DELHI TECHNOLOGICAL UNIVERSITY

Established by the Govt. of NCT of Delhi vide Act 6 of 2009
(Formerly Delhi College of Engineering)

Accredited Grade 'A' by NAAC | ISO 9001 : 2015 Certified

ADMISSION BROCHURE

Master of Business Administration (MBA)

(2022-24 Batch)

www.dtu.ac.in

Table of Contents

Message From The Vice-Chancellor	1
Important Dates	2
About DTU	3
Vision	3
Mission	3
Core Values	3
About Master of Business Administration (MBA) Programme	4
Delhi School of Management (DSM)	5
Vision / Mission	6
Life at DSM	7
Beyond Academics at DSM	8
Faculty at Delhi School of Management	11
University School of Management and Entrepreneurship (USME)	15
The USME Vision	16
The USME Mission	16
Centres of Excellence	16
Industry Exposure, Seminars and Workshops	17
Events at USME	19
Student Clubs and Cultural Activities	20
MBA-Innovation Entrepreneurship & Venture Development	23
Faculty at University School of Management and Entrepreneurship	24
Training and Placement	31
Our Prominent Recruiters	31
Course Curriculum of MBA	32
Admission Process, CMAC-2022	32
Eligibility and Admission Procedure	32
Reservation Policy	34
Selection Procedure	35
Admission Counselling Procedure	36
Withdrawal Policy	38
Fee Structure	39
Certificates and Formats	42

Prof. Jai Prakash Saini

Vice - Chancellor

E-MAIL: vcdtu@dtu.ac.in

दिल्ली प्रौद्योगिकी विश्वविद्यालय

DELHI TECHNOLOGICAL UNIVERSITY

Established by Govt. of Delhi Act 6 of 2009

(Formerly Delhi College of Engineering)

स्वच्छ भारत

एक कदम स्वच्छता की ओर

Message from the Vice-Chancellor

It gives me immense pleasure to welcome you to Delhi Technological University (formerly Delhi College of Engineering). Built on a sprawling 164 acres lush green campus, the university has established itself as a premier academic institution committed to integrity and quality. Through constant industry engagement and focus on research, the university aims to build 21st century capabilities in its students, making them highly relevant in today's workplace. The focus of the university is to deliver quality programmes, at undergraduate and post-graduate levels, which are periodically evaluated by internal and external audit mechanisms. The university is committed to create the most conducive environment to impart industry-relevant education through able guidance provided by experienced and highly qualified faculty, following outcome-based approach and leveraging 'state-of-the-art' tech-enabled facilities.

The Master of Business Administration (MBA) programme offered by Delhi School of Management (DSM) and University School of Management & Entrepreneurship focuses on outcome-based learning. It is designed to deliver contemporary skills and capabilities in students, enabling them to build functional and technical expertise needed for solving complex business problems. The programme also focuses on nurturing entrepreneurial skills in students to make them capable enough to start their own business ventures. Its aim is to create young professionals with ethical and moral values, impeccable leadership qualities, innovative skills, research acumen, and a positive learning attitude. The curriculum is designed to meet international standards and aims to generate global leaders through building student-centric learning processes and leveraging innovative pedagogy.

The unprecedented times owing to the pandemic in the last two years have necessitated every industry to constantly adapt and evolve, and the education sector is no exception! The pandemic has enabled creation of online classrooms through leveraging ICT-enabled facilities and tools. The university introduced Continuous and Comprehensive Evaluation System during the pandemic, in tune with National Education Policy (NEP) 2020, to maintain the quality, integrity, and outcomes of every programme.

I look forward to welcoming young and bright minds that are enthusiastic to explore new vistas of knowledge, and are capable to carry forward the legacy of excellence of Delhi Technological University. Wishing all the young aspirants best of luck for their admission to the MBA programme at DTU!

Prof. J.P. Saini

IMPORTANT DATES:

START DATE FOR ONLINE REGISTRATION

09/03/2022
(WEDNESDAY)

LAST DATE OF FILLING ONLINE APPLICATION FORM

09/04/2022
(SATURDAY)

For detail schedule visit : **www.dtu.ac.in**

About DTU

Delhi Technological University (formerly known as Delhi College of Engineering) is one of the most well-known engineering institutions in India, with over 76 years of glorious tradition of excellence in Engineering & Technology Education, Research and Innovations. A non-affiliating, teaching and research university, DTU is poised to create an environment of a synergetic partnership between academia and industry. It aspires to imbibe a culture of scientific research in its management and technology disciplines, and develop scientific temper by providing a seamless environment for integration of science, engineering, and management. The university also endeavors to provide the thrill of a corporate R&D environment with a planned focus on industry-relevant projects. DTU has consistently been ranked among the top institutions of the country in reputed surveys.

It offers courses towards Bachelor of Technology (B.Tech.), Master of Technology (M.Tech.), Doctor of Philosophy (Ph.D.), Master of Business Administration (MBA), and Bachelor of Business Administration (BBA) with a strong emphasis on scientific, technological, managerial education and research.

Vision

"To be a world-class university through education, innovation, and research for the service of humanity".

Mission

To establish centres of excellence in emerging areas of science, engineering, technology, management, and allied areas.

To foster an ecosystem for incubation, product development, transfer of technology, and entrepreneurship.

To create environment of collaboration, experimentation, imagination, and creativity.

To develop human potential with analytical abilities, ethics, and integrity.

To provide environment friendly, reasonable, and sustainable solutions for local & global needs.

Core Values

- Integrity
- Compassion
- Commitment
- Creativity
- Collaboration
- Inclusion

About Master of Business Administration (MBA) Programme

The Master of Business Administration (MBA) programme focuses on enhancing the capabilities of the students to lead and manage 21st century businesses. The key focus of the programme is to deliver broad business understanding, effective communication skills, strategic problem-solving skills, networking skills, resource and time management skills, analytical skills, and leadership capabilities. This course is designed to be highly industry-centric which will enable students to learn all the necessary management knowledge and enhance the design thinking capability for solving problems creatively. The curriculum helps students in inculcating cross-functional and innovative decision-making skills. This programme bestows knowledge and training in such a way that the students strive to make a positive mark in the world.

The MBA programme covers diverse business areas such as accounting, finance, marketing, human resources, operations, and decision science. The specializations offered in this programme are Marketing Management, Financial Management, Human Resource Management, Supply Chain Management, and Information Technology Management.

The MBA programme is offered at Delhi School of Management (DSM) and University School of Management and Entrepreneurship (USME). In addition to MBA, the University also offers Master of Business Administration (Executive), MBA (Business Analytics), MBA (Family Business & Entrepreneurship), MBA (Entrepreneurship, Innovation, and Venture Development), Bachelor of Business Administration (BBA), B.A. (Hons.) in Economics, and Ph.D. programme in Management. The admission brochures for all the programmes are released separately.

The MBA programme is a two-year full time professional programme spread over four semesters, which combines grueling academic schedules with proactive efforts to develop new perspectives and a higher level of knowledge and understanding.

The programme focuses on inculcating effective managerial and leadership skills.

The first year of the Programme offers core courses to develop the right attitude, knowledge and skills which are essential for a leader in the long run.

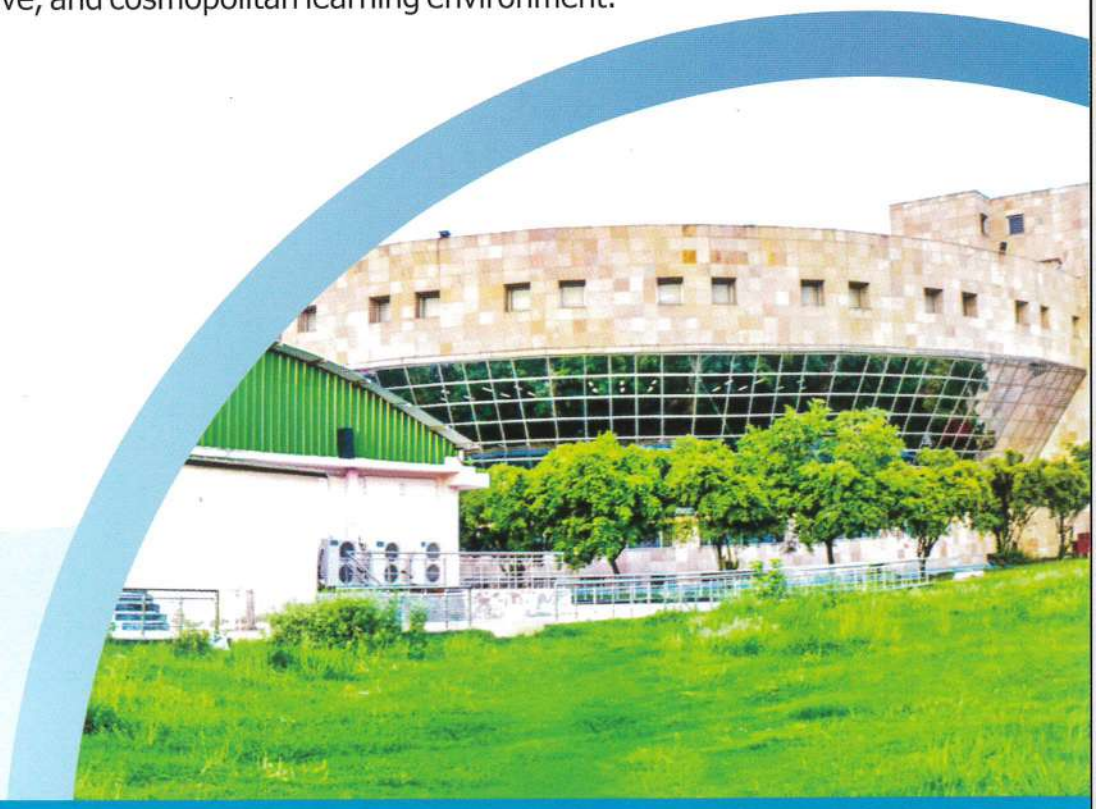
The elective courses offered in the second year give students an opportunity to delve deeper into their respective areas of specializations and thus, cater to the role and sector-specific career objectives.

Delhi School of Management (DSM)

Delhi School of Management (DSM) was established in 2009. With a vision of inculcating a penchant for innovation, research, and experimentation, DSM aims at extending the seven-decade long legacy of DCE by incubating and developing techno-managers, who are adept at identifying pertinent and critical business problems, and applying their technical skills and competencies in solving those problems. Delhi School of Management (DSM) is widely acknowledged for academic excellence in management education. The flagship programmes of the school are two-year full-time regular MBA programme, a two-year weekend MBA (Executive) programme, and Doctoral Programme (Ph.D.) in Management. The school also extends support to various engineering departments of DTU for imparting management education to the budding engineers. DSM envisions at developing a knowledge society by providing equitable access to the masses and broadening the span of their participation in the areas of higher education.

The department is supported by the state-of-the-art infrastructure including hostels, guest houses for visiting experts, a serene ambience to pursue learning, smart classrooms, computing labs, databases, and a well-stocked library.

DSM focuses on the comprehensive development of students by offering them subject knowledge, skills, and practical expertise of 'Management' discipline, by urging them to understand, analyze, and solve the pertinent issues faced by businesses, government, and society from a holistic and pragmatic lens. It intends to impart and sustain in students the spirit of entrepreneurship, coupled with innovation and creativity. The courses offered intend to produce socially responsible, technologically adept, and ethically driven innovative managers and future leaders. Careful selection of students having a reliable scholastic record and aptitude for management, from all over the country, ensures that the classrooms are enriched with diverse perspectives, and that each student gets a challenging, competitive, and cosmopolitan learning environment.



The curriculum is designed to meet the needs of the present-day technology-intensive business functions. The students are equipped with management knowledge to deal with the complex, global, and dynamic business environment. To ensure practical hands-on experience, internship and field projects are an integral part of the curriculum. DSM also gives ample exposure to students through case-study based pedagogy, course projects, and industry internships. In order to provide students with the required exposure, DSM brings them in close contact with the industry executives, eminent academicians, and successful alumni through conducting a series of lectures and interactive sessions. DSM also sponsors students to conferences and seminars, and facilitates their participation in paper/case-study competitions.

Students are also encouraged to form student committees/forums that undertake different impact-driven activities. The various student societies of DSM provide a vibrant environment for the students through organizing events such as Marketing Quiz, Finance Quiz, Debate, Sports Quiz, Cricket Premier League, Football Premier League, and Basketball Premier League.

