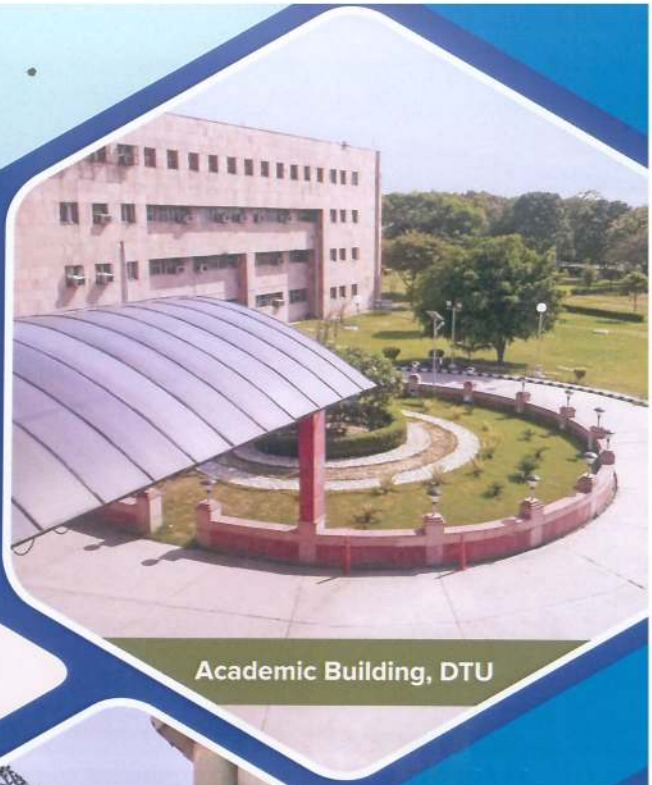
DELHI TECHNOLOGICAL UNIVERSITY

Established by the Govt. of NCT of Delhi vide Act 6 of 2009
(Formerly Delhi College of Engineering)

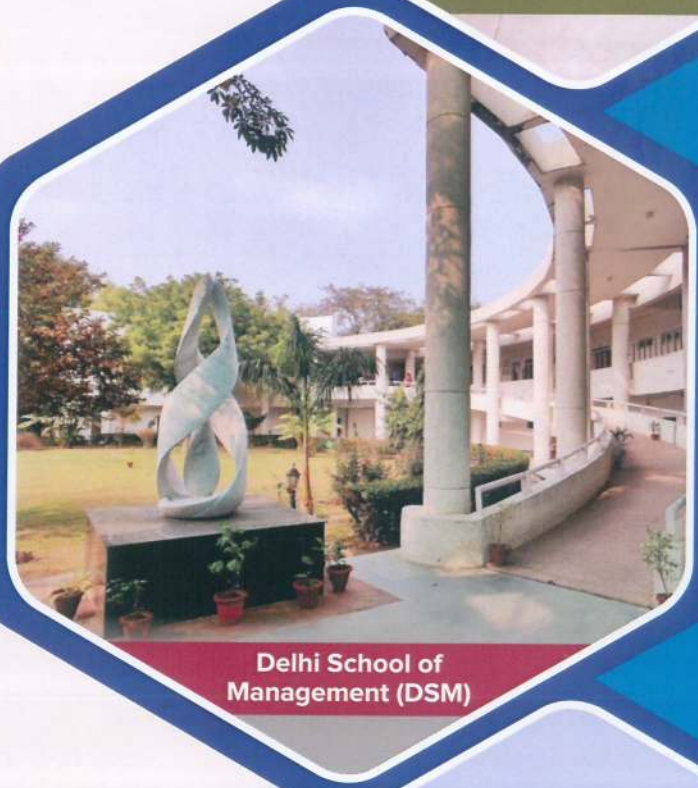
ISO 9001 : 2015 Certified

Accredited Grade 'A' by NAAC



Academic Building, DTU

ADMISSION BROCHURE



Delhi School of Management (DSM)

Master of Business Administration (MBA)

(2020-22 Batch)

Website : **www.cmac.admissions.nic.in**

Website : **www.dtu.ac.in**

University School of Management & Entrepreneurship (USME)

TENTATIVE ADMISSION SCHEDULE WITH IMPORTANT DATES

S. No.	Events	Date
1.	Uploading of Information bulletin and Application form on CMAC website	28/02/2020 (Friday)
2.	Last date of submitting the completely filled application form	30/03/2020 (Monday)
3.	Generation of Call letter of short-listed candidates for Group Discussion and Personal Interview (GD & PI)	09/04/2020 (Thursday)
4.	GD & PI of shortlisted candidates	From 16/04/2020 to 22/04/2020 (Thursday to Wednesday)
5a.	1st Round of Online Seat Allotment and Intimation to the selected candidates	29/04/2020 (Wednesday)
5b.	Last date of payment of fees for candidates allotted seat in the 1st Round	04/05/2020 (Monday)
5c.	Display of Vacant seats after 1st round of allotment	08/05/2020 (Friday)
5d.	Opening of online portal for all eligible applicants for submitting change of University campus preference	13/05/2020-14/05/2020 (Wednesday-Thursday)
6a.	2nd Round of Online Seat Allotment and Intimation to the selected candidates	20/05/2020 (Wednesday)
6b.	Last date of payment of fees for candidates allotted seat in the 2nd Round	30/05/2020 (Saturday)
6c.	Display of Vacant seats after 2nd round of allotment	08/06/2020 (Monday)
6d.	Opening of online portal for eligible applicants for change of University campus preference	12/06/2020-16/06/2020 (Friday to Tuesday)
7a.	3rd Round of Online Seat Allotment and Intimation to the selected candidates	26/06/2020 (Friday)
7b.	Last date of payment of fees for candidates allotted seat in the 3rd Round	08/07/2020 (Wednesday)
7c.	Display of Vacant seats for spot round of allotment	04/08/2020 (Tuesday)
7d.	Opening of online portal for eligible applicants for change of University campus preference	05/08/2020-07/08/2020 (Wednesday to Friday)
8.	Detailed Schedule of Spot Round	07/08/2020 (Friday)
9.	Spot round	14/08/2020 (Friday)

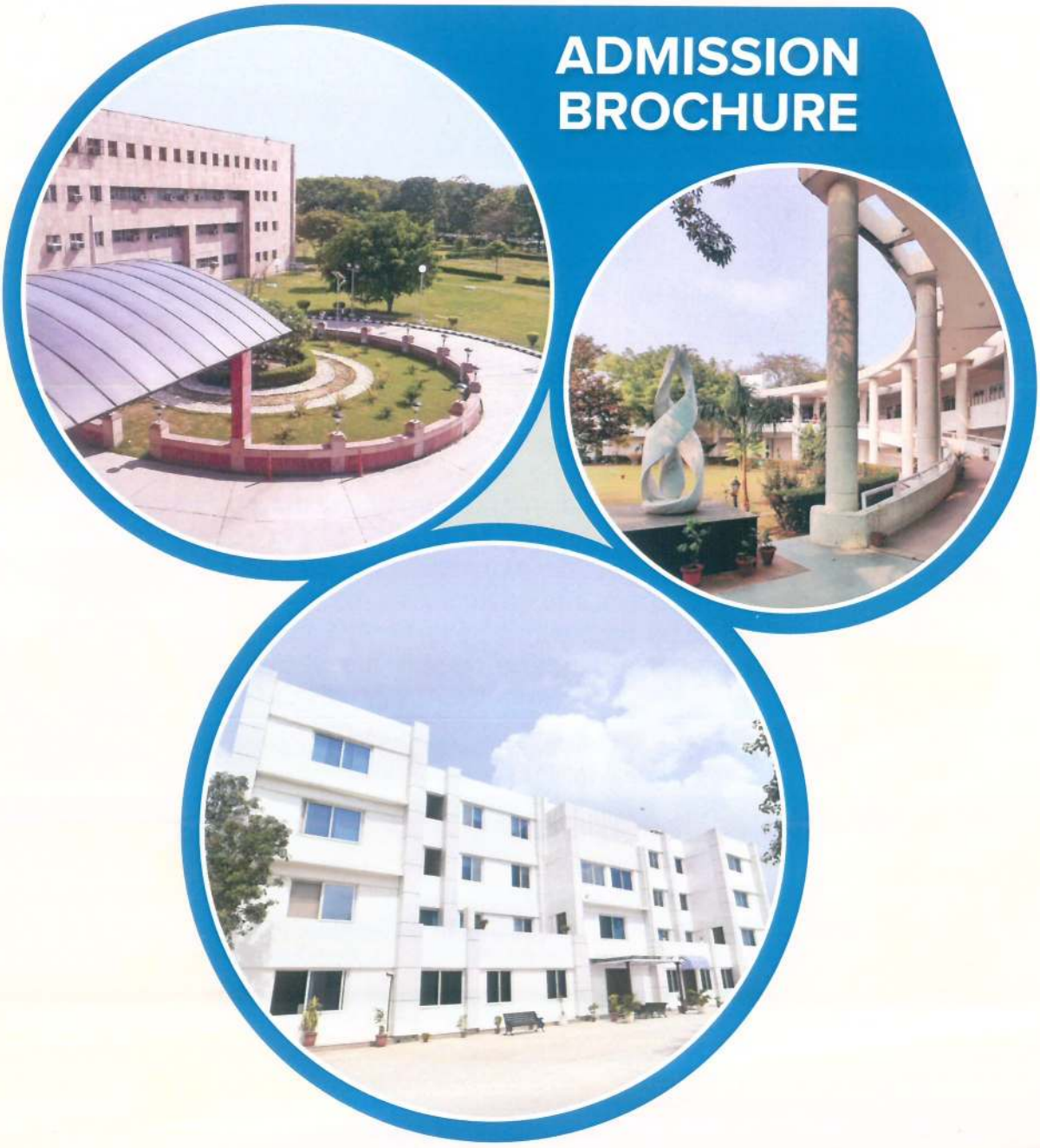
Note:

