challenges me to think creatively and critically, and I feel confident in my gained skills and knowledge."

-Pratik Kumar (M.Des'24 - Product Design)

"DTU's design department nurtures students' diverse skills with comprehensive curriculum, state-of-the-art resources, and supportive faculty, enhancing their education and career prospects."

-Siddhant Chauhan (M.Des'24 - Interaction Design)

"The Department of Design has helped shape my characteristics in both personal and professional life. It is one of, if not the most influential part of my student life."

-Puroo Kumar Roy (M.Des'24 - Visual Communication Design)

"It has been a great opportunity for me to learn a new field. Design has been a true journey, thanks to the encouraging and immersive atmosphere of the Department of Design that fosters passion, hard work, and growth."

-Vanshika Chauhan (M.Des'24 - Transportation Product Design)

"Halfway through my course, I've engaged with diverse mindsets in a creative and collaborative environment. As an Architecture graduate, I'm familiar with the dynamics and hustle behind project outcomes and it's the same here."

-Hanshika Srivastava (M.Des'24 - Visual Communication Design)
Medical Fitness Certificate

(To be signed by a registered medical practitioner holding a Medical Degree)
(TO BE SUBMITTED AT THE TIME OF ADMISSION)

I certify that I have carefully examined Mr./Ms.______________________________

Son/Daughter of Shri ____________________________

whose signature is given below. Based on the examination, I certify that he/she is in good mental and
physical health and is free from any physical defects which may interfere with his/her studies
including the active outdoor duties required of a professional

Mark of Identification______________________________

Signature of the Candidate __________________________

Place: __________________________

Date: __________________________

Name & Signature of the Medical
Officer with Seal and Registration
Number
Form for Withdrawal of Admission

1. Department of Design Admission No.

2. Name of Candidate

3. Parent/Guardian's Name

4. Communication Address

5. Telephone Mobile

6. Email Address

7. CEED 2022 Rank Region

8. Category / Sub-category

Bank Account Details
Name of the Bank Account Holder
(in favour of whom Bank Transfer is to be made)

- Relationship of the Bank Account Holder with the Candidate

- Bank Details of above person to be furnished in the given format:

<table>
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<th>Address of the Bank</th>
<th>Complete Bank Account No.</th>
<th>IFSC Code</th>
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UNDERTAKING
We understand and know the refund rules of the University and agree to abide by the same and we further understand that the refund would be made in due course of time through bank transfer only as per the above request

______________________________  ________________________________
Signature of Parent/Guardian    Signature of Applicant

Date: _________________________
Suitability Certificate for Availing Admission Against Differently Abled Person

(TO BE SUBMITTED AT THE TIME OF COUNSELLING/ADMISSION)

Certified that Shri/Km/Smt ____________________________  Son/daughter/
wife of Sri/ Smt ____________________________ is physically handicapped
due to ____________________________
and he/she is fit for undergoing the course(s) ____________________________
_____________________________ at DTU.

Name & Signature of The Officer In-charge
Vocational Rehabilitation Centre for
Physically Handicapped 9,10 11
Karkardooma, Vikas Marg, Delhi-110092
Chairperson Admissions M.Des.
Prof. Ranganath M. Singari
Head, Department of Design
Email: dodhead@dtu.ac.in
Phone: +91-9582885956
Landline: +91-11-27871017

Deputy Chairperson Admissions M.Des.
Prof. Arunotpal Thakur
Asst. Prof, Department of Design
Email: arunotpal@dtu.ac.in
Phone: +91 8130509595

Design Mentor
Ms. Monica Singh
Design Educator and Artist
Email: monicasingh.dtu@gmail.com
Phone: +91 8802167683

Designed Credits—
Jaya Kurian, M.Des.  +91 - 9407608919
Neha Katailliha, M.Des.  +91 - 7987352041
Rhea Bajaj, M.Des.  +91 - 9922448157
Vaidehi Vijay, M.Des.  +91 - 6282709019

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