Vision

To be among the leading world class management education and research institutions for meeting the contemporary and emerging challenges of business and society.

Mission

To develop socially responsible and ethically driven innovative managers and future leaders.

To evolve a system of quality education and research in management through sustained institutionalized efforts of students and faculty.

To equip the students with contemporary and emerging developments in the field of management.

Life at DSM

Delhi School of Management, Delhi Technological University is improving with age and has built out a niche for itself in the management education area.

The curriculum designed for the students is incredibly innovative and practical application-oriented, industry leaders and faculty members provide excellent support in order to prepare each student for corporate life ahead of them.

One of the unique aspects of campus life is the enthusiasm and energetic celebration of all holidays. These celebrations are an essential element of the student experience. The emphasis of student life and activities on campus is on creating a stimulating and innovative learning environment. A distinguishing feature is a management student's ability to draw on the structure of a well-established, reputed university such as DTU. It also provides a unique platform for students and experts from diverse disciplines to engage and collaborate.

DSM has a cutting-edge infrastructure that is well complemented by a highly developed pedagogy that emphasizes interactive lectures, Case Study Exercises, Class Projects and Exercises, Field Projects and Industrial visits, Video presentations, Expert / Guest lectures, and activity labs with working knowledge of various analytical tools. Students are encouraged to present papers and participate in state, national, and worldwide seminars. DSM's students and faculty members' excitement, hard work, and dedication contribute to the institution's remarkable rise in both the corporate and academic worlds.

Guest lectures are a common phenomenon at DSM, to help our students stay up to date on the latest business trends and offer them opportunities to improve their skills. Speakers include representatives from prestigious companies like Bain & Company, Genpact, Airbus, IHS Market, and Genesis, to mention a few. The strong alumni network of DSM has helped to regularly organize Alumni Talk Series where alums are encouraged to share their experiences and help students prepare for the corporate world. DSM hosted a Faculty Development Program for students on Sustainable Development for students and researchers to improve their research, organizational abilities, and knowledge.

DSM also has various highly active cultural, technical and sports clubs offering students to explore their interests and be a part of as many clubs. It promotes and understands the importance of team building, team work and a good sportsman spirit and hence provides various opportunities and encourages its students to engage themselves in one or the other sports or cultural activities by organizing various sports events and competitions across the year owing to a holistic development of the students and providing an enriching campus experience.

Beyond Academics at DSM

DSM, DTU has ensured a holistic learning system for its students, and students-led clubs and committees are a part of this conclave, which are an extension of their career and creative interests. These clubs help students learn on a continuous basis by allowing them to apply what they've learned in the classroom to real-world situations. Such group activity arrangements have enabled students to develop leadership skills while also improving networking skills and industrial connections.

DSM is a home to various student-run committees and clubs that host challenging and exciting events throughout the year. This motivates one to engage in a variety of industry sponsored competitions and live projects, which aid in exploring new opportunities and developing professional skills. DSM has one club foe each of its primary disciplines, ranging from marketing to finance to information technology and various recreational groups such as sports and photography.

These are:

1. Corporate Relations Committee
2. Public Relations Committee
3. Alumni Relations Committee
4. Sanskriti - The Cultural Committee
5. Finesco (Finance Club)
6. M-Cube (Marketing Club)
7. Netritva (Human Resource Club)
8. ITech (IT Club)
9. Arth (Operations Club)
10. E-Cell (Entrepreneurship Cell)
11. Sporticus (Sports Club)
12. DSM Chronicle (College Business Magazine)
13. Alfaaz (Literary & Debating Club)
14. Z-Axis (Art & Photography Club)
15. Sanrakshan (Social Club)
16. Industrial and Academic research Committee

The accent of student life and activities on the campus is to provide an energizing and creative learning environment. The campus life at DSM is filled with motivation, learning spirit, and zeal that make the overall learning process highly enriching.

The Public Relations Committee

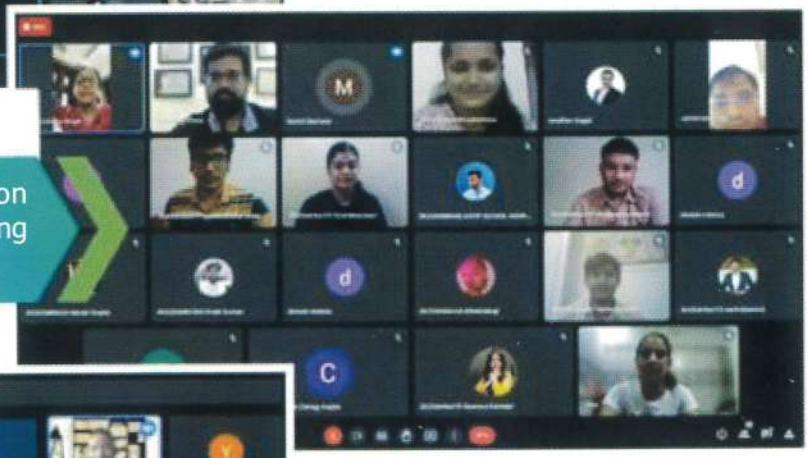
DSM Premier League Auction organised by the Sports Club of DSM - Sporticus.

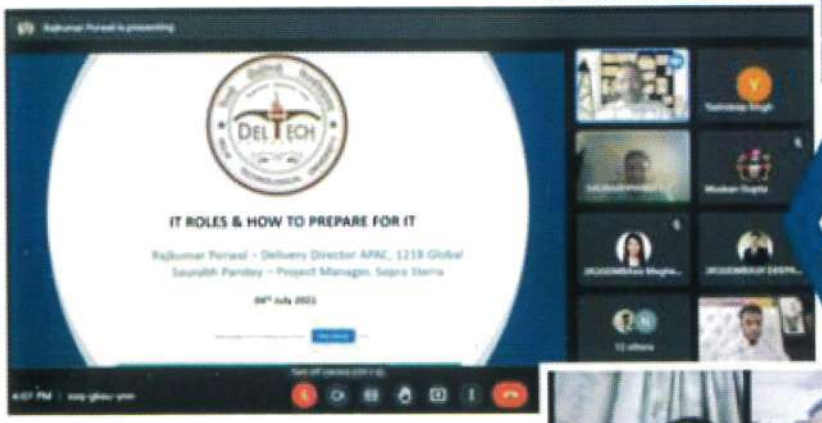
Entheos – Inter college case study competition organised by the Public Relation Committee.

Sanrakshan, the social club organized a plantation drive supporting the initiative taken by Dainik Jagran wherein individuals were encouraged to plant a tree.

Public Relations Committee organised orientation sessions for incoming batch of MBA and EMBA

Workshop organised by E-Cell on "Start-up story and how to thrive during pandemic."





ITech- IT Club of Delhi School of Management conducted a webinar on the topic "IT Roles and how to prepare for it?"

Netritva, The HR Club organised an HR Crisis Group Discussion wherein students discussed how a particular situation pertaining to HR personals and Managers in general should be handled.

"Investment Awareness Workshop" organised by Finesco, the Finance Club

Faculty at
Delhi School of Management

Dr. Archana Singh

Head and Associate Professor

She obtained her Ph.D. from University School of Management Studies, GGSIPU, Delhi. She has 2.5 years of industry experience in NBFC and more than 18+ years of experience in teaching and research. Her major areas of academic interests include Accounting, Corporate Finance, Investment management and Risk management. She has supervised 8 PhDs and has extensively published in National / International Journals of repute.

Dr. Girish Chandra Maheshwari

Honorary Professor

Prior to his current engagement, he has been Dean and Professor of Management of Faculty of Management Studies, The M.S. University of Baroda and Assistant Professor at IIT-D. He has been the author of several books on Management and Accounting of which five are published by NCERT. He has also published research papers in national and international journals. His teaching and research interest include Accounting, Finance, Mergers and Acquisitions.

Dr. Pradeep Kumar Suri

Professor

He has obtained his PhD from Department of Management Studies, IIT Delhi. He is M. Tech in Computer Applications from IIT Delhi and M. Sc. (Mathematical Statistics) from University of Delhi. He joined Indian Statistical Service in 1986. Before joining DTU, he has served in responsible positions in the Central Government. His areas of interest for research, teaching and consultancy include E-governance, IT strategy and management, Decision Sciences, ICT in agriculture, etc.

Dr. Rajan Yadav

Professor

He graduated from Delhi University and obtained his Master's Degree in Business Management from MD University and was awarded Ph.D. in Organized Retail. He has more than 20 years of post-graduate teaching experience. His teaching and research interest include marketing management, sales and distribution management, online social networks and student community-related social marketing issues. He has extensively published for Emerald, Springer, Inderscience and Sage publication.

Faculty at
Delhi School of Management

Dr. Saurabh Agrawal

Associate Professor

He has vast experience of academics, research and the industry both in India and in the USA. He has completed his PhD in reverse supply chain from DTU. His research focus is in the areas of supply chain management, reverse logistics, sustainability and e-waste management. He has completed his undergraduate degree from Indian Institute of Technology, Roorkee, India. He has received his Master's Degree in Business Administration from Oregon State University, USA, and Master's Degree in Industrial Engineering from Indian Institute of Technology, Delhi, India. He has published research papers in international journals of repute including Resources, Conservation and Recycling, Journal of Cleaner Production, Competitiveness Review, and Journal of Industrial Engineering International.

Dr. Shikha N Khera

Associate Professor

She has obtained her Ph.D. from Guru Gobind Singh Indraprastha University, Masters from H N B Garhwal University, Srinagar, Garhwal and Bachelors from Sri Venkateswara College, University of Delhi. Having seventeen years of teaching experience, her areas of Interests include Human Resource Management, Organizational Behaviour and Cross Cultural HRM. She has extensively published in National / International Journals of repute.

Dr. Vikas Gupta

Assistant Professor

He has obtained his Doctoral degree in the area of Knowledge Management from Guru Gobind Singh Indraprastha university. He is a Gold medallist with a Master's degree. Having more than 17 years of teaching and industry experience, his interests include Knowledge Management, Innovation Management, Legal Studies, Business Process Re-engineering and Corporate Social Responsibility. He has many research papers and articles to his credit which are published in International and Indian journals. He has been awarded the Best Faculty Award in the area of management. He has also been associated with many consultancy projects.

Dr. Meha Joshi

Assistant Professor

She obtained her doctorate in the area of Occupational Safety and Health management in small and medium enterprises of manufacturing concerns. She has to her credit research paper published in journals of national and international repute and has presented papers in various International and national Conferences. She has authored a book entitled" Occupational safety and Health: A barometer for Employee Satisfaction".

Faculty at
Delhi School of Management

Dr. Sonal Thukral

Assistant Professor

She obtained her PhD from University of Delhi in the area of Finance and International Business, and Masters in Commerce from Shri Ram College of Commerce. She has more than eleven years of teaching experience. Her academic interests include Corporate Finance, Multinational Business Finance and International Business.

Ms. Deepali Malhotra

Assistant Professor

She holds her M. Phil and M. Com. degree from the Department of Commerce, Delhi School of Economics, University of Delhi. She has eight years of experience in teaching and research. Her areas of interest include Behavioural Finance, Security Analysis, International Business, Strategic Management and Corporate Social Responsibility.

Dr. Deep Shree

Assistant Professor

She has completed her Ph.D. from Indian Institute of Technology (IIT) Delhi, M.B.A. from Motilal Nehru Institute of Research and Business Administration (MONIRBA), University of Allahabad and B.A.(Hons.) Degree in Economics from Banaras Hindu University. Her research interests are Public Sector Marketing, Not for Profit Marketing, Brand Management and Qualitative Research in Management. She has published research papers in leading national and international journals.

Mr. Yashdeep Singh

Assistant Professor

He is an alumnus of Department of Management Studies, IIT-Delhi, has completed his Bachelor of Engineering from Netaji Subhas Institute of Technology, University of Delhi. In a span of more than four years, he has worked with Bharat Heavy Electricals Ltd., Wipro Ltd. and Ministry of Commerce and industry, Government of India. He has worked in the areas of performance testing of thermal power stations, as a business analyst and in the area of Intellectual Property Rights.