1. *Candidates are advised to read the brochure carefully. Visit the website www.cmac.admissions.nic.in regularly for updates and other details about the admission process.*
2. *The CMAC may introduce additional round(s) of counseling depending upon the availability of vacant seats after 3rd round of counseling.*

DELHI TECHNOLOGICAL UNIVERSITY

(Formerly Delhi College of Engineering)

ADMISSION BROCHURE



Master of Business Administration (MBA)

(2020-22 Batch)

दिल्ली प्रौद्योगिकी विश्वविद्यालय
DELHI TECHNOLOGICAL UNIVERSITY

(Formerly Delhi College of Engineering)

DTU
Delhi Technological
UNIVERSITY

Prof. Yogesh Singh
Vice-Chancellor

E-MAIL : vcdtu@dce.edu

Message

Delhi Technological University is a great teaching & research university with a profound commitment to both undergraduate and post graduate education. The University currently offers various interdisciplinary and industry relevant programs in science, technology, management and allied areas.

The University has designed its MBA program to meet the requirements and demands of changing business complexities. The program focuses on developing managerial and leadership skills in new generation leaders. The MBA program at DTU is all about robust academic curricula, amazing diversity and excellent managerial acumen development. The program integrates the fundamentals of management with the contemporary business trends and nurtures the innovative talent so as to develop successful leaders and entrepreneurs. DTU works consistently to increase the potential and capabilities of the students. It provides platform for critical thinking thus inculcating the effective decision making skills and provides an edge to succeed in a competitive world. The program aims to produce skilled entrepreneurs capable of solving problems and bringing about sustainable development.

The program emphasizes on global perspectives and offers opportunities to the students for their holistic development and empowers them to become a global leader. It is supported with a variety of extra-curricular activities to make learning more experiential.

The distinguished alumni of the University have excelled nationally and internationally and through their contribution to the profession have made DTU a world renowned university.

My best wishes to all eligible aspirants applying for admission in the MBA program.

(Yogesh Singh)

SHAHBAD DAULATPUR, BAWANA ROAD, DELHI-110042, INDIA
OFF.: +91-11-27882284, FAX.: +91-11-27871023, WEBSITE : www.dtu.ac.in, www.dce.edu

About **DTU**

Delhi Technological University (formerly known as Delhi College of Engineering) is one of the most well-known engineering institutions in India, with over 76 years of glorious tradition behind it. A non-affiliating, teaching and research University, DTU is poised to create an environment of a synergetic partnership between academia and industry. It aims to cause a major departure from the conventional system of education and research and aspires to imbibe a culture of scientific research in its management and technology disciplines and develop scientific temper by providing a seamless environment for integration of science, engineering and management. The University also endeavours to provide the thrill of a corporate R&D environment with a planned focus on industry relevant projects. DTU has consistently been ranked among the top institutions of the country in reputed surveys.

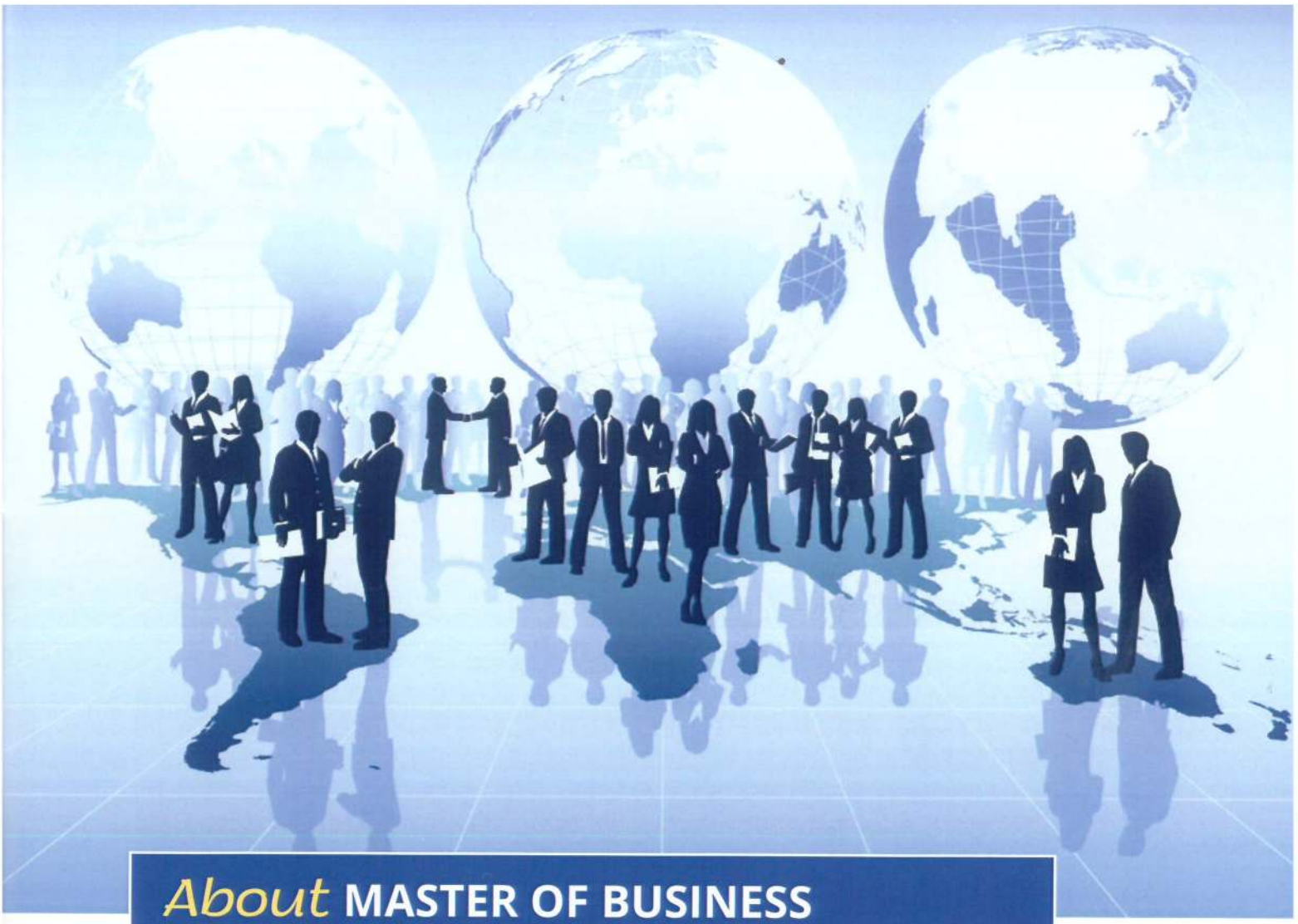
DTU offers courses towards Bachelor of Technology (B.Tech.), Master of Technology (M.Tech.), Doctor of Philosophy (Ph.D.) and Master of Business Administration (MBA), Bachelor of Business Administration (B.B.A.) with a strong emphasis on scientific, technological, managerial education and research.

VISION

"To be a world class university through education, innovation and research for the service of humanity"

MISSION

1. To establish centres of excellence in emerging areas of science, engineering, technology, management and allied areas.
2. To foster an ecosystem for incubation, product development, transfer of technology and entrepreneurship.
3. To create environment of collaboration, experimentation, imagination and creativity.
4. To develop human potential with analytical abilities, ethics and integrity.
5. To provide environment friendly, reasonable and sustainable solutions for local & global needs.



About MASTER OF BUSINESS ADMINISTRATION (MBA) PROGRAMME

The Master of Business Administration (MBA) program, is designed to be highly industry centric that will enable students to learn all the essential basic management knowledge required for handling business. The students will learn broad business understanding, effective communication skills, strategic problem solving, networking skills, resource and time management, analytical skills and leadership. The program focuses on enhancing the capabilities of the students to lead and manage businesses. The curriculum has been designed in a way that it encourages cross-functional and innovative decision making. The MBA program aims at imparting training in such a way that the students strive to make positive differences in the world.

The core courses in an MBA program will cover various areas of business such as accounting, finance, marketing, human resources, operations, and statistics. The specialisations include Marketing Management, Financial Management, Human Resource Management, Supply Chain Management, Information Technology Management and Knowledge & Technology Management. In addition to MBA, the University also offers Master of Business Administration (Executive), MBA (Business Analytics), MBA (Family Business & Entrepreneurship), MBA (Entrepreneurship, Innovation, and Venture Development), Bachelor of Business Administration (BBA), B.A. (Hons.) in Economics and Ph.D. programme in Management. The MBA program is offered at Delhi School of Management (DSM) and University School of Management and Entrepreneurship (USME). The admission brochures for all the programmes are released separately.

Delhi School of Management (DSM)

Delhi Technological University is a well-established name, known for its excellence in the engineering disciplines. Its Business school- Delhi School of Management (DSM) established in 2009, is centre of academic excellence in management education. Supported by state of the art infrastructure including hostels, guest houses for visiting experts, serene ambience to pursue learning, smart classrooms, computing labs, databases and a well-stocked library of Delhi Technological University, DSM aims to prepare young minds to face the challenges.

The school runs a two-year full-time regular MBA program, a two-year weekend MBA (Executive) program, and Doctoral Program (Ph.D.) in Management. The school also extends support to various engineering departments of DTU for imparting management education to the budding engineers.

DSM aims at holistic development of students by providing them with subject knowledge and expertise of managerial functions, by encouraging them to look at problems faced by businesses, government and society and find solutions to such problems. It intends to inculcate and nurture in them the spirit of innovation, creativity and entrepreneurship. The courses offered intend to produce socially responsible and ethically driven innovative managers and future leaders. Careful selection of students from all over India having consistently good academic record and aptitude for management ensures that the classrooms are lively, and that each student gets a challenging, competitive, and cosmopolitan atmosphere.

The curriculum is designed to meet the requirement of the present-day technology intensive business functions. The students are equipped with management knowledge to deal with complex global and dynamic business environment. To ensure the practical hands on experience of the students, Internship and field projects are integral part of curriculum. DSM also gives ample exposure to students through case-studies, course projects, and industry internships. The emphasis is on the right combination of classroom learning, hands-on experience in the corporate world and sharing the rich experience of the practitioners. In order to provide students with the required exposure, DSM brings them in close contact with the industry executives and eminent academicians through a series of lectures, sponsoring students to conferences and seminars, and facilitating their participation in papers/ case studies competitions.

DSM also encourages students to form student committees/forums which undertake different activities. The various student societies of DSM provide a vibrant environment for the students by organizing events such as marketing Quiz, Finance Quiz, Debate, Sports Quiz and various events like Cricket Premier League, Football Premier League and Basketball Premier League by Sports Club.

Events at DSM

HR Conclave 2020

Guest Lecture, Delhi School of Management

Finesco - Finance Club, Delhi School of Management

Events at DSM

Symposium, Delhi School of Management

Industrial Visit

Ahaan, 2019

FACULTY at Delhi School of Management

Dr. Rajan Yadav
Professor and Head (DSM)

He graduated from Delhi University and obtained his Master's Degree in Business Management from MD University and was awarded Ph.D in Organized Retail. He has more than 18 years of post-graduate teaching experience. His teaching and research interest include marketing management, sales and distribution management, online social networks and student community-related social marketing issues. He has extensively published for Emerald, Springer, Inderscience and Sage publication.

Dr. Pradeep Kumar Suri
Professor

He has obtained his PhD from Department of Management Studies, IIT Delhi. He is MTech in Computer Applications from IIT Delhi and MSc (Mathematical Statistics) from University of Delhi. He joined Indian Statistical Service in 1986. Before joining DTU, he has served in responsible positions in the Central Government. His areas of interest for research, teaching and consultancy include E-governance, IT strategy and management, Decision Sciences, ICT in agriculture, etc.

Dr. Girish Chandra Maheshwari
Professor

Prior to his current engagement, he has been Dean and Professor of Management of Faculty of Management Studies, The M.S. University of Baroda and Assistant Professor at IIT-D. He has been the author of several books on Management and Accounting of which five are published by NCERT. He has also published research papers in national and international journals. His teaching and research interest include Accounting, Finance, Mergers and Acquisitions.

FACULTY at Delhi School of Management

Dr. Archana Singh
Assistant Professor

She obtained her Ph.D from University School of Management Studies, GGSIPU, Delhi. She has 2.5 years of industry experience in NBFC and more than 17 years of experience in teaching and research. Her major areas of academic interests include Accounting, Corporate Finance, Investment management and Risk management. She has extensively published in National / International Journals of repute.

Dr. Shikha N Khera
Assistant Professor

She has obtained her Ph.D from Guru Gobind Singh Indraprastha University and Masters form H N B Garhwal University, Srinagar, Garhwal and Bachelor from Sri Venkateswara College University of Delhi. With seventeen years of experience her areas of Interest include Human Resource Management, Organizational Behaviour and Cross Cultural HRM. She has extensively published in National/ International Journals of repute.

Dr. Vikas Gupta
Assistant Professor

He has obtained his Doctoral degree in the area of Knowledge Management from Guru Gobind Singh Indraprastha university.

He is a Gold medallist in Master's degree. Having more than 16 years of teaching and industry experience, his interests include Knowledge Management, Innovation Management, Legal Studies, Business Process Re-engineering and Corporate Social Responsibility.

Dr. Meha Joshi
Assistant Professor

She obtained her doctorate in the area of Occupational Safety and Health management in small and medium enterprises of manufacturing concerns. She has to her credit research paper published in journals of national and international repute and has presented papers in various International and national Conference. She has authored a book entitled" Occupational safety and Health: A barometer for Employee Satisfaction".

FACULTY at Delhi School of Management

Dr. Sonal Thukral
Assistant Professor

She obtained her PhD from University of Delhi in the area of finance and international business, and Masters in Commerce from Shri Ram College of Commerce. She has more than seven years of teaching experience. Her academic interests include Corporate Finance, Multinational Business Finance and International Business.

Ms. Deepali Malhotra
Assistant Professor

She holds her M.Phil and M.Com. degree from the Department of Commerce, Delhi School of Economics, University of Delhi. She has five years of experience in teaching and research. Her areas of interest include Behavioural Finance, Security Analysis, International Business, Strategic Management and Corporate Social Responsibility.

Dr. Deep Shree
Assistant Professor

She has completed her Ph.D. from Indian Institute of Technology (IIT) Delhi, M.B.A. from Motilal Nehru Institute of Research and Business Administration (MONIRBA), University of Allahabad and B.A.(Hons.) Degree in Economics from Banaras Hindu University. Her research interests are Public Sector Marketing, Not for Profit Marketing, Brand Management and Qualitative Research in Management. She has published research papers in leading national and international journals.

Mr. Yashdeep Singh
Assistant Professor

He is an alumnus of Department of Management Studies, IIT-Delhi, has completed his Bachelor of Engineering from Netaji Subhas Institute of Technology, University of Delhi. In a span of more than four years, he has worked with Bharat Heavy Electricals Ltd., Wipro Ltd. and Ministry of Commerce and industry, Government of India. He has worked in the areas of performance testing of thermal power stations, as a business analyst and in the area of Intellectual Property Rights.

FACULTY at Delhi School of Management

Mr. Mohit Beniwal
Assistant Professor

He has done Bachelors of Engineering from Netaji Subhas Institute of Technology, Delhi University. He did his MBA and Masters in Information Systems from College of Business, Iowa State University, Ames, Iowa, USA. He has work experience in companies such as HCL Technologies, NIIT Technologies, Accenture (USA) and YesMail, San Francisco, USA.