Faculty at
Delhi School of Management

Mr. Mohit Beniwal

Assistant Professor

Mr. Mohit Beniwal has done Bachelors of Engineering from Netaji Subhas University of Technology (NSUT), formerly Netaji Subhas Institute of Technology (NSIT, Delhi University). He did his MBA and Masters in Information Systems from College of Business, Iowa State University, Ames, Iowa, USA. He has vast work experience from companies like HCL Technologies, NIIT Technologies, Accenture USA and YesMail, San Francisco, USA. He is also pursuing Ph.D. in Finance from DSM, DTU. His interest areas are Fundamental Analysis of companies, Equity Research, Technical analysis, Machine Learning, Artificial Intelligence for Financial Engineering, Predicting and Forecasting Financial Markets using programming languages such as Python and R.

Mr. Chandan Sharma

Assistant Professor

He completed his PGDM from Indian Institute of Management, Indore in 2008 and Bachelor of Engineering from Delhi College of Engineering, University of Delhi in Mechanical Engineering in 2006. Prior to joining DTU, he has worked in the Financial Services Industry for almost 10 years. He has rich industry experience in both Indian equity and debt markets.

Mr. Dhiraj Kumar Pal

Assistant Professor

He has completed his PGDM from Indian Institute of Management, Bangalore and Bachelor of Engineering from Delhi College of Engineering, University of Delhi in Mechanical Engineering. Prior to joining DTU, he has worked in healthcare & energy sectors. He has also worked with few successful start-ups.

Dr. Abhinav Chaudhary

Assistant Professor (Contractual)

He has obtained his MBA in Marketing Management and Information Technology Management from Gautam Buddh Technical University, Lucknow. His Bachelor of Engineering is from Dr. Bhim Rao Ambedkar University, Agra. He has qualified UGC NET and has completed his Ph.D. He has more than 12 years of teaching and industry experience, and his academic and research interests include International Marketing Management, Operations & Supply Chain Management and Information Technology Management.

University School of Management and Entrepreneurship (USME)

The USME was established in East Delhi campus (EDC) of DTU in the year 2017, to fulfill its mission of offering a portfolio of the highest quality of programs aimed at emerging areas such as analytics and venture development, and the creation of an ecosystem for learning, research, and practice in management and entrepreneurship. It aims to grow into a nodal center for entrepreneurship and to become a multi disciplinary practise-oriented business school.

Situated in the East of Delhi, the Campus comprises three disciplines of Management, Economics and Innovation, Entrepreneurship, and Venture Development, with faculty having a background of leading premier institutions such as the IIM (Calcutta, Lucknow), the IIT (Delhi, Madras, Kharagpur, Ropar), the FMS, Delhi University, JNU, New Delhi; Delhi School of Economics (DSE) etc.

It houses an ecosystem that is not only multidisciplinary, but multidimensional in its range of activities. There is a network of student entrepreneurs from the MBA Entrepreneurship streams, and ventures (including the DTU-IIF incubates), mentors and professionals, in-house and visiting faculty from premier institutions and industry, and a vibrant student community.

USME not only offers degree Programmes at the UG, PG, and doctoral levels, but it has also conducted intense workshops on Entrepreneurship, Business Strategy, R for Machine Learning, the Start-up Conclave, series of workshops under the University Innovation Council Programme, career development in various fields like analytics, amongst many such industry driven interactions, to provide a lot of co-curricular learning. The cultural fest "Traction", including business contests and many other celebrations of youthful artistic expression, including twenty three clubs in different professional, arts and other interest areas, all contribute to a rich extra-curricular life on Campus. These activities have drawn students from across India, including from the IIMs and other premier colleges, and students also participate in many national level festivals and competitions.

Last year, the second USME Corporate Engagement Week, fair resulted in over three hundred fifty internship offers to undergraduate and graduate students of USME, with over seventy companies participating in the multi-University event collaborating with NSUT, IGDTUW and Ambedkar University. This will be extended fully to the PG level internships in this coming session. The placement of MBA candidates is also carried out through the Central DTU Training and Placement Cell, where last year, over fifty companies presented final placement opportunities for MBA, jointly with DSM.

It has added modern classroom infrastructure and discussion spaces, a state-of-the-art library and information center, seminar rooms, and a 200-capacity state-of-the-art Manthan Hall.

USME offers Master of Business Administration (MBA) programme, MBA (Business Analytics), MBA (Family Business & Entrepreneurship), MBA (Innovation, Entrepreneurship & venture development) programmes. At the UG level, Bachelor of Business Administration (BBA), Bachelor of Arts (BA(H)) in Economics are offered. The Ph.D. programmes across Management, Economics, and Entrepreneurship/Venture Development disciplines have nineteen scholars at present. There are over one thousand students on the USME Campus at present.

The USME Vision

To develop and nurture the spirit of management leadership and entrepreneurship with a sense of social conscience for the common good of the society.

The USME Mission

To impart management education through portfolio of professionally designed programme with focus on entrepreneurship and family business, public policy, business analytics, finance market and many more.

To establish centre of excellence in entrepreneurship development, innovation incubation and organization development.

To create a new knowledge based ecosystem through relevant and useful research in the context of changing technology and societal needs.

To encourage and foster the spirit of enquiry and develop scientific temper.

To nurture responsible ethical leaders.

To contribute towards enrichment of corporate and professional life by providing consultancy and training.

Centres of Excellence:

The campus has the following centres of excellence

Innovation and Incubation Centre (IIC): The aim of the centre is to provide startup grants for students and faculty members in the areas of management, innovation, along with entrepreneurship. It provides management and innovation driven business ventures that will lead to technical renaissance. This is in association with the DTU Innovation and Incubation Foundation, headed by CEO: Dr. Girish K Sharma, which has incubation infrastructure at the East Campus under the IIC based at East Campus.

Entrepreneurship Development Centre (EDC)

Entrepreneurship Development Centre (EDC): The aim of the centre is to develop an institutional mechanism to create an entrepreneurial culture in the DTU community,and society in general. The centrementors the budding start-up founders to pursue entrepreneurship as their career. At the nascent stage, the centre has organised and experiential workshop on entrepreneurship under the government's Technical Education Quality Improvement Programme (TEQIP), and has hosted a start-up business plan competition in the annual fest 'Traction', which saw participation from various leading institutions such as IIM Lucknow, IIM Shillong, IIM Rohtak, among others, from various parts of India, with participation from over a hundred management students. It has worked with the 'Enactus' programmes to engage in social ventures that help improve the quality of life for the people in need.

There is an august group of entrepreneur-mentors such as Mr. Aval Sethi (Ex. COO Bechtel and Director of EFS international), Mr. Sudhir Kant (CEO of AUD IIF), Mr. Manu Pranav (Director of Stellar Dynamics), Ms. Divya Rajput, Founder & CEO of Keshiha services, Ms. Yasmin Rizwan, Founder and Finance expert, amongst others, who are directly involved in the student start-up mentoring.

Centre for Organizational Development (COD):

The aim of this centre is to provide research, education, consultancy and extension services which will enable organizations to transform its human resources effectively for consistent improvement and enable efficient change management.

Team-Faculty:
Priya Malhotra / Pallavi Kalra
Coordinator: Puneet Kumar Arora

Industry Exposure, Seminars and Workshops

In today's turbulent times, the corporate world is competing in the challenging and dynamic business surroundings. This creates a critical requirement for continuous up-skilling of employees and enhancing corporate capabilities to successfully address the environmental challenges. USME, DTU focuses on continuous academia-industry interaction by organising expert lectures and courses by visiting faculty who have taught or have been associated with premier institutions, organisations including IIM Lucknow, IIM Ahmedabad, MDI, Gurugram, JNU, IMF, World Bank, NITI Aayog, and the leading corporates such as E&Y, KPMG, Kia Motors etc. In the last six months, five workshops have been held for facilitating start-ups and community members interested in new ventures, with topics ranging from Legal & Ethical Aspects for Start-ups, Lean Start-up, Minimum Viable

Product/Business, Business Model Canvas, Structuring Financial Products for Venture Capital Investment, etc. with speakers ranging from Start-Up founders/Directors, experts with background in Big Four consulting firms, etc. which have attracted an audience of over five hundred participants, from students, faculty, entrepreneurs to members of larger community.

Corporate Engagement Week: 2020-21

To bridge the gap between ambitious students and esteemed recruiters amidst the Covid pandemic, the placement cell of USME-DTU with the three other pioneering state universities of the Delhi government, namely NSUT, AUD, and IGDTUW organised a virtual Corporate Engagement Week. The event saw participation from 69 companies, with over 638 registered students receiving over 625 offers. Over 350 USME students availed the offers made to them.

Internship Fair: 2019-20

USME organised its first-ever start-up conclave on February 17, 2020 and a 3-day inter-college internship fair from February 18, 2020 to February 20, 2020.

The start-up conclave provided a platform to eminent entrepreneurs to share their journey, current strategies, challenges faced and future plans. Prof. Yogesh Singh, the then Hon'ble Vice Chancellor, DTU presided over the function and delivered the inaugural address. Some of the prominent speakers at the conclave were Mr. Sharad Sagar, Founder and CEO, Dexterity Global; Joe Madiath, Founder and Executive Director, Gram Vikas and Mr. Sandro Stephen, Regional Head, Indian Angel Network. The conclave was aimed towards encouraging entrepreneurial activity among students. The inter-college Internship Fair'

2020 witnessed more than 1,700 registrations from students across the country. Around 35 companies participated in the same and rolled out more than 300 offers in the Domain of finance, research, sales, digital marketing, business development etc. A series of leadership lectures by successful HR professionals were also conducted through out the fair.

Events at USME

Hon'ble Dy. CM Mr. Manish Sisodia inaugurated the Manthan Hall of University School of Management and Entrepreneurship at the east campus of DTU on 4th March, 2021

NSS WINTER DONATION DRIVE: 100 plus winter clothes, and books for children donated at Seelampur, East Delhi.

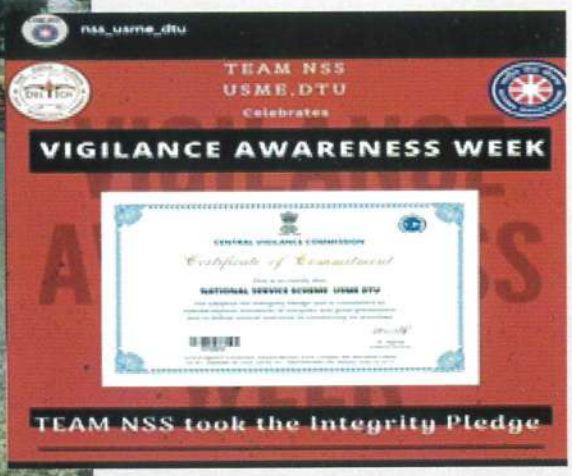
NSS-USME Tree plantation drive, 6th march 2021 at Satyam enclave, Jhilmil, East Delhi.

National Service Scheme – USME Initiatives

NSS division at USME, DTU works on the motto "Not me, but YOU" and aims to provide hands-on experience to young students in delivering community service. NSS initiatives at USME, DTU include Project PATHSHALA, which is based on providing free education to every student during the Covid-19 pandemic in collaboration with NGO "E-vidyaloka", where our volunteers provided full-fledged videos for live classes of various subjects broadcasted in Uttarakhand state. It organised 'OLD AGE HOME VISIT' at Shashi Raj Foundation located in Shahdara, East Delhi and facilitated the donation of the necessities and hygiene items for the elderly.

THIS OZONE DAY, members of NSS, USME, DTU conducted a small plantation drive. A road safety week was organized under which various events such as 'Spot the error' quiz competition were held, wherein some pictures were shown and contestants had to identify the traffic rule violations. Meme making competition was also conducted to make memes to spread traffic awareness, and road safety anthem was composed in collaboration with "Shiddat" to spread awareness.

Dheemigati, a Road Safety Initiative by USME, DTU



Student Clubs and Cultural Activities

USME has a vibrant cultural environment and encourages students to develop leadership skills through participation in co-curricular and extra-curricular activities. There are 20+ student-led societies on campus that concern themselves with specific business verticals such as Consulting, Marketing, Finance, and Strategy on one hand, and Art, Music, Dance, and Theatre on the other. USME's newest student society "Prakriti" focuses on sustainability. These clubs regularly organise seminars, competitions, etc. and encourage knowledge sharing in their domains within the campus.

Our students have won over twenty awards in inter-college and national-level competitions, such as first position in a Mock Stock event organized by Delhi University, first position in an Acquisition Bidding event organized at Ahmedabad University, finalists in the case and strategy competitions held at IIM Tiruchirappalli and SRCC, winners of the business case analysis competition at IMT Ghaziabad, ranking positions in the MUN, first five ranks in the national top rankers competition, etc. in the past.