Mr. Chandan Sharma
Assistant Professor

He completed his PGDM from Indian Institute of Management, Indore in 2008 and Bachelor of Engineering from Delhi College of Engineering, University of Delhi in Mechanical Engineering in 2006. Prior to joining DTU, he has worked in the Financial Services Industry for almost 10 years. He has rich industry experience in both Indian equity and debt markets.

Mr. Dhiraj Kumar Pal
Assistant Professor

He has completed his PGDM from Indian Institute of Management, Bangalore in 2014 and Bachelor of Engineering from Delhi College of Engineering, University of Delhi in Mechanical Engineering in 2009. Prior to joining DTU, he has worked in the industry for around 7 years and has rich experience in healthcare & energy sectors. He has also worked with few successful start-ups.

Dr. Abhinav Chaudhary
Assistant Professor (Contractual)

He has obtained his MBA in Marketing Management and Information Technology Management from Gautam Buddh Technical University, Lucknow. His Bachelor of Engineering is from Dr. Bhim Rao Ambedkar University, Agra. He has qualified UGC NET and has completed his Ph.D. He has more than 12 years of teaching and industry experience, and his academic and research interests include International Marketing Management, Operations & Supply Chain Management and Information Technology Management.

University School of Management and Entrepreneurship (USME)

The USME was established in East Delhi campus (EDC) of DTU in the year 2017, to fulfill its mission of offering a portfolio of the highest quality of programs aimed at emerging area such as analytics and venture development, and the creation of an ecosystem for learning, research and practice in management and entrepreneurship. It aims to provide a platform for a nodal center for entrepreneurship. The aim is to become a practise oriented school.

Situated in the East of Delhi, the Campus comprises three disciplines of Management, Economics and Innovation, Entrepreneurship, and Venture Development, with faculty having a background of leading institutions such as IIM Kolkata, IIM Lucknow, IIT Madras, JNU, DSE, etc. It has conducted workshops in Strategy, R for Machine Learning, Entrepreneurship, and also recently the Internship fair resulting in over two hundred offers to undergraduate students. The placement of MBA candidates is through the Central DTU Training and Placement Cell, where last year, over fifty companies presented final placement opportunities for MBA, jointly with DSM. It has added in its new academic block, an additional computer center, a state of art library and information center, seminar rooms, and a 200 capacity auditorium. The Campus students organize various events such as cultural fest, talks, business contests, and internship/final placement activities.

USME offers programs at undergraduate (UG), postgraduate (PG) as well as at doctoral level (Ph.D., in Management, Economics and Entrepreneurship areas). At the PG level, along with the Master of Business Administration (MBA) program, USME offers MBA (Business Analytics), MBA (Family Business & Entrepreneurship), an MBA (Innovation, Entrepreneurship & venture development). At the UG level, the Bachelor of Business Administration (BBA), Bachelor of Arts (BA(H)) in Economics. The doctoral-level Ph.D. in Management has eleven scholars at present. There are over 800 hundred students on Campus at present.

Events at USME

Battle of Bands competition organised as part of the Annual Management and Cultural Fest "Traction"

Ms Navroop K. Sahdev, Founder & CEO of The Digital Economist, Los Angeles, USA delivered a lecture on "Blockchain Technology"

Internship Fair at USME, DTU organised by Corporate Relations and Placement Committee

FACULTY at University School of Management and Entrepreneurship

Discipline:
MANAGEMENT

Prof. Amit Mookerjee
Professor

Dr. Amit Mookerjee is currently Professor, USME. He is on deputation from his role as Professor, Marketing Management Area, at the Indian Institute of Management Lucknow (IIM -L), where he has worked from 2005 to 2018. He has been the Dean, Noida Campus of IIM Lucknow, has held the BPCL Chair Professorship (research chair) from 2009-10. Prior to that he spent nearly a decade at MDI, Gurgaon. He completed his BA (Economics, Psychology), MBA, and a PhD in Management, from the ML Sukhadia University, Udaipur. His interest area is CRM, customer experience, CRM Metrics and Analytics, customer research, building customer profitability and loyalty. He has contributed papers in respected international academic journals like MIP, JCM, Media Psychology, etc., and international conferences.

Prof. S.S. Khanka
Professor

S. S. Khanka (Professor since 1994), is working as Professor (HR) in University School of Management and Entrepreneurship (USME), DTU. Prior to joining DTU, he has worked as Professor (HR) in NIFM, Faridabad; Tezpur (Central) University, Tezpur; Assam (Central University), Silchar; as Reader in IGNOU, New Delhi and as Lecturer in Kumaun University, Nainital. He is the recipient of the ShikshaRatan Award and Best Teacher in Human Resource Management. He is National Trainer in Ethics and Values in Public Governance recognized by DoPT, GoI in collaboration with UNDP.

FACULTY at University School of Management and Entrepreneurship

Ms. Harleen Kaur
Assistant Professor

Harleen Kaur is Assistant Professor of marketing at USME, DTU. She has done her PGDM from Indian Institute of Management Calcutta (IIMC) and has industry experience at a leading FMCG firm. An engineer from DTU, she is pursuing Ph.D. from FMS, Delhi University and has been awarded the Junior Research Fellowship (NET-JRF). She plays an active role in student activities on campus and is a member of USME's Corporate Relationship Cell, Cultural Committee and Entrepreneurship Development Cell. She is also faculty advisor to the Marketing Club and PR Cell.

Mr. Anurag Chaturvedi
Assistant Professor

Anurag Chaturvedi is Assistant Professor at USME, DTU. He has close to 3.5 years of industrial experience with leading automobile company Tata Motors in Marketing & Operations and IHS Markit in financial derivatives segment. He has done his MBA from Delhi School of Management, B.Tech in Electronics and Communication Engineering from NIT Surat and has been awarded the Junior Research Fellowship (NET-JRF). Currently, he is holding the posts of Cultural Committee Coordinator, MBA Coordinator, faculty advisor for Finance and IT Clubs, and member of IT, Infrastructure and Library Committee.

Dr. Jagvinder Singh
Assistant Professor

Dr.Jagvinder Singh is Assistant Professor at USME, DTU. He has completed M.Sc (Operational Research) and Ph.D. (Operations Research) from University of Delhi (DU). He has more than six years of teaching experience at University of Delhi. He has more than twenty research papers in reputed international journals and his area of research is Mathematical Modelling in Software Reliability and Management Sciences.

Dr. Naval Garg
Assistant Professor

Dr. Naval Garg is Assistant Professor (HR) at USME, DTU. His academic credentials are MBA, M.Com, Ph.D., NET (Management & Commerce). He is also fellow of Insurance Institute of India. He has more than twenty five research papers published in various national and international journals (including A and B category of ABDC list). He also holds more than 6 years of corporate experience.

FACULTY at University School of Management and Entrepreneurship

Ms. Pallavi Sethi
Assistant Professor

Pallavi Sethi is Assistant Professor at USME, DTU. She was previously associated with Shaheed Bhagat Singh College, Delhi University as Assistant Professor for more than ten years. She has completed her M.Phil (Accounting), M.Com and B.Com(Hons.) from University of Delhi and is currently pursuing her Ph.D from IIT-Delhi in the area of finance. Her areas of interest include Financial and Management Accounting and Corporate Finance.

Ms. Priya Malhotra
Assistant Professor

Priya Malhotra is Assistant Professor in the area of Finance at USME, DTU. She is an MBA in Finance & Marketing from Faculty of Management Studies (FMS), Universityof Delhi. She has prior teaching experience in department of Commerce, Shri Ram College of Commerce (SRCC), University of Delhi. She also has a rich industry experience of more than 6 years and has been associated with ICICI Bank Ltd & Barclays Bank in international private banking segment. She is currently pursuing doctorate from Faculty of Management Studies (FMS), Delhi.

Ms. Varsha Sehgal
Assistant Professor

Varsha Sehgal is Assistant Professor at USME, DTU in the area of strategy management. She has close to 6 years of industry experience in multinational firms as Fiserv and Infosys. She has done her M.B.A from IIT Madras and B.Tech from Punjab Technical University Jalandhar. Her areas of interest include Strategy Management, Information Technology as well as Business Analytics. She is particularly interested in Frugal Innovations and how they can be leveraged to benefit the society.