The Cultural Council of USME DTU, is a body of students and teacher members which plans and implements various events that keeps the college extremely vibrant and active throughout the year . It works under the guidance of faculty advisors Prof. Harleen Kaur and Prof. Anurag Chaturvedi.

USME Cultural Council

The main highlights of the events conducted by the Cultural Council are the Fresher's Welcome - INIZIO , TRACTION :The Annual fest where the council along with all the societies organizes a wonderful compendium of different types of events performed at various levels. In the fest, USME, DTU has received participation from students of leading colleges from various universities and IIMs, to compete and win cash prizes, certificates, trophies and awards for varied events ranging from business case and start-up competitions, literary, IT, dance, music, dramatics to artistic events like rangoli, tattoo art, painting, etc.

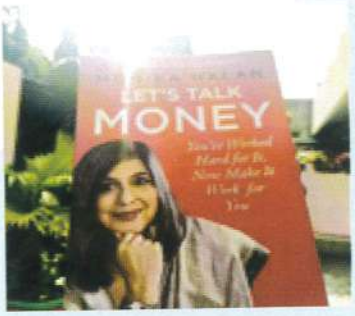
Societies

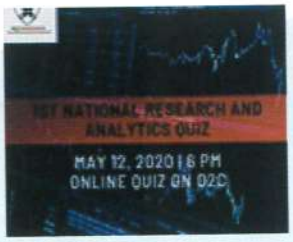
Liberal Arts

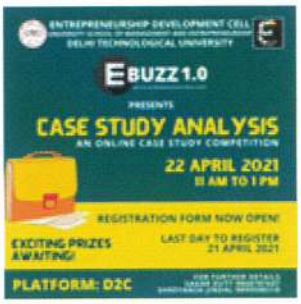
Aesthetic - Art and Design Alfaaz - Literary Society
Disguise - Fashion and Personality Enhancemant Society
Furious - Dance Society
Shiddat - Music Society
Cultural Council
Pradharshini - Dramatics Society
60FPS - Filming and Photography Society
Zenith - Sports Society
Vimarsh

Professional

Anusanshaan - Research and Analytics Society
TNP - Corporate relations and Placement Committee
Crescita - Human Resource Society
Deltech - MUN, Debating & Quiz Society
EcoTech - Economics Society
Enactus: Global Outreach
GAEE - Global Association of Economics Education
NSS - National Service Scheme
Rotract Club
Vipanan - Marketing Society



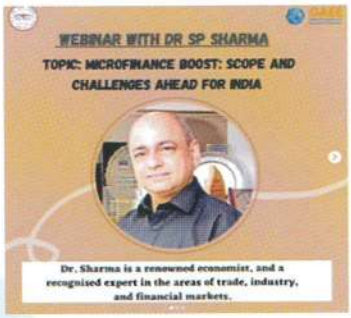


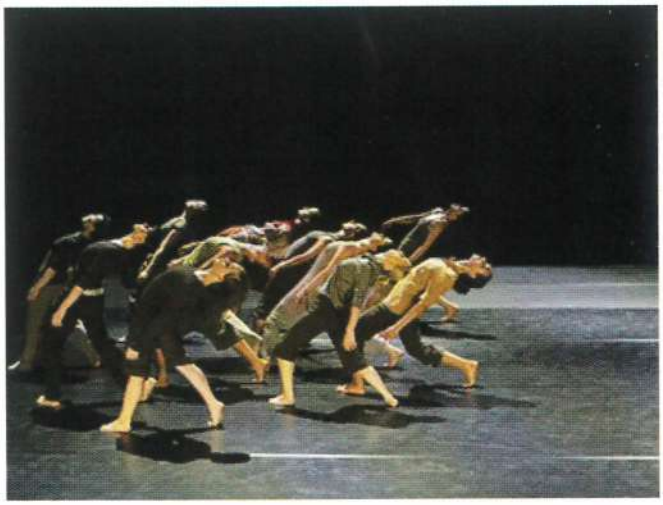

ENTREPRENEURSHIP DEVELOPMENT CELL
DELHI TECHNOLOGICAL UNIVERSITY
EBUZZ 1.0
PRESENTS
CASE STUDY ANALYSIS
AN ONLINE CASE STUDY COMPETITION
22 APRIL 2021
11 AM TO 1 PM
REGISTRATION FORM NOW OPEN!
EXCITING PRIZES AWAITING!
LAST DAY TO REGISTER
21 APRIL 2021
PLATFORM: D2C

IZIO'19

GAEE
GAEE-DTU PRESENTS
Speakers' Conclave – 7th to 10th April 2021
7TH APRIL
6:00-7:00 PM
8TH APRIL
6:00-7:00 PM
9TH APRIL
6:00-7:00 PM
10TH APRIL
2:00-4:00 PM
Global Association of Economics Education

Internship Diaries


WEBINAR WITH DR SP SHARMA
TOPIC: MICROFINANCE BOOST: SCOPE AND CHALLENGES AHEAD FOR INDIA
Dr. Sharma is a renowned economist, and a recognised expert in the areas of trade, industry, and financial markets.



GAEE - DTU Chapter
presents
GAEE
Webinar with
SUSHILA HARIHARAN
Sushila Hariharan is a corporate trainer with 2 decades of experience in investment banking. She opines that theoretical knowledge and practical knowledge. Having vast experience in training employees of global investment banks.
Topic
capital raising for business entrepreneurs
Date – 18th November 2020
Time – 6pm
Platform – Google Meets

POLAROID
AN ONLINE PHOTOGRAPHY COMPETITION
WINNERS
AMAN BHATI
HITESH MALANI

Online Orientation Cum Induction Programme For MBA IEV (2020-22 Batch): Address By Mr. Vishal Bhasin, Co-Founder, Wize Computing Academy, Dallas, Texas

MBA-Innovation Entrepreneurship & Venture Development student's ventures at USME

The MBA-IEV students have by their second year started off their venture operations. "Innovative Scripts Private Limited" is a DPIIT recognized start-up developing Block chain-based Enterprise Software Solutions which has also received the MoE National Innovation Context Award and finding of Rs. One Million;"Refoveo" is all about serving clean, fresh and healthy food and beverages, now scaling up from one outlet to possibly five more; "Currikalam Technologies Private Limited" strives to make a one-stop shop for all the lab based and experiential educational needs. Its vision is to make school education relevant to today's times and industrial needs. The packages provided by Currikalam include IoT lab experiment equipment for schools, Smart classes, modern labs, certified teacher training programmes, school websites, student portal, etc. "Madhouse to Mudhouse" is a private limited firm that provides consulting services to individuals, private and government institutions operating in the hinterlands of rural India, in fields such as agriproducts, tourism etc. "Ishan-M" is a start-up which brings to you a complete solution of all the digital marketing needs at one place, and already has over six leading business houses as clients. "The Herbalist" is an indigenous thermal energy optimization company, actively engaged with the clients in herbal produce process industries. "Lets Go Electric" is MBA-IEV incubated start up dedicatedly focused in enabling Ecosystem for EV charging Infrastructure & Building sustainable Green Environment. By offering services such as battery as a swapping model for 2- and 3-watt EV charging for 4 Watt and on a Pay per Use Model.

The vibrant centre for Entrepreneurship Development which is mentoring and housing these students, and is accessible to all students at the USME Campus equally.

Common Rooms, Sports and Recreation

There is a separate common room for girl students, and it has many facilities along with carrom, chess and TT tables, found in all common rooms. Badminton courts are also there on Campus, along with shared international standard hockey facilities, and access to all the famed DTU Main Campus sports complex facilities for lawn tennis, cricket, gymnastics, basketball, etc. It also sends its own teams to competitions in various sports.

Faculty at University School of Management and Entrepreneurship

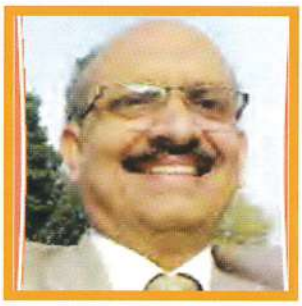
Prof. Amit Mookerjee

Professor, Management, USME
Director East Delhi Campus
and Head, USME

Dr. Amit Mookerjee joined USME in Feb, 2021. Prior to this he was Professor, Indian Institute of Management Lucknow (IIM-L), for over fifteen years, and served as Dean, IIM Lucknow's Noida Campus; the BPCL Research Chair Professor (2009-10); served on the Board of B-Schools, the IIML Enterprise Incubator Ltd, and others; was Head Analytics and Research/later Director, CMCR at the National Council for Applied Economic Research (NCAER – India's premier think tank). He taught for nearly a decade at MDI, Gurgaon and delivered courses at other IIMs like Kolkata, Raipur, etc, and India specific Programmes for leading global B Schools. His consulting, research and training services span organisations across diverse sectors in industry (telecom, IT, FMCG, durables, finance and insurance, banking); PSUs and private organisations in core sectors; development sector research/projects for NORAD, GTI (earlier GTZ), Norwegian Government, FICCI; cooperative sector such as NAFED. His interest area is customer experience, building customer profitability and entrepreneurship and venture development. He has contributed papers in respected international journals like MIP, JCM, Media Psychology, a text book on Consumer Behaviour, presented papers in more than 20 international conferences overseas and in India. He completed his BA (Economics, Psychology), MBA, and a PhD in Management, from the ML Sukhadia University, Udaipur.

Prof. (Dr.) Manoj Kumar Sharma

Professor (Visiting)



"Prof. Manoj Kumar Sharma is an alumnus of Delhi College of Engineering and IIT Delhi, having Bachelor and Masters Degree In Engineering with First Class with Distinction, MBA and Ph.D. in Management (Strategic Management and Telecom area) from IIT Delhi. He has experience of 29 years in various capacities as a contributor and learner, in Academics, Industry and Government as Teacher, Manager, Advisor, National Policy Analyst. Currently, he is Full-Time Visiting Professor in areas of Strategic Management, Innovation, Entrepreneurship and New Venture Development at University School of Management and Entrepreneurship, DTU East Delhi Campus of Delhi Technological University (Established by Govt. of NCT of Delhi) and Committee Member for framing 'Startup Policy of Govt. of NCT of Delhi'. Prof. Sharma has served Department of Management Studies (DSM), Indian Institute of Technology Delhi (IIT Delhi). He is on Expert panel for selection of senior faculty in area of "Strategy" for leading business school of India. His other academic work & related Experience includes Honorary Professorships at IIMs, National Academy for Training for Social Security and Research, Ministry of Labour & Employment, Govt. of India, Department of Personal and Training (Govt. of India). Prof. Sharma has written research papers in peer reviewed Journal (Springer Nature), Book Chapters in (Springer Nature), Chaired, many International conferences in many countries. Prof. Sharma has also served in Government as Advisor (IT & E-Governance) (NOIDA, Govt. of UP / Member of the National

Council (NCVT, an apex policy making body), Ministry of Labour & Employment, Govt. of India/ In corporate on board of directors of companies / CEO of DTU Innovation and Incubation Foundation (Section 8 Company) promoted by Delhi Technological University (Established by Govt. of NCT of Delhi) / Officer on Special Duty (OSD) and later Associate Director of DTU East Delhi Campus of Delhi Technological University-DTU (Established by Govt. of NCT of Delhi). He is selected as 'Mentor of change' by NITI Aayog, Government of India. His passion is to interact with brilliant minds who can change the world in all possible positive ways."

Dr. Sanjay Bhattacharya

Professor (Visiting)

Dr. Sanjay Bhattacharya is Professor, Management, USME. He is an instructor, practitioner, researcher and trainer specializing in Strategy, Project Management and Competitiveness. He is a PhD from the Department of Management Studies at IIT Delhi.

He has been actively involved in teaching Strategy, Technology Innovation, Construction and Project Management subjects to Graduate and Post-Graduate students in the areas related to Business Management, Infrastructure and Built Environment. He has taught at Guru Gobind Singh Indraprastha University, RICS School of Built Environment and Jaipuria Institute of Management. He holds a Master Degree in Construction Management as well as Bachelors in Architecture both from reputed IITs..

He has also published research papers in several reputable international journals, and his current research interests pertain to applications of 4IR Technologies, Digital Transformation, Design Thinking, Competitiveness, Sustainability, Growth Strategies and Technology innovation. Professionally, he has a rich Industry experience of over two decades, involving projects design and execution in India and Middle East countries. He has been a member of Professional/ Industry bodies like CoAI, PMI, RICS and IGBC.

Dr. Rakesh Shankar Jha

Professor (Visiting)

Dr. Rakesh Jha is a Professor, Management, USME. He has 36 year Corporate work experience in Marketing, Management of Distribution Channels, Business Development. Key Account Management, Post Supply Service, Training and Sales. Prior to this he was a visiting Faculty at Delhi Technological

University – DSM, NSUT, IP University and All India Management Association (AIMA). He has many research papers to his credit. His research area includes Management of Distribution Channels.

Dr. Anshul Ujlayan

Visiting Faculty

Dr. Anshul Ujlayan is a visiting faculty at USME, DTU and responsible for teaching advanced analytics, machine learning and AI. He holds a B.S. and M.Sc in Applied Statistics and Ph.D in Management [Operations].

He has worked at numerous fortune 500 companies and served in key roles as Analytics head, Sr. Data Scientist/Engineer/Architect reporting directly to the CTO/CSO. He holds multiple certifications on AWS Architecture, NLP/NLG platforms, and Advanced Scientific Programming from IIT Bombay. Throughout his entire career he focused on developing and deploying cutting-edge AI solutions across multiple domains/verticals, like life sciences and Government Initiatives. He has been responsible for artificial intelligence/machine learning technology and application analysis to develop new ideas and apply AI/ML to specific product challenges across operations teams. Implemented the Graph Analytics Based Solution to solve different businesses in various Domains. Delivered Various Technology lectures and conducted AI & ML workshops in Tier-1 and Tier-2 Institutes.

Dr. Nidhi Maheshwari

Associate Professor and Associate Head, USME

Dr. Nidhi Maheshwari has been in the research and teaching profession for more than nineteen years. She has completed her PhD and LL.B. degree from Mohan Lal Sukhadiya University, Rajasthan. She also holds an MBA degree from Banasthali Vidyapeeth. During her doctoral studies in the area of

Emotional and Spiritual quotient, she had widely published papers in refereed international and national journals. She has authored 30 papers/book chapters/research, research-based teaching cases in HRM. Her management cases are being sold at the European Case Clearing house and Emerald Publishing, one of which is in the 'Most Popular' category and received the Emerald Highly Commended Paper Award. Recently, she was awarded with the "Best research paper" in the IIM- Shillong Sustainability conference (2015). Two PhD scholars have completed doctoral research under her supervision.

She has delivered MDPs for senior and middle level corporate managers in the area of soft skill and HRM. She is empanelled as Soft Skill Trainer for Engineers India Limited. She has conducted MDP programmes for IFFCO, Indian Oil Corporation, National Seeds Corporation, ITDC, NHPC, NTPC, KDK Software, Shree Cement, J.K. Cement, Unitech Pvt. Ltd, Indian Aviation Academy, GAIL, Punjab National Bank, IREDA, Power Grid, ONGC, National Institute of Solar Energy, Indian Institute of Public Administration etc.

Dr. Ratnam Mishra

Assistant Professor

Ratnam Mishra is an Assistant Professor at USME, DTU. She has done her Masters in Economics from Dr. RML Awadh University, Faizabad. She has completed M. Phil and PhD in Economics from JNU. She has six years of teaching experience with JRF in Economics. Her research areas include skill development and vocational education.

Ms. Harleen Kaur

Assistant Professor

Ms. Harleen Kaur is an Assistant Professor at USME, DTU. She holds a PGDM from Indian Institute of Management Calcutta (IIM C) and a B.Tech (IT) from Delhi College of Engineering (now DTU). She began her marketing career with Pepsico India and has worked with leading brands

Mountain Dew, Mirinda and Pepsi. She is currently pursuing doctoral studies from the Faculty of Management Studies, University of Delhi and has been awarded the Junior Research Fellowship (UGC NET-JRF). Her research interests include brand strategy, consumer psychology and consumer brand relationships.

Mr. Anurag Chaturvedi

Assistant Professor

Anurag Chaturvedi is Assistant Professor at USME, DTU. He has close to 3.5 years of industrial experience with leading automobile company Tata Motors in Marketing & Operations and IHS Markit in the financial derivatives segment. He has done his MBA from Delhi School of Management, B. Tech in

Electronics and Communication Engineering from NIT Surat and has been awarded the Junior Research Fellowship (NET-JRF). Currently, he is holding the posts of Cultural Committee Coordinator, MBA Coordinator, faculty advisor for Finance and IT Clubs, and member of IT, Infrastructure and Library Committee.

Dr. Jagvinder Singh

Assistant Professor

Dr. Jagvinder Singh is Assistant Professor at USME, DTU. He has completed M. Sc. (Operational Research) and PhD (Operations Research) from the University of Delhi (DU). He has more than six years of teaching experience at University of Delhi. He has more than twenty research papers in reputed

international journals and his area of research is Mathematical Modelling in Software Reliability and Management Sciences.

Dr. Naval Garg

Assistant Professor

Dr. Naval Garg is Assistant Professor (HR) at USME, DTU. His academic credentials are MBA, M.Com, Ph.D., NET (Management & Commerce). He is also a fellow of the Insurance Institute of India. He has more than forty research papers published in various national and international journals. His

areas of research and training interest are workplace spirituality, gratitude, business ethics, and human-machine interaction. He also holds more than 6 years of corporate experience.

Ms. Pallavi Sethi

Assistant Professor

Pallavi Sethi is Assistant Professor at USME, DTU. She was previously associated with Shaheed Bhagat Singh College, Delhi University as Assistant Professor for more than ten years. She has completed her M.Phil (Accounting), M.Com and B.Com(Hons.) from University of Delhi and is currently pursuing her Ph.D from Delhi Technological University in the area of finance. Her areas of interest include Financial and Management Accounting and Corporate Finance.

Ms. Priya Malhotra

Assistant Professor

Priya Malhotra is an Assistant Professor in the area of Finance at USME, DTU. She is an MBA in Finance & Marketing from the Faculty of Management Studies (FMS), University of Delhi. She has prior teaching experience in the department of Commerce, Shri Ram College of Commerce (SRCC), University of Delhi. She also has a rich industry experience of more than 6 years and has been associated with ICICI Bank Ltd & Barclays Bank in international private banking segment. She is currently pursuing doctorate from Faculty of Management Studies (FMS), Delhi.

Ms. Varsha Sehgal

Assistant Professor

Varsha Sehgal is an Assistant Professor at USME, DTU in the area of strategy management. She has close to 6 years of industry experience in multinational firms as Fiserv and Infosys. She has done her M.B.A from IIT Madras and B. Tech from Punjab Technical University Jalandhar. Her areas of interest include Strategy Management, Information Technology as well as Business Analytics. She is particularly interested in Frugal Innovations and how they can be leveraged to benefit society.

Dr. Kusum Lata

Assistant Professor

Dr. Kusum Lata is Assistant Professor at USME, DTU. She has done her B.Tech in Computer Science and Engineering from Punjab Technical University, Punjab and Master of Engineering in Computer Technology and Applications from Delhi College of Engineering Delhi University. She has completed her Ph.D. in Computer Science and Engineering from Delhi Technological University. She has qualified UGC-NET in Computer Science and Applications. She has more than 15 years of teaching experience. She has published papers in reputed international journals and conferences. Her area of interest includes Data Mining, Machine Learning, Data Analytics, Database Management Systems, Improving Software Quality, Definition and Validation of Software Metrics.

Dr. Deepti Aggrawal

Assistant Professor

Dr. Deepti Aggrawal is currently working as an Assistant Professor at USME, DTU. She is UGC-NET qualified in Management and holds a Ph.D. in Operational Research from University of Delhi. She brings in-rich experience of around 7 years in varied fields of Education, Banking, Analytics & Quantitative techniques. She has published several articles in journals of international repute. Her research area includes Innovation Adoption and Technology Diffusion Modeling & Optimization in Marketing, modeling in software reliability engineering and applications of multi-criteria decision making techniques for solving real life problems. She has co-authored one text-book entitled " Market Assessment with OR Applications" published by CRC Press, Taylor & Francis group. She is a life member of Society for Reliability, Engineering, Quality and Operations Management.

Dr. Gaganmeet Kaur Awal

Assistant Professor

Dr.Gaganmeet Kaur Awal is Assistant Professor at USME, DTU. She holds a PhD from School of Computer and Systems Sciences, Jawaharlal Nehru University. She has completed M.Tech (CST) from JNU and B. Tech (CSE) from GGSIPU, Delhi. She is UGC-NET qualified and has been awarded the prestigious DST Inspire Fellowship from Ministry of Science and Technology, Govt. of India. She has teaching experience at Shaheed Sukhdev College of Business Studies, University of Delhi and Jaypee Institute of Information Technology, Noida. She has published papers in reputed international journals and conferences. Her research interests include Data Analytics and DBMS, Machine Learning, Collective Intelligence and Web Analytics.

Prof. K.V. Bhanu Murthy

Professor (Adjunct)

Prof. K. V. Bhanu Murthy is a PhD from Delhi School of Economics. He was the former Dean of Faculty of Commerce and Business Delhi University. His areas include banking and finance, international business and corporate responsibility. He has done 2 international and 10 national projects. He has 3 international books, 30 chapters in reputed volumes and over 200 papers in all. SSRN rates him at 99.1 percentile amongst 3,72,000 economists in the world. He has over 25 best paper awards with 6 in international conferences. He has several recognitions including Dewang Mehta award for outstanding contributions to education and Shiksha Ratan Puruskar.

Ms. Aakanksha Kaushik

Assistant Professor

Aakanksha Kaushik is Assistant Professor at USME, DTU. She worked as Assistant Professor in an ad hoc capacity at the University of Delhi. She has completed B.A. (H) Economics from the University of Delhi; M.A (Financial Economics) from Gokhale Institute of Politics and Economics; M.Phil. (Economics) from the Jawaharlal Nehru University. She has written articles for several newspapers and magazines. Her areas of interest include public finance, development Economics, and Microeconomics.

Dr. Rajesh Sharma

Assistant Professor

Rajesh Sharma is Assistant Professor in the area of Economics at USME, DTU. He has completed Masters in Economics from Panjab University. He has completed Ph.D. in the discipline of Economics from Indian Institute of Technology Ropar, Punjab. He has contributed several research papers in SCI/SCIE/SSCI indexed journals, published by reputed publishers such as Springer, Elsevier, Oxford University Press, Wiley and Sage Publications. His areas of research include Health Economics, Chronic Disease Epidemiology, Global Health and Development Economics. He is currently in the editorial board of the journal BMC Public Health and guest associate editor for a special issue in the journal Frontiers in Public Health.

Mr. Puneet Kumar Arora

Assistant Professor

Puneet Kumar Arora is Assistant Professor at USME, DTU. He was previously associated with India Infrastructure Publishing, where he tracked the Indian telecom and renewable energy sectors. He holds a bachelor's degree in Economics from Hansraj College, University of Delhi and master's degree in Economics from Jamia Millia Islamia, New Delhi. He is pursuing Ph.D. in Economics and trade policy from Indian Institute of Foreign Trade, New Delhi. His areas of interest include development Economics and international trade.

Mr. Virender Kumar

Assistant Professor

Virender Kumar is an Assistant Professor at USME, DTU. Previously, he was working as an Assistant Professor in Shri Ram College of Commerce, University of Delhi. He has completed M.A. (Economics) and M.Phil. (Economics) from Delhi School of Economics, and is pursuing PhD in Economics from Delhi School of Economics, University of Delhi. His research areas include International Capital Flows, Time Series Econometrics and Monetary Policy.

Training and Placement

Placement Committees become vital for any B-school as they are responsible for interacting with the corporate world outside and the onus of bringing in new companies to the college falls in their shoulders. The students in this process go through a learning experience and understand how to network within the corporate world better. The Central Training and Placement Department of Delhi Technological University is continuously supporting us to make them better and bring the best companies for our placements each year. The Placement Committee plays a vital role in measuring a smooth & efficient placement process, co-ordinates all the efforts and activities directed towards ensuring utmost satisfaction to the needy students for their placement. The placement process is, like all premier institutions, a student-run affair, working under the guidance of the faculty coordinators. The team of training and placement cell act as an interface between the industry and students, and provides counseling, practical assistance and runs programmes, to help develop students in various spheres, so that they can achieve their career-related aspirations. The Placement Teams of both DSM & USME focus on providing its students with multiple opportunities giving corporate exposure. Opportunities like corporate interactions where the industry leaders can directly communicate with the students, industry visits where the students get to know more about how the industries work, multiple internships that can help the students in choosing their desired profile and sector, live business projects that enable the students to get in-depth insights about every sector and live case-study based learning. The Placement Cell of both DSM and USME understand very well that the final placements and summer internships are the most important landmarks of any student's career and hence, the student coordinators and faculty mentors put in their best so as to achieve the targets and provide what is best for the candidates. The major recruiters from our institute are KPMG Global, TCS, ZS Associates, Motherson Sumi Infotech and Designs, Berger Paints to name a few and there are constant efforts to expand this list. The highest CTC that has been offered for batch 2020-22 is 37.5 LPA with an average CTC of 9.5 LPA.