Ms. Kusum Lata
Assistant Professor

Kusum Lata is Assistant Professor at USME, DTU. She has done her B.Tech in Computer Science and Engineering from Punjab Technical University, Punjab and Master of Engineering (M.E.) in Computer Technology and Applications from Delhi Technological University. She has qualified UGC-NET in Computer Science and Applications. She is pursuing Ph.D. in Computer Science and Engineering from Delhi Technological University. She has more than 11 years of teaching experience. Her area of interest includes Data Mining, Machine Learning, Database Management Systems, Improving Software Quality, Definition and Validation of Software Metrics.

FACULTY at University School of Management and Entrepreneurship

Dr. Deepti Aggrawal
Assistant Professor

DeeptiAggrawal obtained her Doctorate, Masters and Graduation Degree in 2015, 2009 and 2007 respectively from University of Delhi, Delhi (INDIA). Accomplished and integrity-driven academic professional offering over 6 years of rich experience in varied fields of Education, Banking, and Analytics & Business Management with enormous success in developing Cognitive based teaching learning pedagogy. Her Research area includes Innovation Adoption and Technology Diffusion Modeling in Marketing. She is a life member of Society for Reliability Quality and Infocom technology and has publications in journals of national and international repute.

Dr. Gaganmeet Kaur Awal
Assistant Professor

Dr.Gaganmeet Kaur Awal is Assistant Professor at USME, DTU. She holds a Ph.D. from School of Computer and Systems Sciences, Jawaharlal Nehru University. She has completed M.Tech (CST) from JNU and B.Tech (CSE) from GGSIPU, Delhi. She is UGC-NET qualified and has been awarded the prestigious DST Inspire Fellowship from Ministry of Science and Technology, Govt. of India. She has teaching experience at ShaheedSukhdev College of Business Studies, University of Delhi and Jaypee Institute of Information Technology, Noida. She has published papers in reputed international journals and conferences. Her research interests include Data Analytics and DBMS, Machine Learning, Collective Intelligence and Web Analytics.

Discipline:
ECONOMICS

Prof. K.V. Bhanu Murthy
Professor

Prof. K. V. Bhanu Murthy is a Ph.D. from Delhi School of Economics. He was the former Dean of Faculty of Commerce and Business Delhi University. His areas include banking and finance, international business and corporate responsibility. He has done 2 international and 10 national projects. He has 3 international books, 30 chapters in reputed volumes and over 200 papers in all. SSRN rates him at 99.1 percentile amongst 3, 72, 000 economists in the world. He has over 25 best paper awards with 6 in international conferences. He has several recognitions including Dewang Mehta award for outstanding contributions to education and Shiksha Ratan Puruskar.

Ms. Aakanksha Kaushik
Assistant Professor

AakankshaKaushik is Assistant Professor at USME, DTU. She has completed B.A. (H) Economics from D.U; M.A (Financial Economics) from Gokhale Institute of Politics and Economics; M.Phil. (Economics) from J.N.U, and is pursuing Ph.D. (Economics) from J.N.U. She has more than three years of teaching experience at University of Delhi. She has many research papers to her credit and also written articles for several newspapers and magazines, including The Economics Times and The Caravan magazine. Her areas of interest include public finance, econometrics and microeconomics.

FACULTY at University School of Management and Entrepreneurship

Dr. Rajesh Sharma
Assistant Professor

Rajesh Sharma is Assistant Professor at USME, DTU. He has completed Masters in Economics from Panjab University. He completed his Ph.D. in Economics from Indian Institute of Technology Ropar, Punjab. He has contributed several research papers in publications such as Springer, Taylor and Francis and Sage. His areas of research include development economics, financial economics and health economics.

Mr. Puneet Kumar Arora
Assistant Professor

Puneet Kumar Arora is Assistant Professor at USME, DTU. He was previously associated with India Infrastructure Publishing, where he tracked the Indian telecom and renewable energy sectors. He holds a bachelor's degree in economics from Hansraj College, University of Delhi and master's degree in economics from JamiaMilliaIslamia, New Delhi. He is pursuing Ph.D. in economics and trade policy from Indian Institute of Foreign Trade, New Delhi. His areas of interest include development economics and international trade.

Mr. Virender Kumar
Assistant Professor

Virender Kumar is Assistant Professor at USME, DTU. Previously, he was working as an Assistant Professor in Shri Ram College of Commerce, University of Delhi. He has completed M.A. (Economics) and M.Phil. (Economics) from Delhi School of Economics, and is pursuing Ph.D. in Economics from Delhi School of Economics, University of Delhi. His research areas include International Capital Flows, Time Series Econometrics and Monetary Policy.

Dr. Ratnam Mishra
Assistant Professor

Ratnam Mishra is Assistant Professor at USME, DTU. She has done her masters in economics from Dr RML Awadh University, Faizabad. She has completed M.Phil and Ph.D in Economics from JNU. She has six years of teaching experience and is JRF in economics. Her research areas include skill development and vocational education.

SOME OF THE PROMINENT RECRUITERS

Placement assistance is also provided by DTU Central Training and Placement Department for MBA from both schools.

ELIGIBILITY AND ADMISSION PROCEDURE

ELIGIBILITY CRITERIA

A candidate who has passed any bachelor degree examination with minimum 60% marks in aggregate or equivalent CGPA from a recognised university/institution is eligible to apply. However, a relaxation of 10% in marks to SC/ST/PwD candidates shall be given in eligibility criteria. Those who are appearing in final semester examination may also apply, provided that they submit the proof of eligibility by a specific date declared by the CMAC.

The student should hold a degree from any of the universities incorporated by an act of the central or state legislature in India, or other educational institutions established by an act of Parliament or declared to be deemed as a university under section 3 of UGC Act, 1956, or possess an equivalent qualification recognized by the Ministry of HRD, Government of India.

The CMAC may decide an appropriate cut-off percentile of CAT to invite the candidates for GD & PI. In case the conversion formula for CGPA is not provided by the concerned Institute/ University, equivalent percentage will be computed as per the CMAC guidelines.

Note: At any stage of the program, if it is found that the candidate does not fulfil the eligibility criteria, his/ her admission shall be cancelled.

INTAKE

The annual intake of this program is 150 at DSM and 75 at USME.

The reservation of the seats for SC/ST/ OBC/EWS and sub categories Defence/ PwD are as per the norms. One seat in each campus is for Kashmiri Migrant over and above the total intake. However, there will be no relaxation in the minimum eligibility criteria for Kashmiri Migrant.

SEAT MATRIX

DSM (150 SEATS)		USME (75 SEATS)	
Category	**No of Seats**	**Category**	**No of Seats**
General	61	General	31
General EWS	15	General EWS	07
OBC	40	OBC	20
SC	23	SC	11
ST	**11**	**ST**	**06**
Total	150	Total	75

Reservation Policy

a. **Scheduled Caste (SC):** 15 % of the total seats are reserved for Scheduled Caste candidates.

b. **Scheduled Tribe (ST):** 7.5 % of the total seats are reserved for Scheduled Tribe candidates.

c. **Other Backward Class (OBC- NCL):** 27% of the total seats are reserved for Other Backward Class (Non-Creamy Layer) candidates.

d. **Economically Weaker Section (EWS):** 10% of the total seats are reserved for EWS category as per the office order DHE.1 (119)/Estt./2018- 19/2549-76 dated 17/06/2019

   Sub-categories namely 'Defence' and 'Person with Disability' are available under each category (General, SC, ST, OBC-NCL).

e. **Defence Personnel (CW):** 5% of the total seats (Horizontal) in each category are reserved for candidates belonging to Defence sub-category in the following priority:

Priority I - Widows/wards of Defence Personnel killed in action.

Priority II – Wards of disabled in action and boarded out from service.

Priority III - Widows/wards of Defence Personnel who died in peace time with death attributable to Military Service.

Priority IV - Wards of disabled in service and boarded out from service with disability attributable to military service.

Priority V - Wards of serving Defence Personnel and ex-servicemen/para military/police personnel who are in receipt of the following Gallantry Awards:

1. Param Vir Chakra | 2. Ashok Chakra
3. Mahavir Chakra | 4. Kirti Chakra
5. Vir Chakra | 6. Shaurya Chakra
7. Sena/Nau Sena/ Vayu Sena Medal
8. Mention-in-Despatches
9. President's Police Medal for Gallantry
10. Police Medal for Gallantry

Priority VI – Wards of Ex-servicemen.

Priority VII – Wives of:

i. Defence personnel disabled in action and boarded out from service
ii. Defence personnel disabled in service and boarded with disability attributable to military service
iii. Ex-servicemen and serving personnel who are in receipt of Gallantry awards.

Priority VIII – Wards of Serving personnel.