Some of the Prominent Recruiters

Course Curriculum of MBA

MBA Programme is a two-year full time professional programme spread over four semesters, which combines rigorous academic schedules with proactive efforts to develop new perspectives and a higher level of knowledge and understanding.

The Programme focuses on inculcating effective managerial and leadership skills. The first year of the programme offers core courses to develop the right attitude, knowledge and skills which are essential for a leader in the long term. *The elective courses offered in the second year give students an opportunity to delve deeper in their respective areas of specialization and thus cater to the role and sector specific career objectives.*

Admission Process, CMAC-2022

Delhi School of Management (DSM) and University School of Management and Entrepreneurship (USME), DTU follows an online process of application for the MBA programme. Centralized Counselling for admission to MBA programme for pioneering universities of Govt. of NCT of Delhi, namely Delhi Technological University (DTU), Netaji Subhas University of Technology (NSUT) and Indira Gandhi Delhi Technical University for Women (IGDTUW) will be conducted through Common Management Admission Committee CMAC, 2022.

Prospective candidates are required to fill a single online application form on the website http://www.dtu.ac.in to participate in the centralized admission under CMAC-2022.

ELIGIBILITY AND ADMISSION PROCEDURE

a) A candidate who has passed any bachelor degree examination with minimum 60% marks in aggregate or equivalent CGPA from a recognised university/institution and valid CAT-2021 /MAT-2021 /MAT-2022 percentile or Graduation degree with one year experience is eligible to apply. However, a relaxation of 10% in marks shall be given in eligibility criteria to SC/ST/PwD candidates.

b) The student should hold a degree from any of the universities incorporated by an act of the central or state legislature in India, or other educational institutions established by an Act of Parliament or declared to be deemed as a university under section 3 of UGC Act, 1956, or possess an equivalent qualification recognized by the Ministry of Education, Government of India.

c) Those who are appearing in final semester examination may also apply, provided that they submit

i. The proof of eligibility by a specific date declared by the University, and
ii. valid CAT/MAT percentile at the time of application.
otherwise the admission of the candidate to the university will be cancelled. Candidates appearing in final semester/year should have at least 60% aggregate marks at the time of submission of application.

In case the conversion formula for CGPA is not provided by the concerned Institute/ University, equivalent percentage shall be computed as per following formula:

CGPA × 10 = Percentage of Marks

Note: At any stage of the Programme, if it is found that the candidate does not fulfil the eligibility criteria, his/ her admission shall be cancelled and fee shall not be refunded.

INTAKE

The annual intake of this programme is 150 at DSM and 120 at USME.

The reservations of the seats for SC/ST/OBC/EWS and sub categories Defence/ PWD are as per the norms. One seat over and above the total intake in each campus is reserved for Kashmiri Migrants. However, there will be no relaxation in the minimum eligibility criteria for Kashmiri Migrants.

Category	Code
General	GN
Other Backward Classes	OB
Scheduled Caste	SC
Scheduled Tribe	ST
Economically Weaker Section	EW

Category	Code
No Subcategory	GN
Differently Abled Persons	PD
Defence Personnel	CW

SEAT MATRIX

DSM (150 seats)		
Category Code	**Seats**	**Total**
GNGN	55	61
GNPD	3	
GNCW	3	
EWGN	13	15
EWPD	1	
EWPD	1	
OBGN	36	40
OBPD	2	
OBCW	2	
SCGN	21	23
SCPD	1	
SCCW	1	
STGN	9	11
STPD	1	
STCW	1	
Total	**150**	**150**

USME (120 seats)		
Category	**Seats**	**Total**
GNGN	43	49
GNPD	3	
GNCW	3	
STGN	7	9
STPD	1	
STCW	1	
SCGN	16	18
SCPD	1	
SCCW	1	
OBCGN	28	32
OBCPD	2	
OBCCW	2	
EWSGN	10	12
EWSPD	1	
EWSCW	1	
Total	**120**	**120**

Reservation Policy

a) Scheduled Caste (SC): 15 % of the total seats are reserved for Scheduled Caste candidates.

b) Scheduled Tribe (ST): 7.5 % of the total seats are reserved for Scheduled Tribe candidates.

c) Other Backward Class (OBC- NCL): 27% of the total seats are reserved for Other Backward Class (Non-Creamy Layer) candidates.

d) Economically Weaker Section (EWS): 10% of the total seats are reserved for EWS category as per the office order DHE.1 (119)/Estt./2018-19/2549-76 dated 17/06/2019

Sub-categories namely 'Defence' and 'Person with Disability' are available under each category (General, SC, ST, OBC-NCL).

e) Defence (CW): 5% of the total seats (Horizontal) in each main category are reserved for candidates belonging to Defence sub-category in the following order of priority:

Priority I - Widows/wards of Defence Personnel killed in action.

Priority II - Wards of disabled in action and boarded out from service.

Priority III - Widows/wards of Defence Personnel who died while in service with death attributable to military service.

Priority IV - Wards of disabled in service and boarded out from service with disability attributable to military service.

Priority V - Wards of Ex-Servicemen and serving personnel/para military/ police personnel who are in receipt of the following Gallantry Awards: 1. Param Vir Chakra 2. Ashok Chakra 3. Mahavir Chakra 4. Kirti Chakra 5. Vir Chakra 6. Shaurya Chakra 7. Sena/Nau Sena/ Vayu Sena Medal 8. Mention-in-Despatches 9. President's Police Medal for Gallantry 10. Police Medal for Gallantry

Priority VI – Wards of Ex-servicemen.

Priority VII – Wives of:

1. Defence personnel disabled in action and boarded out from service

2. Defence personnel disabled in service and boarded out with disability attributable to military service

3. Ex-servicemen and serving personnel who are in receipt of Gallantry awards.

Priority VIII – Wards of serving personnel.

Priority IX - Wives of serving personnel.

f) **Person with Disability:** 5% of the total seats (Horizontally) in each category are reserved for candidates belonging to 'Person with Disability' sub-category in accordance with the provisions of 'The Rights of Persons with Disabilities Act 2016' (PwD Act)

g) **Kashmiri Migrants (Supernumerary):** 01 (One) seat, over and above the total intake in each campus of DTU is available under this category.

Note:

I. In case of category (a) and (b), the vacant seats are interchangeable.

ii. In case, sufficient numbers of eligible candidates from category (c) are not available, the vacancies will be treated as unreserved.

iii. Seats under sub-category (f) are interchangeable within the sub category if sufficient number of candidates is not available in a particular group.

iv. In case, sufficient number of eligible candidates from the sub categories mentioned at (e) and (f) are not available, the vacancies will be treated as unreserved in the respective category.

v. Under CW sub-category, the seats will be filled based on the priority, i.e. all eligible candidates of priority-I will be allotted seats based on their ranks until the ranks exhaust or seats exhaust under CW sub category. Remaining vacant seats, if any, will be allotted to the priority-II in the similar way, and so on.

vi. The reservation under CW sub category is available only to such candidates who fall under the listed priorities.

vii. It is the sole responsibility of the candidate to prove his/her eligibility for claiming reservation under any of the reserved categories/sub categories. The candidates claiming reservation under SC/ST/OBC/EWS/KM categories, CW/PwD sub-categories will be required to upload scanned copy of the respective certificates and produce the original certificate of the respective reserved category/sub-category issued by the competent authority (as mentioned in this information brochure) in the respective institutes at the time of physical verification of the documents. If the reserved category/ sub-category certificate is not found in order, no benefit of the reserved category/ sub-category will be given and the candidate shall be considered for allotment in GENERAL category in subsequent rounds on submission of written request by the candidate to CMAC in person or email in this regard, as per the eligibility of the candidate and availability of seats. **If such candidate is able to produce his/her category certificate before the commencement of further round, he/she shall be considered for the category in that round and will be allotted a fresh seat as per the vacancy available and his/her merit.**

viii. After exhausting the complete list of registered SC, ST, OBC and EWS candidates, the vacant seats will be treated as unreserved in the "SPOT ROUND"

Selection Procedure

1. All the applications received will be shortlisted on the basis of performance in CAT- 2021/MAT-2021/MAT-2022/ Graduation percentage with one year of experience.

2. The shortlisted candidates are required to appear for a Personal interview and / or Group discussion.

3. Admission shall be made on the basis of the final merit list prepared on the basis of CAT-2021 / MAT-2021/ MAT-2022/ Graduation percentage with one year experience and performance in Personal Interview and / or Group discussion.

4. The final merit will be generated by giving 80% weightage to CAT/MAT percentile/ Graduation percentage with one year experience and 20% weightage to Personal Interview and / or Group discussion.

5. The preference will be given to the candidates in the following order-

I. Candidate with valid CAT percentile

ii. Candidate with valid MAT percentile

iii. Candidates graduated with at least 60% with one-year work experience.

6. CAT percentile (rounded up to two decimal places) of 2021 will be considered whereas the best percentile of MAT-2021/ MAT-2022 will be considered.

7. Allotment of University will be done on the basis of rank of the candidate in the merit list and 'preference of the University' applied by the candidate.

8.CMAC may decide an appropriate cut-off percentile of CAT/MAT/Graduation percentage with one year experience to prepare respective merit lists of the students for the purpose of shortlisting the candidates for admission.

9. In case of tie in the final merit list, the following criteria shall be used:

a) The candidate with higher CAT percentile shall be ranked higher.

b) In case of tie in CAT percentile, the candidate with higher MAT percentile shall be ranked higher **(in case of candidates with both CAT and MAT percentile).**

c) In case of tie in CAT/MAT percentile, candidate with higher work experience will be ranked higher.

d) In case of tie in work experience, candidate with higher aggregate marks in graduation will be ranked higher.

e) In case of tie in graduation marks, the candidate shall be ranked according to the date of birth i.e. the person older in age will be ranked higher.

Note: The University may invite fresh applications against vacant seats, if any, by following an alternative admission criterion as decided by the CMAC.

Admission Counselling Procedure

1 Registration Process

All candidates desirous of seeking admission to the MBA programme at DTU are required to visit website www.dtu.ac.in and fill registration form, pay a non-refundable registration fee and fill the choices for allotment of seat. The details of registration fee are given below:

Category	Amount
General/ OBC / EWS	₹ 1,000/
SC/ST/PwD	₹ 5,00/-

Note: online registration is allowed as per counseling schedule only

I)The candidate will initially authenticate himself/herself by entering personal details and will choose the password for subsequent logins. After successful registration, an application number will be generated by the system and provided to the candidate.

II) Candidate will login by using system generated application number and password to complete the remaining activities to complete CMAC application form in steps.

III) Candidate will use the Application Number and chosen password during registration for subsequent logins. After successful login, candidate will be redirected to the home page to complete the remaining activities like Application form submission, upload images and documents, choice filling, registration fee payment etc.

IV) Candidate must ensure that the BANK ACCOUNT details filled by him/her at registration must be valid and should BELONG TO THE CANDIDATE OR HIS/HER IMMEDIATE FAMILY MEMBERS. This bank account will be used to refund academic fee/spot round fee if required by CMAC Delhi.

V) On completion of application form, candidate needs to upload all relevant documents as per his/her category/sub-category. This will include his/her scanned copy of photograph, class X mark sheet, XII mark sheet, Graduation certificate/mark sheet, Category certificate (if any for EWS/ OBC/SC/ST/PWD/CW/KM), sub-category certificates, CAT-2021/MAT-2021/ MAT-2022 percentile and work experience details if any. Before final submission, candidate will review the filled data and can edit again before final submission.

VI) Once application form is complete in all respect and all the required documents have been uploaded, candidate need to confirm his/her registration form. The candidate is not permitted to edit/change details filled in the registration form once the candidate confirms the final submission. If candidate leaves the form incomplete, he/she can continue filling application form through CMAC login link.

VII) Once application form is complete and confirmed by the candidate, he/she will have to pay a non-refundable registration fee. Candidates are required to make a payment through configured payment gateway.