Priority IX - Wives of Serving personnel.

f. **Person with Disability:** 5% of the total seats (Horizontally) in each category are reserved for candidates belonging to 'Person with Disability' sub-category

g. **Kashmiri Migrant (Supernumerary):** 01 (One) seat, over and above the total intake in each campus of DTU, is available under this category.

Note:

i. In case of category (a) and (b), the vacant seats are interchangeable.
ii. In case, sufficient numbers of eligible candidates from category (c) are not available, the vacancies will be treated as unreserved.
iii. Seats under sub-category (f) are interchangeable within the sub category if sufficient number of candidates is not available in a particular group.
iv. In case, sufficient number of eligible candidates from the sub categories mentioned at (e) and (f) are not available, the vacancies will be treated as unreserved in the respective category.
v. Under CW sub-category, the seats will be filled based on the priority, i.e. all eligible candidates of priority-I will be allotted seats based on their ranks until the ranks exhaust or seats exhaust under CW sub category. Remaining vacant seats, if any, will be allotted to the priority-II in the similar way, and so on.
vi. The reservation under CW sub category is available only to such candidates who fall under the listed priorities.
vii. It is the sole responsibility of the candidate to prove his/her eligibility for claiming reservation under any of the reserved categories/sub categories. The candidates claiming reservation under SC/ST/OBC/EWS/KM categories, CW/PwD sub-categories will be required to produce the original certificate of the respective reserved category/sub-category issued by the competent authority (as mentioned in this information brochure) at the time of GD & PI. If the reserved category/ sub-category certificate is not found in order, no benefit of the reserved category/ sub-category will be given and the candidate shall be considered for allotment in GENERAL category in subsequent rounds on submission of written request by the candidate to CMAC in person or email in this regard, as per the eligibility of the candidate and availability of seats. If such candidate is able to produce his/her category certificate in further rounds, he/she will be considered for the category and will be allotted a fresh seat as per the vacancy available and his merit.

SELECTION PROCEDURE

Applications received will be processed on the basis of performance in CAT 2019. The shortlisted candidates are required to appear for a GD & PI. Admission shall be made on the basis of combined merit list prepared on the basis of CAT score and performance in GD & PI.

While preparing the combined merit list, the following criteria shall be used for resolving ties, if any:

1. The candidate with higher CAT percentile shall be ranked higher.
2. In case of a tie in CAT percentile, the candidate shall be ranked according to the age, i.e. the person older in age will be ranked higher.
3. In case of a tie in age, the candidate shall be ranked according to the bachelor degree percentage, i.e. the person with higher bachelor degree percentage will be ranked higher.

Note:

1. Allotment of University campus will be done on the basis of rank of the candidate in the merit list and 'preference of the University campus' applied by the candidate.
2. The University may invite fresh applications against vacant seats, if any after Spot Round, by following an alternative admission criteria, i.e. marks of qualifying exam and performance in GD & PI.

ONLINE COUNSELING PROCEDURE

Seat Allotment – General Rules

1. During this step, the choices of university campus submitted by the candidates will be processed centrally and seat will be allotted in the order of combined merit based on the locked choices.
2. Combined Merit List will be prepared based on the combined score of the student in CAT-2019 and GD & PI.

First Round of Counseling

1. The choices filled by the candidates during ONLINE registration will be processed centrally. However, the candidates will be allowed to change their choices in the beginning of every round as per admission schedule, hence the candidates are required to fill/change their choices carefully.
2. All the candidates who get an allotment in this round will have to pay part admission fee (₹1,00,000 – One Lakh rupees) online as per the admission schedule, failing which his/her allotted seat will stand automatically cancelled and the candidate will not be considered for subsequent ONLINE rounds of seat allotment. However, such candidates are eligible for spot round of counseling. Balance fees need to be paid by the candidate in the respective institution at the time of academic registration.
3. Based on the number of candidates completing the payment of part admission fee successfully, the vacant seats available for second round of counseling will be updated on the CMAC website.
4. In case, a candidate desires to continue in the university campus allotted to him/her at the time of admission (i.e. he/she does not want to be considered for upgradation to his/her higher preference of university campus in subsequent round of counseling), then he/she must submit an online freezing request through CMAC website using candidate's login.

Second Round of Counseling

1. All registered candidates shall be allowed to change their preference of choices. In order to change their choice, a candidate must refer to timelines mentioned in the admission schedule.
2. The following type of candidates are eligible for seat allotment/ upgradation:
   a. Type – 1: All registered candidates who are not allotted any seat in the first round of allotment.
   b. Type -2: All candidates who were allotted a seat in the first round of counseling, paid their admission fee as required and did not freeze their seat.
3. All the candidates who get an allotment in this round will have to pay part admission fee (₹1,00,000 – One Lakh rupees) online as per the admission schedule, failing which his/her allotted seat will stand automatically cancelled and the candidate will not be considered for subsequent ONLINE rounds of seat allotment. However, such candidates are eligible for spot round of counseling. Balance fees need to be paid by the candidate in respective institution at the time of academic registration.
4. Based on the number of candidates completing the payment of part admission fee successfully, the vacant seats available for next round of

counseling will be updated on the CMAC website.

5. In case, a candidate desires to continue in the university campus allotted to him/her at the time of admission (i.e. he/she does not want to be considered for upgradation to his/her higher preference of university campus in subsequent round of counseling), then he/she must submit an online freezing request through CMAC website using candidate's login.

Third Round of Counseling

1. Same as second round

Spot Round (subject to availability of seats)

1. The Spot Round will be based on the vacant seats, if any, available after upgradation, post final round of counseling.
2. Details of spot round will be notified on the CMAC website (www.cmac.admissions.nic.in).

COURSE CURRICULUM OF MBA

MBA Program is a two-year full time professional program spread over four semesters, which combines gruelling academic schedules with proactive efforts to develop new perspectives and a higher level of knowledge and understanding.

The Program focuses on inculcating effective managerial and leadership skills. The first year of the program offers core courses to develop the right attitude, knowledge and skills which are essential for a leader in the long term. The elective courses offered in the second year give students an opportunity to delve deeper in their respective areas of specialization and thus cater to the role and sector specific career objectives. Our MBA graduates have dual specialization. Students get to choose two of these given specializations in 2nd year.

Specialization 1	MARKETING MANAGEMENT
Specialization 2	HUMAN RESOURCE MANAGEMENT
Specialization 3	FINANCIAL MANAGEMENT
Specialization 4	OPERATIONS AND SUPPLY CHAIN MANAGEMENT
Specialization 5	INFORMATION TECHNOLOGY MANAGEMENT
Specialization 6	KNOWLEDGE MANAGEMENT

COURSE CURRICULUM

FIRST SEMESTER

- Management Process & Organisational Behaviour
- Financial Accounting & Cost Accounting
- Marketing Management
- Legal Aspects of Management
- Business Communication
- Decision Sciences
- Managerial Economics
- Data Analysis Lab

SECOND SEMESTER

- Financial Management
- Human Resource Management
- Business Research
- Business Environment
- Knowledge & Intellectual Capital Management
- Operations & Supply Chain Management
- Management Accounting
- Information technology & Innovation Management
- NCC/NSS/SPORTS/DRAMA/ YOGA (NUES)

THIRD SEMESTER

- Business Analytics
- Corporate Governance
- Strategic Management
- Managerial Skills Development
- Summer Internship Report

Electives:

Elective - I	Two papers each from the same specialization
Elective - II	
Elective - III	
Elective - IV	

FOURTH SEMESTER

- Project Management
- Entrepreneurship Development
- Business Intelligence
- Emotional Intelligence & Managerial effectiveness(NUES)
- Major Research Project

Electives:

Elective - I	Two papers each from the same specialization
Elective - II	
Elective - III	
Elective - IV	

LIST OF ELECTIVES

FINANCE MANAGEMENT

Semester: III

MGF- 01	Investment Management
MGF-02	Tax Planning and Management
MGF-03	Investment Banking and Financial Services
MGF-04	Financial Markets and Institutions
MGF-05	International Financial Management

Semester: IV

MGF-06	Corporate Mergers, Acquisitions and Restructuring
MGF-07	Derivatives and Risk Management
MGF-08	Financial Modeling and Analysis
MGF-09	Management Control Systems
MGF-10	Strategic Cost Management

HUMAN RESOURCE MANAGEMENT

Semester: III

MGH-01	Industrial Relations & Labour Legislation
MGH-02	Compensation Management
MGH-03	Organizational Development
MGH-04	Strategic Human Resource Management
MGH-05	Changing Paradigms in Leadership

Semester: IV

MGH-06	Cross Cultural and International Human Resource Management
MGH-07	Performance Management
MGH-08	Training and Development
MGH-09	Interpersonal Processes and Counseling Skills for Managers
MGH-10	Team Building

MARKETING MANAGEMENT

Semester: III

MGM-01	Consumer Behavior
MGM-02	Advertising and Brand Management
MGM-03	Rural and Social Marketing
MGM-04	International Marketing
MGM-05	Sales and Distribution Management
MGM-06	Marketing Research

Semester: IV

MGM-07	Retail Management
MGM-08	Promotion Management and Business 2 Business Marketing
MGM-09	Marketing of Services
MGM-10	Digital Marketing
MGM-11	Customer Relationship Management
MGM-12	Entrepreneurial Marketing and Sales

IT MANAGEMENT

Semester: III

MGI-01	Business Process Reengineering and Change Management
MGI-02	Business Systems Analysis and Design
MGI-03	Database Management System
MGI-04	Data Warehousing and Online Analytical Process
MGI-05	E-Business
MGI-06	Knowledge Management and Big Data (Common to Knowledge Management Specialization)

Semester: IV

MGI-07	E-Governance
MGI-08	Strategic Telecommunications Management
MGI-09	Knowledge and Innovation Management
MGI-10	E-Learning and Knowledge Management (Common to Knowledge Management Specialization)
MGI-11	KM Tools and E-Businesses (Common to Knowledge Management Specialization)

KNOWLEDGE MANAGEMENT

Semester: III

MGK-01	Knowledge Creation, Critical Thinking and Innovation
MGK-02	Knowledge Management and Big Data
MGK-03	Knowledge Creation and Skill Development
MGK-04	Business Intelligence and Knowledge Management
MGK-05	Knowledge System Strategy and Development

Semester: IV

MGK-06	Integrating Knowledge Management with Strategic Initiatives
MGK-07	Advanced Knowledge Management Concepts
MGK-08	MGI-10 E-Learning and Knowledge Management
MGK-09	Intellectual Property and Knowledge Capital
MGK-10	MGI-10 KM Tools and E-Businesses

OPERATIONS AND SUPPLY CHAIN MANAGEMENT

Semester: III

MGS-01	SCM and E-Commerce
MGS-02	Operations Analytics
MGS-03	Logistics Planning and Strategy
MGS-04	Total Quality Management
MGS-05	Business Process Management and Change
MGS-06	Computer Aided Design and Manufacturing

Semester: IV

MGS-07	Supply Chain Strategy and Innovation
MGS-08	Transportation and Distribution Management
MGS-09	IT Applications in SCM
MGS-10	Operations Research and Strategy
MGS-11	Materials and Store Management

FEE STRUCTURE

S. No.	Particulars	Fee in AY 2020-21(Rs.)	Fee in AY 2021-22(Rs.)
1	Tuition Fee	1,19,500	1,33,300
2	Non Government Component		
2.1	Student welfare Fee (Co- Curricular activities, extra-curricular activities, Annual gathering, Students welfare, Institutional development, Outsourcing, Conference, Seminar, Workshop, Innovative projects, Skill development activities and miscellaneous expenditure on unspecified items)	20,000	20,000
2.2	Facilities &services charges (Research initiatives, training programmes, Awards, automation facilities, entrepreneurship activities and any misc. expenditure on unspecified items)	30,000	30,000
2.3	Economically weaker section fund	5,000	7,000
2.4	Examination fee (Examination infrastructure strengthening, expenditure on examination activities, confidential printing etc.)	15,000	15,000
2.5	Premium amount for mediclaim of student(per-annum)	500	700
	Total	**1,90,000**	**2,06,000**

Withdrawal Policy

The university follows the following policy for the remittance and refund of fee, if a student chooses to withdraw from program of study in which he/she is enrolled:-

S. No.	Percentage of Refund of aggregate fee *	Point of Time when Notice of withdrawal of admission is served to HEI
1	100%	15 days before the formally notified last date of admission.
2	80%	Not more than 15 days after the formally notified last date of admission.
3	50%	More than 15 days but less than 30 days after formally notified last date of admission.
4	0%	More than 30 days after formally notified last date of admission.

*Inclusive of course fees and non-tuition fees but exclusive of caution money and security deposits.

Note: Last date of admission 31st July, 2020.

Documents Required at the Time of GD & PI

Following is the list of documents required for verification at the time of GD & PI process:

1. Print-out of the online application form duly signed by the candidate.
2. Degree and Marks sheet of the qualifying examination.
3. Print out of CAT Score Card, Student must possess CAT Login ID and Password for online verification.
4. Date of Birth Certificate as indicated in High School or equivalent examination i.e. Class X.
5. Reserved category/sub-category certificates, if applicable.

Note: If the candidate fails to produce any required documents, his/her candidature is liable to be cancelled.

Certificates Required for Reserved Seats at the time of GD & PI

Candidates applying for any reserved seat (i.e. EWS, SC, ST, OBC-NCL, CW, PwD, KM) must produce the original certificates (as applicable) as mentioned below at the time of GD & PI.

i. **Scheduled Caste (SC)/Scheduled Tribe (ST)/Other Backward Class (OBC-NCL):** For admission to a seat reserved for Scheduled Caste/ Scheduled Tribe/Other Backward Class (NCL), candidate must produce a certificate, in original, issued from an approved district authority stating the Scheduled Caste/Scheduled Tribe/Other Backward Class (NCL), to which the candidate belongs. A list of approved authorities is given below:

a. District Magistrate/Additional Magistrate/Deputy Commissioner/ Collector/Additional Deputy Commissioner/Deputy Collector/1st Class Stipendiary Magistrate / City Magistrate (not below the rank of 1st Class Stipendiary Magistrate), Sub-Divisional Magistrate/Taluka Magistrate/Executive Magistrate/Extra Assistant Commissioner.

b. Revenue Officer not below the rank of Tehsildar.

c. Sub-Divisional Officer of the area where the candidates and/or his/her family normally resides

d. Administrator/Secretary to Administration/Development Officer (Laccadive & Minicoy Islands).

NOTE:

1. The candidate seeking admission under reserved categories has to mandatorily produce the caste/ category certificate in his/her name at the time of GD & PI. The certificate in the name of either of the parents (mother/father) or any other family member is not acceptable and the candidate will not be entitled even for provisional admission.
2. OBC (NCL) candidates are required to produce a caste certificate issued after January 1, 2020 from the authorities as mentioned above. However, if the certificate is issued prior to January 1, 2020, it must be accompanied with an additional certificate regarding the present non-creamy layer status of the candidate, issued by the same competent authority. This additional certificate must have reference of his/her already issued original caste certificate.

ii. **Person with Disability sub-category:** For admission to seat reserved for person with disabilities (PwD) sub-category, the candidate must produce the following certificates in original at the time of GD & PI:

a. certificate of physical disability issued by the Competent Authority as per the provisions of the Persons with Disabilities Act 2016 in the prescribed format as given under the Act.

b. The candidate with benchmark disabilities shall produce the medical certificate issued by the Govt. Hospitals duly notified by the Govt. of NCT of Delhi/ other State government and further duly verified by the Chief Medical Officer of the concerned Government Hospital.

c. A certificate duly recommended by Vocational Rehabilitation Centre for the handicapped, 9-11 Vikas Marg, Karkardooma, Delhi 110092.

iii. **Kashmiri Migrants:** The candidates seeking admission under Kashmiri Migrants seats must produce the following documents, in original, at the time of GD & PI:

a. Certificate of registration as Kashmiri Migrants issued by the Relief Commissioner, Jammu or Divisional Commissioner, Delhi to establish the status of the applicant as registered migrants.

b. Degree and Mark-sheet of the qualifying examination.

c. Secondary School Examination or an examination recognized as equivalent thereto (showing the Date of Birth).

d. Proof of property in Kashmir of the parent of the candidate.

e. Proof of current residence such as Ration Card, Photo Identity Card issued by the Election Commissioner, Driving License, etc.

HOW TO APPLY

Online Application form can be accessed at

www.cmac.admissions.nic.in

All candidates are required to fill the online Application Form and make an online payment of Rs. 1000/- (one thousand only).

For SC/ST/PwD candidates application fee is Rs. 500/-

Incomplete application, due to any reason, is liable for rejection by the University.

CERTIFICATES AND FORMATS

Certificate for Person with Disability

To be issued by Medical Board from Government Hospital

Name of the candidate: Mr./Ms.*_____

_____

Father's Name: _____

Permanent Address: _____

_____

_____

Percentage loss of earning capacity (in words):

_____

Whether the candidate is otherwise able to carry on the studies and perform the duties of an engineer/architect satisfactorily: _____

Name of the disease-causing handicap: _____

Whether handicap is temporary or permanent: _____

Whether handicap is progressive or non-progressive: _____

The candidate is FIT / UNFIT to pursue further studies.