VIII) Candidate has to take the printout of the registration form signed by Guardian / Parents and Self, which has to be submitted at the time of admission/reporting in the institute.

Note:

I) After successful registration and fee payment, candidates are required to visit the website www.dtu.ac.in again and fill choices for universities.

II) After completing the application form successfully if candidate does not pay the registration fee of Rs. 1000/-, he/she will not be considered for any seat allotment in any round of the counselling. (No refund of registration fee for such candidates will be applicable)

III) In case the candidate fails to submit category certificates. The admission of such candidates may be considered with changed credentials (e.g., if OBC certificate is not valid/submitted, category may be changed from OBC to GENERAL as per the category conversion rule).

1.1 Documents to be uploaded at the time of registration

Following is the list of documents required to be uploaded at the time of filling up of online application form:

1. Degree and Marks sheet of the qualifying examination.
2. Certificate and Marks sheet of the 10th and 12th examination.
3. Scanned copy of CAT-2021/MAT-2021/ MAT-2022. Student must possess CAT/MAT Login ID and Password for online verification.
4. Date of Birth Certificate as indicated in High School or equivalent examination.
5. Reserved category/sub-category certificates, if applicable.
6. Undertaking (if Required)

2 Admission Process

After completion of registration, the so filled choices of all registered candidates will be considered for allotment of seats as per CMAC rank.

1. Choice filling option will be available in candidate login. Candidate can add their preference of choices.

2. The choices filled by the candidates during ONLINE registration will be processed centrally.

3. As per the eligibility of the candidate, available seat information relating to University will be displayed.

4. Admission shall be made on the basis of combined merit list prepared on the basis of CAT-2021/ MAT-2021/ MAT-2022 percentile and performance in Personal Interview and/or group discussion.

5. Allotment of seat will be done on the basis of rank of the candidate in the merit list and 'preference of the University' applied by the candidate after verifications of documents in physical mode of counseling.

2.1 Payment of seat acceptance fee

All the candidates who get an allotment will have to pay part admission fee (Rs.1,00,000 – Rupees One Lakh through demand draft) as per the admission schedule, failing which his/her allotted seat will stand automatically cancelled and the candidate will not be considered for subsequent rounds of seat allotment. However, such candidates are eligible for spot round of counselling. Balance fees need to be paid by the candidate in the respective University at the time of academic registration.

Note : If the candidate is allotted a seat in a round and he/she does not pay the required academic fee as per counseling schedule, his/her allotted seat shall be cancelled and he/she will not be considered for any seat allotment in subsequent rounds (except spot round).

2.2 Upgradation

A candidate, who has been admitted in the university other than his/her first choice, will automatically, be upgraded, to the university of his/her higher preference as indicated in his/her online application form subject to the rank of candidate and availability of the seat.

3 Spot round

Details of spot round will be notified on the university website www.dtu.ac.in.
*Special spot round may be conducted by the university after the spot round depending upon the availability of vacant seats.
** Any change in the counselling schedule due to unforeseen circumstances shall be announced on the university website. Candidates are advised to visit the website regularly.

4 Reporting at final allotted university

All provisionally admitted candidates are required to visit the website of allotted university for physical verification of original documents/commencement of classes and payment of balance fee (if any). Admitted candidates need to pay the balance fee at the final allotted University AS PER FEE PAYMENT SCHEDULE available on respective university website, failing which, the admission of the candidate automatically stands cancelled ipso facto.

WITHDRAWAL POLICY

The university will follow the refund policy of CMAC, 2022 till last date of withdrawal declared by CMAC. After the last date of withdrawal, the refund policy of DTU shall be followed. For the policy regarding the remittance and refund of fee, please visit htttp://www.dtu.ac.in.

** Last date of withdrawal of Admission will be declared soon.
***All fee refunds of candidates who have withdrawn their seat before last date of withdrawal will be made by CMAC, Delhi 2022. Beyond the last date of withdrawal, the refunds, if any, is not the responsibility of the CMAC, Delhi 2022. Such candidates may approach/contact allotted university for Refunds as per their respective policies for the same.

Fee Structure

	Master of Business Administration (Full Time)		
S. no.	**Particulars**	**Fee in AY 2022-23 (Rs.)**	**Fee in AY 2023-24 (Rs.)**
1	Tuition Fee	1,40,000	1,47,300
2	Non Government Component		
2.1	Student welfare Fee (Co- Curricular activities, extra- curricular activities, Annual gathering, Students welfare, Institutional development, Outsourcing, Conference, Seminar, Workshop, Innovative projects, Skill development activities and miscellaneous expenditure on unspecified items)	20,000	20,000
2.2	Facilities &services charges (Research initiatives, training programmes, Awards, automation facilities, entrepreneurship activities and any misc. expenditure on unspecified items)	30,000	36,000
2.3	Economically weaker section fund	7,000	10,000
2.4	Examination fee (Examination infrastructure strengthening, expenditure on examination activities, confidential printing etc.)	15,000	15,000
2.5	Premium amount for mediclaim of student (per-annum	700	700
	Total	2,12,700	2,29,000

Certificates required for claiming Reserved Seats

Candidates applying for any reserved seat (i.e. EWS, SC, ST, OBC-NCL, CW, PD,KM) must upload the scanned copy of the certificates (as applicable) as mentioned below at the time filling up of the ONLINE application form.

I. Scheduled Caste (SC)/Scheduled Tribe (ST)/Other Backward Class (OBC-NCL):

For admission to a seat reserved for Scheduled Caste/ Scheduled Tribe/ Other Backward Class (NCL), candidate must produce a certificate, in original, issued from an approved district authority stating the Scheduled Caste/ Scheduled Tribe/Other Backward Class (NCL), to which the candidate belongs. A list of approved authorities is given below:

a. District Magistrate / Additional Magistrate / Deputy Commissioner/ Collector / Additional Deputy Commissioner/Deputy Collector/ 1st Class Stipendiary Magistrate / City Magistrate (not below the rank of 1st Class Stipendiary Magistrate), Sub-Divisional Magistrate / Taluka Magistrate / Executive Magistrate / Extra Assistant Commissioner.

b. Revenue Officer not below the rank of Tehsildar.

c. Sub-Divisional Officer of the area where the candidates and/or his/her family normally resides

d. Administrator / Secretary to Administration / Development Officer (Laccadive & Minicoy Islands).

NOTE:

1. The candidate seeking admission under reserved categories has to mandatorily upload the caste/ category certificate in his/her name at the time of filling up of the ONLINE form. The certificate in the name of either of the parents (mother/father) or any other family member is not acceptable and the candidate will not be entitled even for provisional admission.

2. OBC (NCL) candidates are required to produce a caste certificate issued after March 31, 2022 from the authorities as mentioned above. However, if the certificate is issued prior to March 31, 2022, it must be accompanied with an additional certificate regarding the present non-creamy layer status of the candidate, issued by the same competent authority. This additional certificate must have reference of his/her already issued original caste certificate.

II. Person with Disability sub-category:

For admission to seat reserved for person with disabilities (PwD) sub-category, the candidate must upload the following while filing up the online form:

a. Certificate of physical disability issued by the Competent Authority as per the provisions of the Persons with Disabilities Act 2016 in the prescribed format as given under the Act.

b. The candidate with benchmark disabilities shall produce the medical certificate issued by the Govt. Hospitals duly notified by the Govt. of NCT of Delhi/ other State government and further duly verified by the Chief Medical Officer of the concerned Government Hospital.

c. A certificate duly recommended by Vocational Rehabilitation Centre for the handicapped, 9-11 Vikas Marg, Karkardooma, Delhi 110092.

III. Kashmiri Migrants:

The candidates seeking admission under Kashmiri Migrants seats must upload the following documents at the time of filling up of the online application:

a. Certificate of registration as Kashmiri Migrants issued by the Relief Commissioner, Jammu or Divisional Commissioner, Delhi to establish the status of the applicant as registered migrants.

b. Degree and Mark-sheet of the qualifying examination.

c. Secondary School Examination or an examination recognized as equivalent thereto (showing the Date of Birth).

d. Proof of property in Kashmir of the parent of the candidate.

e. Proof of current residence such as Ration Card, Photo Identity Card issued by the Election Commissioner, Driving License, etc.

IV. Economically Weaker Section

a. Criteria for Income and Assets The benefit of reservation under EWS can be availed by persons who are not covered under the scheme of reservation for SCs, STs and OBCs upon production of an Income and Asset Certificate issued by a Competent Authority based upon the following criteria:

Candidates whose family has gross annual income below Rs 8.0 lakh (Rupees eight lakh only) are to be identified as EWSs for benefit of reservation. Income shall also include income from all sources i.e. salary, agriculture, business, profession, etc.

for the financial year prior to the year of application. "31st March, 2022".

Also persons whose family owns or possesses any of the following assets shall be excluded from being identified as EWS, irrespective of the family income:- i.5 acres of agricultural land and above; ii. Residential flat of 1000 sq. ft. and above; iii. Residential plot of 100 sq. yards and above in notified municipalities; iv. Residential, plot of 200 sq. yards and above in areas other than the notified municipalities. The property held by a "Family" in different locations or different places/cities would be clubbed while applying the land or property holding

test to determine EWS status. The term "Family" for this purpose will include the person who seeks benefit of reservation, his/her parents and siblings below the age of 18 years as also his/her spouse and children below the age of 18 years. The benefit of reservation under EWS can be availed upon production of an Income and Asset Certificate issued by a Competent Authority after March 31, 2022. The Income and Asset Certificate issued 'by any one of the following authorities in the prescribed format as given in Annexure-3 shall only be accepted as proof of candidate's claim as 'belonging to EWS. A list of approved authorities is given below:

I. District Magistrate/Additional District Magistrate/ Collector/ Deputy Commissioner/Additional'Deputy Commissioner/ 1st Class Stipendary Magistrate/ Sub Divisional Magistrate / Taluka Magistrate/ Executive Magistrate/ Extra Assistant Commissioner

II. Chief Presidency Magistrate/Additional Chief Presidency Magistrate/ Presidency Magistrate

III. Revenue Officer not below the rank of Tehsildar and
IV. Sub-Divisional Officer or the area where the candidate and/or his family normally resides.

V. Defence sub-category (CW)

For admission to a seat reserved for Defence sub-category, candidate must produce the following certificates (as applicable), in original, at the time of document verification of Defence candidates.

a. Entitlement card in original issued by the Record Officer of the Unit/Regiment of Armed Personnel of the Armed Forces in case of Armed Personnel.

b. Widows/ Wards/ Wives of the officers and men of Armed forces who died or were disabled on duty (both attributable to military service) must produce a certificate to that effect from the following authorities:
(I) Secretary, Kendriya Sainik Board. (ii) Secretary, Rajya / Zila Sainik Board. (iii) Officer-in-Charge, Record Office.

c. Medical records in original.

d. Special Pension Order and Passbook indicating special pension.

e. Gallantry Award Certificate.

f. Original ex-servicemen Identity Card/ Discharge Book/ Pension Payment Order.

g. Dependency card issued by the competent authority in order to relate the relationship of the candidate with the Defence personnel. 9 13 March 2022

h. Original Service Identity Card.

I. A certificate from the respective C.O. Unit in respect of serving personnel.

Note: a statement to the effect that 'the death/disability is attributed to military service' is required to be included in the certificate for priority iii & iv. The final priority will be subject to the scrutiny by panel of defence experts at the time of document verification.

FORMAT OF CERTIFICATE FOR PERSON WITH DISABILITY

To be issued by Medical Board from Government Hospital

Name of the candidate: Mr./Ms.*_____

_____

Father's Name: _____

Permanent Address: _____

_____

_____

Percentage loss of earning capacity (in words):

_____

Whether the candidate is otherwise able to carry on the studies and perform the duties of an engineer/architect satisfactorily: _____

Name of the disease-causing handicap: _____

Whether handicap is temporary or permanent: _____

Whether handicap is progressive or non-progressive: _____

The candidate is FIT / UNFIT to pursue further studies.

(*Strike out whichever is not applicable)

Member (Orthopaedic Specialist) Member Principal Medical Officer

Date:

Seal of Office

NOTE:

1. The medical board must have one orthopaedic specialist as its member.
2. Candidate having temporary or progressive handicap will not be considered against these seats.

FORMAT OF CERTIFICATE FOR ECONOMICALLY WEAKER SECTION (EWS)

Government of .....
(Name & Address of the authority issuing the certificate)

INCOME & ASSET CERTIFICATE TO BE PRODUCED BY ECONOMICALLY WEAKER SECTIONS

Certificate No. _____ Date: _____

VALID FOR THE YEAR_____

This is to certify that Shri/Smt./Kumari _____ son/daughter/ wife of _____ permanent resident of _____, Village/Street _____ Post Office _____ District_____ in the State/Union Territory Economically Weaker Sections, since the gross annual income* of his/her 'family"** is below Rs. 8 lakh (Rupees Eight Lakh only) for the financial year _____. His/her family does not own or possess any of the following assets***:

I. 5 acres of agricultural land and above;
II. Residential flat fof 1000 sq. ft. and above;
III. Residential plot of 100 sq. yards and above in notified municipalities;
IV. Residential plot of 200 sq. yards and above in areas other than the notified municipalities.

Shri/Smt./Kumari _____ belongs to the _____ caste which is not recognized as a Scheduled Caste, Scheduled Tribe and Other Backward Classes (Central List)

Recent Passport size attested Photograph

Signature with seal of Office _____

Name _____

Designation _____

*Note1: Income covered all sources i.e. salary, agriculture, business, profession, etc.

**Note2: The term "Family" for this purpose include the person, who seeks benefit of reservation, his/her parents and siblings below the age of 18 years as also his/her spouse and children below the age of 18 years.

***Note 3: The property held by a "Family" in different locations or different places/cities have been clubbed while applying the land or properly holding test to determine EWS status.

FORMAT OF CERTIFICATE TO BE PRODUCED BY OTHER BACKWARD CLASSES

This is to certify that Shri / Smt. / Kum._____

Son/ Daughter of Shri / Smt _____ of

Village/Town_____ District/Division _____ in the State

belongs to the_____Community which is recognized as a backward class under:

i. Resolution No. 12011/68/93-BCC(C) dated 10/09/93 published in the Gazette of India Extraordinary Part I Section I No. 186 dated 13/09/93.
ii. Resolution No. 12011/9/94-BCC dated 19/10/94 published in the Gazette of India Extraordinary Part I Section I No. 163 dated 20/10/94.
iii. Resolution No. 12011/7/95-BCC dated 24/05/95 published in the Gazette of India Extraordinary Part I Section I No. 88 dated25/05/95.
iv. Resolution No. 12011/96/94-BCC dated 9/03/96.
v. Resolution No. 12011/44/96-BCC dated 6/12/96 published in the Gazette of India Extraordinary Part I Section I No. 210 dated 11/12/96. (vi)Resolution No. 12011/13/97-BCC dated 03/12/97.
vi. Resolution No. 12011/99/94-BCC dated 11/12/97.
vii. Resolution No. 12011/68/98-BCC dated 27/10/99.
viii. Resolution No. 12011/88/98-BCC dated 6/12/99 published in the Gazette of India Extraordinary Part I Section I No. 270 dated 06/12/99.
ix. Resolution No. 12011/36/99-BCC dated 04/04/2000 published in the Gazette of India Extraordinary Part I Section I No. 71 dated04/04/2000.
x. Resolution No. 12011/44/99-BCC dated 21/09/2000 published in the Gazette of India Extraordinary Part I Section I No. 210dated21/09/2000.
xi. Resolution No. 12015/9/2000-BCC dated 06/09/2001.
xii. Resolution No. 12011/1/2001-BCC dated 19/06/2003.
xiii. Resolution No. 12011/4/2002-BCC dated 13/01/2004.
xiv. Resolution No. 12011/9/2004-BCC dated 16/01/2006 published in the Gazette of India Extraordinary Part I Section I No. 210 dated 16/01/2006.

Shri / Smt. / Kum. _____ and / or his family ordinarily reside(s) in the _____ District / Division of _____ State. This is also to certify that he/she does not belong to the persons/sections (Creamy Layer) mentioned in Column 3 of the Schedule to the Government of India, Department of Personnel & Training O.M. No. 36012/22/93-Estt. (SCT) dated 08/09/93 which is modified vide OM No. 36033/3/2004 Estt.(Res.) dated 09/03/2004.

Dated: _____

District Magistrate / Deputy Commissioner / Competent Authority

Seal

NOTE:

The term 'Ordinarily' used here will have the same meaning as in Section 20 of the Representation of the People Act, 1950.

FORMAT OF CERTIFICATE IN RESPECT OF DEFENCE CATEGORY (CW)

CERTIFICATE FOR AVAILING ADMISSION AGAINST DEFENCE QUOTA OFFICE OF THE ZILA/RAJYA SAINIK BOARD

This is to certify that Master/Miss _____

son/daughter of_____ resident of_____

_____ the above named

officer/JCO/OR pertains to the category marked below:- (Select one from below)

a. Killed in Action on_____ During _____

b. Disabled in Action on _____and boarded out from service on_____ during _____.

c. Died in peace time on _____with death attributable to military service.

d. Disabled in peace time and boarded out from service with disability attributable military service.

e. Gallantry Award Winner (_____)

f. Ex-Serviceman.

g. Serving Soldier

(Category_____above)

Mr./Miss _____ son/daughter of the above named officer/JCO/OR is eligible for Admission in DTU, IGDTUW or NSUT against the Defence quota under priority His/Her Ex-Serviceman Widow Identify Card No. is DLH-01_____

NO_____/ RSB SECRETARY

(Round stamp of office) (Zila/RajyaSainik Board)

FORMAT OF CERTIFICATE FOR AVAILING ADMISSION AGAINST KASHMIRI MIGRANT QUOTA

Kashmiri Migrant Quota
(To be submitted at the Time of Admission)

Certified that Shri/Kum./Smt._____

Son/daughter/wife Shri/_____ resident of _____

_____is registered as migrant from Jammu & Kashmir.

The Registration number is _____ dated_____.

It is also certified that Shri/Kum./Smt_____is registered in Delhi/_____ as J & K Migrant on _____.

Name & Signature of

Deputy Commissioner/Competent Authority
(Office Stamp)

Place:.....

Date:.....

Note: No document other than this will be accepted by the University for claiming reservation against the Kashmiri Migrant Seat.

UNDERTAKING - OBC-NCL /EWS

To, The Chairman,

CMAC- 2022.

Respected Sir/Madam,

I hereby undertake that my provisional admission will be cancelled and I won't be entitled for the fees paid to CMAC if: I fail to submit valid OBC-NCL/EWS document on or before the date specified by CMAC 2022 as I couldn't submit the valid documents by the last date of CMAC 2022 registrations.

Hence, I request you to kindly grant me provisional admission with the aforesaid terms and conditions.

Thanking you,

Yours truly,

Signature:_____

Date: _____

Name :_____

UNDERTAKING FINAL YEAR RESULT AWAITED

To,

The Chairman CMAC 2022

Respected Sir/Madam,

I have appeared/ will appear for final year / semester examination for the year 2021-2022, the result of which is yet to be declared. The details of examination are as under:-

1. University Seat No. _____

2. Name of the Degree & Branch/Specialization: _____

3. Name of the College: _____

4. Name of the University: _____

5. Year of final semester/year examination _____

I hereby undertake that my provisional admission will be cancelled if:

1. I do not secure minimum 60% marks in the degree examination.
2. My results of degree examination are not declared on or before the date specified by CMAC 2022 and the mark-lists are not submitted by me to the University within the timeframe specified by the CMAC 2022.
3. In case, I fail to submit my Final Year Mark-list & Degree Passing Certificate on or before the date specified by CMAC, I will not be entitled for the refund of fee paid by me.

I request you to kindly grant me provisional admission with the aforesaid terms and conditions.

Thanking you,

Yours truly,

Signature:_____

Date: _____

Name :_____

HOW TO APPLY

Online Application form can be accessed at

www.dtu.ac.in or http://52.2.84.116/cams/

All candidates are required to fill the online Application Form and make an online payment of Rs. 1000/- (one thousand only) plus transaction fee as applicable.

For SC/ST/PwD candidates application fee is Rs. 500/- (Five hundred only) plus transaction fee as applicable.

Incomplete application, due to any reason, is liable for rejection by the CMAC.

FOR QUERIES CONTACT US AT:
EMAIL ID: helpdesk.cmac@nsut.ac.in

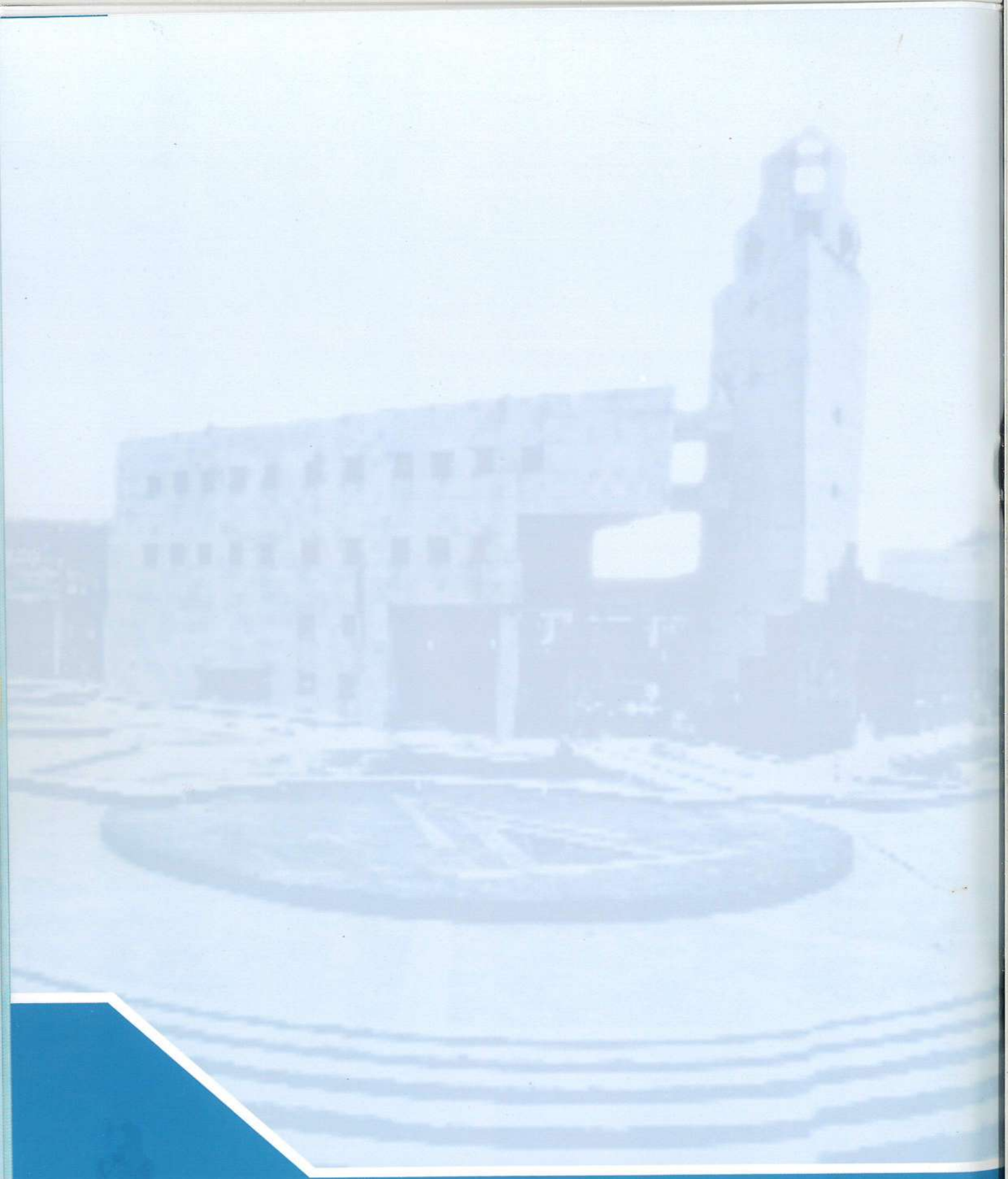
DELHI TECHNOLOGICAL UNIVERSITY

Delhi School of Management

Shahbad Daulatpur,
Bawana Road, Delhi- 110042

University School of Management & Entrepreneurship

East Delhi Campus
Vivek Vihar, Phase-II, Delhi-110095



DELHI TECHNOLOGICAL UNIVERSITY

(Established by Govt. of NCT of Delhi vide 6 of 2009)

(Formerly Delhi College of Engineering)

Shahbad Daulatpur,Bawana Road, Delhi 10042

Website : **www.dtu.ac.in**