(*Strike out whichever is not applicable)

Member
(Orthopaedic Specialist)

Member

Principal Medical Officer

Date:

Seal of Office

NOTE:

1. The medical board must have one orthopaedic specialist as its member.
2. Candidate having temporary or progressive handicap will not be considered against these seats.

Government of .....
(Name & Address of the authority issuing the certificate)

Income & Assest Certificate to be Produced by Economically Weaker Sections

Certificate No. _____ Date: _____

VALID FOR THE YEAR_____

This is to certify that Shri/Smt./Kumari _____ son/daughter/ wife of _____ permanent resident of _____, Village/Street _____ Post Office _____ District_____ in the State/Union Territory Economically Weaker Sections, since the gross annual income* of his/her 'family"** is below Rs. 8 lakh (Rupees Eight Lakh only) for the financial year _____. His/her family does not own or possess any of the following assets***:

I. 5 acres of agricultural land and above;
II. Residential flat fof 1000 sq. ft. and above;
III. Residential plot of 100 sq. yards and above in notified municipalities;
IV. Residential plot of 200 sq. yards and above in areas other than the notified municipalities.

Shri/Smt./Kumari _____ belongs to the _____ caste which is not recognized as a Scheduled Caste, Scheduled Tribe and Other Backward Classes (Central List)

Signature with seal fo Office _____

Name _____

Designation _____

Recent Passport size attested photograph of the applicat

*Note1: Income covered all sources i.e. salary, agriculture, business, profession, etc.

**Note2: The term "Family" for this purpose include the person, who seeks benefit of reservation, his/her parents and siblings below the age of 18 years as also his/her spouse and children below the age of 18 years.

***Note 3: The property held by a "Family" in different locations or different places/cities have been clubbed while applying the land or properly holding test to determine EWS status.

Prescribed Format for OBC Certificate

Form of Certificate to Be Produced By Other Backward Classes

This is to certify that Shri / Smt. / Kum._____

Son/ Daughter of Shri / Smt _____ of

Village/Town_____ District/Division _____ in the State

belongs to the_____Community which is recognized as a backward class under:

i. Resolution No. 12011/68/93-BCC(C) dated 10/09/93 published in the Gazette of India Extraordinary Part I Section I No. 186 dated 13/09/93.

ii. Resolution No. 12011/9/94-BCC dated 19/10/94 published in the Gazette of India Extraordinary Part I Section I No. 163 dated 20/10/94.

iii. Resolution No. 12011/7/95-BCC dated 24/05/95 published in the Gazette of India Extraordinary Part I Section I No. 88 dated25/05/95.

iv. Resolution No. 12011/96/94-BCC dated 9/03/96.

v. Resolution No. 12011/44/96-BCC dated 6/12/96 published in the Gazette of India Extraordinary Part I Section I No. 210 dated 11/12/96. (vi)Resolution No. 12011/13/97-BCC dated 03/12/97.

vi. Resolution No. 12011/99/94-BCC dated 11/12/97.

vii. Resolution No. 12011/68/98-BCC dated 27/10/99.

viii. Resolution No. 12011/88/98-BCC dated 6/12/99 published in the Gazette of India Extraordinary Part I Section I No. 270 dated 06/12/99.

ix. Resolution No. 12011/36/99-BCC dated 04/04/2000 published in the Gazette of India Extraordinary Part I Section I No. 71 dated04/04/2000.

x. Resolution No. 12011/44/99-BCC dated 21/09/2000 published in the Gazette of India Extraordinary Part I Section I No. 210dated21/09/2000.

xi. Resolution No. 12015/9/2000-BCC dated 06/09/2001.

xii. Resolution No. 12011/1/2001-BCC dated 19/06/2003.

xiii. Resolution No. 12011/4/2002-BCC dated 13/01/2004.

xiv. Resolution No. 12011/9/2004-BCC dated 16/01/2006 published in the Gazette of India Extraordinary Part I Section I No. 210 dated 16/01/2006.

Shri / Smt. / Kum. _____ and / or his family ordinarily reside(s) in the _____ District / Division of _____ State. This is also to certify that he/she does not belong to the persons/sections (Creamy Layer) mentioned in Column 3 of the Schedule to the Government of India, Department of Personnel & Training O.M. No. 36012/22/93-Estt. (SCT) dated 08/09/93 which is modified vide OM No. 36033/3/2004 Estt.(Res.) dated 09/03/2004.

Dated: _____

District Magistrate / Deputy Commissioner / Competent Authority
Seal

NOTE:

The term 'Ordinarily' used here will have the same meaning as in Section 20 of the Representation of the People Act, 1950.

The Authorities Competent to Issue Caste Certificates are Indicated Below:

District Magistrate / Additional Magistrate / Collector / Deputy Commissioner / Additional Deputy Commissioner / Deputy Collector / Ist Class Stipendiary Magistrate / Sub-Divisional magistrate / Taluka Magistrate / Executive Magistrate / Extra Assistant Commissioner (not below the rank of Ist Class Stipendiary Magistrate).

Chief Presidency Magistrate / Additional Chief Presidency Magistrate/Presidency Magistrate.

Revenue Officer not below the rank of Tehsildar' and Sub-Divisional Officer of the area where the candidate and / or his family resides.

Declaration/undertaking - for OBC Candidates only

I,_____ Son/daughter of Shri. _____ Resident of village/town/city_____ district _____ State _____ hereby declare that I belong to the _____ community which is recognized as a backward class by the Government of India for the purpose of reservation in services as per orders contained in Department of Personnel and Training Office Memorandum No.36012/22/93- Estt. (SCT), dated 8/9/1993. It is also declared that I do not belong to persons/sections (Creamy Layer) mentioned in Column 3 of the Schedule to the above referred Office Memorandum, dated 8/9/1993, which is modified vide Department of Personnel and Training Office Memorandum No.36033/3/2004 Estt.(Res.) dated 9/3/2004.

Signature of the Candidate

Place: _____ Date: _____

Certificate in Respect of Defence Category (CW)

CERTIFICATE FOR AVAILING ADMISSION AGAINST DEFENCE QUOTA OFFICE OF THE ZILA/RAJYA SAINIK BOARD

TThis is to certify that Master/Miss _____

son/daughter of_____ resident of_____

_____ the above named

officer/JCO/OR pertains to the category marked below:- (Select one from below)

a. Killed in Action on_____ During _____

b. Disabled in Action on _____and boarded out from service on_____ during _____.

c. Died in peace time on _____with death attributable to military service.

d. Disabled in peace time and boarded out from service with disability attributable military service.

e. Gallantry Award Winner (_____)

f. Ex-Serviceman.

g. Serving Soldier

(Category_____above)

Mr./Miss _____ son/daughter of the above named officer/JCO/OR is eligible for Admission in DTU, III-D, IGDTUW or NSUT against the Defence quota under priority His/Her Ex-Serviceman Widow Identify Card No. is

DLH-01_____

NO_____ / RSB SECRETARY

(Round stamp of office) (Zila/RajyaSainik Board)

Certificate for availing Admission against Kashmiri Migrant Quota

Kashmiri Migrant Quota

(To be submitted at the Time of Admission)

Certified that Shri/km/Smt._____

Son/daughter/wife Shri/_____ resident of _____

_____is registered as migrant from Jammu & Kashmir.

The Registration number is _____ dated_____.

It is also certified that Shri/Km/Smt_____is registered in Delhi/_____ as J & K Migrant on _____.

Name & Signature of

Deputy Commissioner/Competent Authority

(Office Stamp)

Place:.....

Date:.....

Note: No document other than this will be accepted by the University for claiming reservation against the Kashmiri Migrant Seat.

For queries contact us at:

DELHI TECHNOLOGICAL UNIVERSITY

Delhi School of Management

Shahbad Daulatpur,
Bawana Road, Delhi- 110042

University School of Management & Entrepreneurship

East Delhi Campus
Vivek Vihar, Phase-II, Delhi-110095

E-mail : mbaadmissionscmac@dtu.ac.in

DELHI TECHNOLOGICAL UNIVERSITY

(Formerly Delhi College of Engineering)

(Established by Govt. of NCT of Delhi vide 6 of 2009)

Shahbad Daulatpur,Bawana Road, Delhi 10042

Website : **www.dtu.ac.in**